

STORE OPEN 9 A. M. to 5 P. M.

# HEARN

Fourteenth Street

West of Fifth Avenue

All goods purchased during August Sale, if paid for, will be held and delivered at your convenience up to and including October 16th.

BARGAINS here are not confined to one section, but are on EVERY floor in EVERY department for EVERY ONE.

**NOW!**

## Third Week---28th Annual August Sale

### Blankets---Household Linens---Upholsteries

### Also Clearances---Unusual Values

A Big Double Economy Event. To Those Who Have Not Yet Attended Our Great August Sale We Say: "Thousands Have Availed Themselves Eagerly Year After Year of the Splendid Savings Offered. Why Not You?"

THE FOLLOWING FOR BOTH MONDAY AND TUESDAY:—

**August Sale Depts.**

- Linens
- Silverware
- Towels
- Towelings
- Curtains, Rugs
- Draperies
- Shades, Etc.
- Cutlery, Soaps

**August Sale Depts.**

- Blankets, Pillows
- Quilts, Comfortables
- Tickings
- Decorative Linens
- Household Needs
- Muslins
- Sheets
- Pillow Cases
- Flannels

**28th Annual August Sale, This Week**  
**Muslins, Sheets, Pillow Cases**  
 The great power of CASH enabled us to buy many special lots, and contract for qualities months ago. Hence these values.

**Fruit of the Loom Muslin**  
 Also Lonsdale and Hill brands, all 36 inches wide.  
**Sale .35 Yard** Our reg. .43 and .45  
 Limit 20-yds.—No Mail or Phone Orders  
 Standard Quality Bleached and Unbleached Sheatings

Bleached.	Unbleached.
42-in.—our reg. .61. Sale <b>.51</b>	46-in.—our reg. .61. Sale <b>.51</b>
45-in.—our reg. .65. Sale <b>.54</b>	54-in.—our reg. .71. Sale <b>.61</b>
50-in.—our reg. .71. Sale <b>.61</b>	54-in.—our reg. .80. Sale <b>.67</b>
54-in.—our reg. .80. Sale <b>.67</b>	68-in.—our reg. .87. Sale <b>.74</b>
58-in.—our reg. .87. Sale <b>.74</b>	72-in.—our reg. .93. Sale <b>.80</b>
62-in.—our reg. .93. Sale <b>.80</b>	81-in.—our reg. \$1.09. Sale <b>.87</b>
66-in.—our reg. \$1.09. Sale <b>.87</b>	90-in.—our reg. \$1.19. Sale <b>.97</b>
70-in.—our reg. \$1.19. Sale <b>.97</b>	

No mail or telephone orders.  
**Fine Bleached Muslin**  
 36-in wide—our reg. .36. Sale **.27**  
 36-in. Unbleached Muslin—extra heavy quality—mill lengths—10 to 30 yards—value .32. Sale **.21**  
 Bleached Sheets—seamed—soft finish—72x90—our reg. \$1.89. Sale **1.34**  
 81x90—our reg. \$1.97. Sale **1.47**  
**Utica and Dwight Anchor SHEETS and PILLOW CASES**

PILLOW CASES—	SHEETS—
42x36 in.—our reg. .71. Sale <b>.58</b>	64x90 in.—our reg. \$2.34. Sale <b>1.94</b>
46x36 in.—our reg. .78. Sale <b>.62</b>	68x90 in.—our reg. \$2.89. Sale <b>2.36</b>
50x36 in.—our reg. .83. Sale <b>.68</b>	81x90 in.—our reg. \$3.14. Sale <b>2.58</b>
54x36 in.—our reg. .94. Sale <b>.78</b>	90x90 in.—our reg. \$3.39. Sale <b>2.84</b>

Sizes before hemming. No mail or telephone orders.  
**Will-Wash-Heavier and Mohawk SHEETS and PILLOW CASES**  
 Greatly Reduced from Regular Prices  
**PILLOW CASES—**  
 Will-Wash-Heavier. Mohawk.  
 42x36 in.—our reg. .52. Sale **.52** Our reg. .62. Sale **.55**  
 46x36 in.—our reg. .56. Sale **.55** Our reg. .68. Sale **.59**  
 50x36 in.—our reg. .62. Sale **.62** Our reg. .76. Sale **.65**  
 54x36 in.—our reg. .68. Sale **.68** Our reg. .84. Sale **.73**  
**SHEETS—**  
 54x90 in.—our reg. \$1.97. Sale **1.66** Our reg. \$2.07. Sale **1.78**  
 63x90 in.—our reg. \$2.19. Sale **1.85** Our reg. \$2.28. Sale **1.98**  
 72x90 in.—our reg. \$2.47. Sale **2.07** Our reg. \$2.58. Sale **2.24**  
 81x90 in.—our reg. \$2.67. Sale **2.24** Our reg. \$2.87. Sale **2.54**  
 90x90 in.—our reg. \$2.94. Sale **2.47** Our reg. \$3.14. Sale **2.74**  
 (Measurements Before Hemming. No Mail or Telephone Orders)  
**Atto August Sale Reductions in Wamsutta and New Bedford Sheets and Pillow Cases**

