

How to Be a Better Salesman And Earn Bigger Pay

By Roy Griffith

The Evening World's Authority on Successful Salesmanship.

Answers to Questions. THERE are a great many old-time salesmen who scoff at "scientific" selling methods.

Can You Beat It!

Cartoon series by Ketter. Panels include: 'THEY JUST SIT AND LOOK AT EACH OTHER...', 'I'LL BREAK THE HYPNOTIC SPELL...', 'FIRE!', 'CAN YOU BEAT IT!', 'DOUGHNUTS!', 'THAT DIDN'T WORK...', 'I'LL TRY SOMETHING ELSE', 'WHO SAID DOUGHNUTS?', 'THAT BROKE THE SPELL!'.

By Maurice Ketten

BUDD and Sid and Billy Boy were all playing in the little stream. For Ma Bear was away looking for her supper.

The Evening World's Kiddie Klub Korner

Conducted by Eleanor Schorer



Billy Boy in the Wildwood

By Uncle Bill. BUDD and Sid and Billy Boy were all playing in the little stream.

Cousin Eleanor's Klub Kolumn

Dear Kiddies: You all remember some weeks ago how Billy Boy wandered into the home of the Bruin family one afternoon and frisked and frolicked.

THE MAKING OF GEORGE GROTON

BY BRUCE BARTON.

Adventures of a Country Boy Who Comes to New York and Makes Good in Wall Street

A Story Every Ambitious New York Boy Should Read

CHAPTER VIII. I LEFT the train early next morning at the little town side of Pittsburgh.

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The Housewife's Scrapbook

There are special brushes for cleaning potatoes, carrots, turnips, asparagus, etc. but any small brush will answer the purpose.

FEBRUARY CONTEST AWARD WINNER

"Welcome Home." All hats off to our heroes. True blue Americans through and through.

MARCH DRAWING CONTEST

Subject: "Springtime." Ten prizes of four Thrift Stamps (the equivalent of \$1.00) will be awarded.

HOW TO JOIN THE KLUB AND OBTAIN YOUR PIN

Beginning with this week, the Klub Pin will be given to members.