



Looking Forward to Graduation



Girls' Frocks of Snowy White

In our large collection are delicate of fabric, adorable of fashion, and of moderate price. They're trimmed with tucks, folds, fagoting, lustrous silk sashes, hand embroidery, or wee rosebuds of silk. We illustrate only three of the innumerable models in stock.

Materials

Georgette crepe, voiles, organdies, crepe de chine, net.

Details

Round, square and V necks—all net and georgette frocks are daintily lined with lace edged net.

Sizes 10 to 16 years
Prices range from \$9.74 to \$27.75

SILK SLIPS—to wear under her frock. In Jap silk and washable satin, in all white, at \$4.89 and \$6.44.
SEPARATE WHITE WASH SKIRTS—to wear with the regulation middie that is required for the graduation costume in some schools. Of fine white jean or twill—sizes 10 to 16 years—on bodices or belts—\$1.88 to \$4.49.
All white 2-piece middie dresses, \$3.74.

—Third Floor, 35th Street.

WE anticipate the important event with as much joy as the prospective alumni of elementary schools. Because we like to help them choose the clothes for that great day.

It gives us pleasure to be able to advise Mother and Dad as to what's up-to-the-minute in Jane's selection of a frock, and what's correct for Bill, who's fourteen, and hates to get "dressed up."

We can't help them to quell the panicky feeling that comes when their names are called and they go up to the platform for their diplomas—but we can relieve them of any concern about their graduation clothes and "fittings."

Let us help you to dress Jane or Bill for "the thrill that comes once in a lifetime."



Gifts of Jewelry

are enduring mementoes of an important juvenile event and are most appreciated when given to graduates by their dearest and nearest.

Diamond Clasp Pearl Bead Necklaces
Specially priced at
\$8.34

Lustrous indestructible pearls, graduated strands of 18 and 20 inches. Fastened with 18 kt. white gold filigree clasps, set with Swiss cut diamond.

In cream and pink tints.

10 kt. solid gold cuff links, \$4.96
Usually \$6.24 to \$7.94.

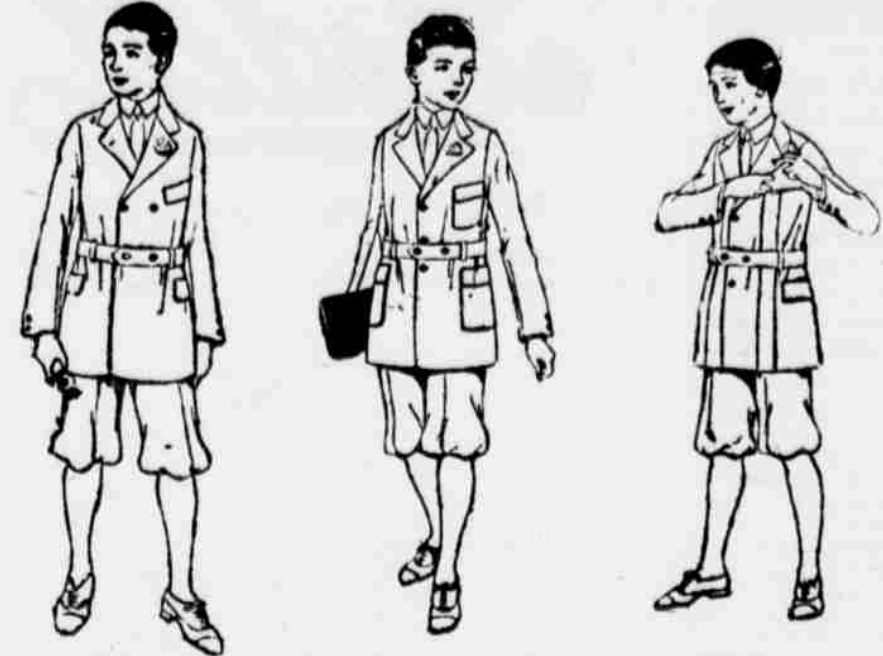
Bar pins and brooches, Platinum trimmed, 14 kt. solid gold, set with genuine stones. \$7.94
Usually \$9.94.

Wrist watches, \$14.89
14 kt. solid gold, 15-jewel movement, ribbon or extension bracelet.

Wrist watches, \$8.94
20-year gold filled, 15-jewel movement, ribbon or extension bracelet.

Graduation rings, \$4.49 to \$7.24

—Main Floor, Front.



Boys' Suits of Navy Blue

Display good taste, in style and fabric, excellent workmanship, and (what interests mothers and fathers) modest prices. We invite parents to shop now while stocks are full and choice wide.

We illustrate three of our many models. All suits advertised have two pairs of trousers.

At \$19.74

French serge suits of exceptionally good quality, in double breasted, box pleated and flap pocket style, or plain model. With plain, yoke or inverted pleat backs. Particularly well-made garments.

At \$17.74

Plain model in fine quality storm serge.