**BEDSPREADS**  
 Three-quarter and Single Size Crochet Spreads—assorted patterns—our reg. \$2.69. Sale **1.97**  
 Three-quarter Size Crochet Spreads—hemmed or scalloped—our reg. \$2.98. Sale **2.21**  
 Hemmed Crochet Spreads—full single and three-quarter sizes—our reg. \$3.98. Sale **2.54**  
 (Measurements Before Hemming. No Mail or Telephone Orders).  
 Extra Size Pillow Cases to 40 1/2 Ins. Long—Extra Size Sheets to 3 Yards Long.

**AUGUST SALE OF Furs**  
 Reliable Grades—August Sale Prices  
 Skunk Scarfs—our reg. \$85.97—**August Sale 65.00**  
 Skunk Muffs—our reg. \$55.97—**August Sale 45.00**  
 Beaver Scarfs—our reg. \$59.97—**August Sale 45.00**  
 Beaver Muffs—our reg. \$65.97—**August Sale 55.00**  
 Fox Scarfs—Taupe or Poiret—our reg. \$69.97—**August Sale 47.50**  
 Fox Scarfs—our reg. \$45.97—**August Sale 29.75**  
 Dyed Skunk Scarfs—also Seal Stoles—our reg. \$29.97 and \$32.97—**August Sale 19.95**  
 Moleskin Wraps—our reg. \$650.00—**August Sale 475.00**  
 Hudson Seal Coats (dyed muskrat)—skunk trimmed—our reg. \$750.00—**August Sale 575.00**  
 Near Seal Coats—our reg. \$375.00—**August Sale 275.00**  
 Furs Purchased During August Sale Will Be Held in Storage, Free of Charge, for Delivery Later

**Monday Tuesday**  
**Two Day Sale**  
**40-inch Crepe de Chine**  
**1.34**  
 Our regular \$1.97  
 In lovely shades for dinner and dance frocks, and a fine assortment of colors for practical street and dress wear. Will last as long as any fabric on the market and will retain its softness longer than many other materials. This is a fabric that is suitable for lingerie.

**28th Annual August Sale—Third Week**  
**Mostly All Wool Blankets**  
**Sale . . . 9.74**  
 Our regular \$12.94 & \$14.94

**Fine blankets of substantial weight and durable quality. They are three-quarters and full sized and may be had in white with various colored borders or variety of plaid designs.**  
**Wool Mixed Blankets**—white with contrasting borders—full size—our reg. \$10.97—**Sale 8.77**  
**Cotton Fleece Sheet Blankets**—white, Gray or Tan—our reg. \$9.45. Sale, ea. **2.68**  
**Plaid and Jacquard Comfortable Blankets**—Eiderdown or Cortez finish—rich colorings—three-quarter and full bed size—also desirable for bathrobes—our reg. \$5.95. Sale **4.77**  
**Plaid Blankets**—also white, gray or tan with contrasting colored borders—made of imported and domestic mixed cotton—sizes for full and three-quarter beds are included in the lot—our reg. \$6.94. Sale **4.96**  
**Jacquard Comfortable Blankets**—Eiderdown or Cortez finish—Oriental, floral and block designs, for bed blankets, bath robes, travelling, auto and couch robes—full and three-quarter sizes—our reg. \$7.95. Sale **5.96**  
 Elsewhere \$8.50 and \$9.25  
**Full Size Blankets**—all wool filling—cut and bound singly—white with pink or blue borders—our reg. \$28.94. Sale **23.75**

**White, gray and tan blankets with contrasting borders are included in the following:**  
 64 x 72 inches—our reg. \$3.08 pair—**Sale 2.44**  
 64 x 76 and 64 x 80 inches—our reg. \$3.67 and \$3.94 pair—**Sale 3.07**  
**SALE VALUES IN FLANNELS**  
 Bleached Domest Flannel—our reg. .47. Sale **.35**  
 27-in. Bleached Domest Flannel—our reg. .40. Sale **.28**  
 30-in. Bleached Domest Flannel—our reg. .60. Sale **.44**

