

INTERIOR VIEW OF BLOCK-LONG



View from 42nd Street Entrance of the "World's Largest Candy Store" Showing Public Library and Bryant Park

WORLD'S LARGEST CANDY

On West 42nd. Street,
Come to Our

IT'S more than a store opening—more than the christening of a new store—it's the inauguration of United Retail Stores Candy Service—a service devised to bring candy lovers and pure, wholesome confections together on a *better* basis. This service "takes the twist" out of the candy business, cuts out in-between profits and expenses, eliminates waste, extravagance and useless handling—brings *directly* to the consumer the natural food products that constitute good candy.

This big store is the first in a nation-wide system of candy stores and candy factories which will take the "high cost of living" out of candy by selling *absolutely pure* candy of the highest possible quality, at prices that lead the procession back to "Before the War" prices for "Before the War" candy.

The store is organized for rapid but pleasant, unhurried service. There will be no waiting, no delay—attention will be prompt and courteous.

It is the "Home of 'Candy Quality'"—a great exhibit of candy values that will justify the slogan we have adopted "Happiness in Every Box." It is a delightful place to visit, with cheerful, we-are-here-to-please-you service.

Our candies, made in our own candy kitchens and chocolate factories by a splendid staff of candy makers, *pledged* to produce *only the best*, will be packed and sealed at the candy makers' table and delivered fresh every few hours.

In addition to our general line we have brought the original recipes and identical candy makers from our



Chocolates

CHOCOLATE JUMBO HONEY NOUGAT Made from fresh eggs, pure, rich cream, cane sugar and selected almonds. Covered with chocolate. 54^c lb.	ASSORTED CHOCOLATES A selection of nut, fruit, caramel, and cream centers, attractively packed. A good example of the exceptional value offered in United Candy. 59^c lb.	CHOCOLATE RAISIN CLUSTERS The deliciousness of the California raisin has been increased a hundredfold by a coating of smooth chocolate. 54^c lb.	JERSEY MILK CHOCOLATES ASSORTED An assortment of fruit, nut, and cream centers, covered with velvet milk chocolate. 89^c lb.
CHOCOLATE FULL CREAM CARAMELS Chewy, creamy, rich, with plenty of nuts, and covered with pure chocolate. 54^c lb.	MILK CHOCOLATE COCOANUT ROYAL Fresh cocoanut rolled in a smooth sugar cream and covered with rich milk chocolate. 75^c lb.	CHOCOLATE PEANUTINES Virginia peanuts, New Orleans molasses and sweet dairy butter make the center. Covered with chocolate made of the finest cocoa beans. 54^c lb.	MILK CHOCOLATE CHERRIES A large, perfect, ripe, red cherry in a center of pure sugar cream and covered with rich milk chocolate. 75^c lb.
CHOCOLATE PEPPERMINT PATTIES Cane sugar, cream and the best oil of peppermint, beaten until fluffy and covered with sweet chocolate. 54^c lb.	CHOCOLATE DATES Large selected dates of wonderful flavor, coated with smooth chocolate. 59^c lb.	CHOCOLATE FRUIT CREAMS Cream filling flavored with fresh fruit and covered with chocolate. 59^c lb.	CHOCOLATE TING-A-LINGS Pure New Orleans molasses made into the most delicious, crisp filling, then covered with chocolate. 64^c lb.
CHOCOLATE ITALIAN CREAMS Old Fashioned Vanilla sugar cream, covered with bitter sweet chocolate of the finest quality. 64^c lb.			MILK CHOCOLATE ALMONDS Crisp, tender and sweet these almonds, selected from Europe's best, are covered by hand with pure milk chocolate. 99^c lb.

FULL WEIGHT PACKAGES—16 ounces of CANDY in every pound box



UNITED RETAIL

Happiness

West 42nd
Also West 43rd
bet. 5th & 6th Ave.