At \$14.74

Same model in good quality storm serge.

At \$16.74

French serge suits with one pair of blue serge trousers and the other of white serge. Well made, these form a practical combination for dress and school. One pair equipped with liv leather belt. Coats tailored to fit and alpaca lined.

A Special Sale of Serge Two-Trousers Suits at \$12.74

Made of durable storm serge in box pleated, plain or patch pocket model. Sizes 7 to 18 years.

—Second Floor, Rear, 34th Street.

You will find Petticoats, Negligees and Middies In The Misses' Own Section

Specially priced items

Long white jean middies, \$1.69.

Some schools insist on uniform costumes, which are usually middies and skirts of white. These are particularly smart. Three-inch hems, pockets, loops for a big tie, and snugly fitted cuffs on long sleeves set them apart from ordinary middies. Sizes 6 to 20.

Crepe Breakfast Coats, \$2.24.

Of extra fine quality crepe, these breakfast coats will fit misses or small women. Finished with ruching of self material around collar, sleeves, pockets and around the neck and bottom. Sizes 14 to 20. In rose, Copenhagen, light blue, pink.

—Third Floor, 35th Street.



Select the proper accessories to wear with his suit

Boys' Correct Furnishings

At Special Prices

Blouses, \$1.44 to \$1.88.

Are well made, nicely finished, and the youngster has his choice of madras, plain pongees, soisette. Sizes 6 to 16 years.

Shirts, \$1.88 to \$3.49.

Of desirable shirtings, in well-made styles. Sizes 12 to 14 neckbands

Boys' Scarfs, 74c.

White silk four-in-hands are usually preferred by boys. They are good-looking and manly enough for any lad.

—Third Floor, 34th Street, Rear.



White Ribbon, 54c Yd.

Of high lustre satin, taffeta with a narrow satin border, Jacquard or fine moire, with a satin border.
Widths of 5/4 to 6 inches; just right for big perky bows and wide sashes.

—Main Floor, Centre, Rear.

Long White Gloves

16-button length gloves of fine quality Milanese weave silk, double fingertips. \$1.84

16-button length gloves of real kid, overseam sewn, in tan, champagne, black or white. \$4.94

—Main Floor, Broadway.

Well Cut Shoes for Boys and Girls

All our children's shoes are designed to give comfort and proper support to the growing foot. The materials used, and the workmanship are of the best.



Patent leather and gun metal pumps with low service heel. Sizes 2 1/2 to 7. (C) \$6.44

Boys' oxfords of gun metal. Sizes 2 1/2 to 6. (A). \$7.44
Boys' high shoes in gun metal. (B). \$7.94

One strap pumps in gun metal and patent leather. Sizes 1 1/2 to 2. (D) \$4.96
Same in white buckskin, \$7.44

One strap pumps of patent leather. Sizes 2 1/2 to 7. \$6.44
White opera buckskin pumps. Sizes 2 1/2 to 7. \$7.44

—Second Floor, Centre, Rear.

Boys' Hats and Caps

Some boys are glad to appear in their first "straws" on this eventful day. Others stick to the beloved and familiar peaked cap. We have styles to suit both fancies.

Blue serge golf caps, \$1.88.

In one-piece and eight-quarter styles, all taped and extremely well finished. Sizes 6 1/2 to 7 1/2.

Stiff brim straw hats—\$2.69.

A hat just like the one his dad wears, with medium brim and crown, and a conventional blue band of the right width.

—Second Floor, 34th Street, Rear.

Useful Gifts for Girls

Girls of graduating age appreciate gifts which acknowledge their approaching womanhood. The coquetry of fans and usefulness of bags are appealing to them.

A Special Offering of 100 Hand Crocheted Beaded Bags at \$6.94

The smart drawing style, unlined. Rich floral designs in gay colors on grounds of gray or tan. Illustrated.

Spangled fans of white gauze, \$2.24, tax additional; illustrated. Other styles up to \$5.94.

—Main Floor, 34th Street.



Hosiery to Complete the Costume

Misses' Ribbed Silk Stockings, \$1.98 pair

In black, white and cordovan, these are extremely good-looking. Sizes 6 1/2 to 9.

Boys' Stockings, 54c pair

A fine grade mercerized lisle, Derby rib, in black, white and cordovan. Sizes 6 to 9 1/2.

—Main Floor, Centre.

Store Hours 9 to 5:30

Open All Day Saturday

R. H. Macy & Co.
HERALD SQUARE Inc. NEW YORK

Useful Gifts for Boys

Of high-grade leather, made well and carefully finished, these accessories will aid in making the boy take better care of his personal belongings.

Fitted cases, as illustrated. Of brown sole leather, with military brushes, comb, toothbrush holder and cloth brush. \$8.94

Pigskin tray purses. \$1.94

"Three" fold bill fold with places for cards, bills and identification cards. \$2.49

Collar bags of heavy leather, silk lined. \$1.59

—Main Floor, 34th Street.