**MORNING SPECIALS—MONDAY and TUESDAY until 1 P. M.**  
 To prevent dealers buying, quantities restricted. No Mail or Telephone Orders.  
 \$2.58 French Serges—40 inch—2.90  
 Custer, brown, pruny, burgundy, navy blue, black—fine twill. DRESS GOODS—MAIN FLOOR.  
 60 ct. White Novelty Velvets—40 88 inches wide—suitable for blouses and dresses. WHITE GOODS—MAIN FLOOR.  
 38 ct. Huck Towels—28 Fine quality cotton huck towels—hemmed white damask or red striped borders. LAINEN DEPT.—MAIN FLOOR.  
 45 ct. Children's Fine Ribbed Stockings—34 Made of combed yarn—in sizes 6 to 10. Hosiery—MAIN FLOOR.  
 \$1.24 Men's Union Suits—89 Elastic ribbed—white, short sleeves—long drawers. MEN'S PUNISHINGS—MAIN FLOOR.  
 \$3.25 Black Satin—35 inch—2.27 Good wearing quality—suitable for all dress purposes. SILK DEPT.—MAIN FLOOR.  
 \$1.47 Babies' Yoke Dresses—94 White-to 8 years—babies' yoke and bishop neckline—fringed—lace and embroidered trimmed. INFANTS' WEAR—SECOND FLOOR.  
 \$10.47 Seamless Grass Rugs—7.44 9x12 feet—Chinese and novelty borders—in blue, green and brown borders. RUG DEPT.—THIRD FLOOR.  
 \$1.25 Boys' Washable Trousers—92 Straight and knickerbocker styles—khaki, duck and gray cranes—sizes 4 to 17 years. BOYS' CLOTHING—THIRD FLOOR.  
 \$9.74 Boys' Summer Suits—7.25 Various coat styles in Palm Beach and Beach Cloth—7 to 17 years. BOYS' CLOTHING—THIRD FLOOR.  
 Gray Goose Feather Pillows—In tickings of various stripe designs—29x28—reg. \$4.19. Sale 2.78 29x28—reg. \$4.53. Sale 3.10 24x30—reg. \$4.87. Sale 3.32 26x30—reg. \$5.48. Sale 3.67 PILLOWES—BASEMENT.  
 45 ct. Yel. Wide Outing Flannels—37 Pink, white and blue and white stripes—suitable for garments for men, women and children. WASH GOODS DEPT.—BASEMENT.  
 \$7 & \$7 ct. New Cretonnes—38 Floral tapestry—Oriental stripes—in 40 styles. UPHOLSTERY—BASEMENT.

**Still More of These Braided Rush RUGS**  
 At the Phenomenally Low Price  
 Reg. Val. **3.88** 36x72 inches  
 \$8.50  
 Quaintly designed and of extremely serviceable quality are these imported Rush Rugs, in oblong or oval styles. They are attractively bordered in different patterns and colorings. Suitable for porch and indoor use.

Also these clearances:  
 Japanese Grass Rugs—Oriental and Grecian border designs in tan, green, blue and brown tones—18x36 in.—our reg. .57. Sale **.47**  
 27x64 in.—our reg. \$1.45. Sale **.94**  
 33x5 ft.—our reg. \$2.77. Sale **1.97**  
 8x10 ft.—our reg. \$3.74. Sale **2.44**  
 9x12 ft.—our reg. \$9.97. Sale **7.11**  
 About 40 Texoleum Rugs—6x9 ft.—slight imperfections—our reg. \$6.94. Sale **4.97**  
 Fine Seamless Axminsters—slight mill imperfections—solid tones of old rose, French gray and taupe—perfect price \$85.00. Sale **68.50**

**Reversible Granite Art Squares**  
 6x9 ft.—value \$7.97. Sale **5.47**  
 7.6x9 ft.—value \$8.97. Sale **6.47**  
 9x10.6 ft.—value \$11.60. Sale **8.63**  
 25 per cent less than regular value.  
**Oval Cotton Braided Felt Rugs**  
 Rose, blue and gray—20x30—\$6.47. Sale **3.97**  
 18x45—\$6.97. Sale **4.97**  
 24x30—\$8.47. Sale **6.97**  
 24x48—\$8.97. Sale **6.97**  
**Odd Rugs Greatly Reduced**  
 Wiltons, Axminsters, wool fibres and other grades—sizes 18x26 in. to 4.6x5.6 ft.  
**Armure Weave Hammocks**  
 Various styles and colorings with and without side valance and spreader—full size.  
 Lot I.—were \$2.47. Sale **1.97**  
 Lot II.—were \$5.97 and \$6.97. Sale **4.66**  
 Lot III.—were \$9.74. Sale **7.94**

**Clearance Women's Coats**  
**25.00**  
 Were \$45.74 to \$51.74  
 Taffetas, silk poplins, polo cloths and serges—pleated back, convertible collars, half-lined—good quality peau de cygne lining—full 48 and 50 inch long—also three quarter length coats—regular and extra sizes.

**Monday Tuesday**  
**Two-Day Sale**  
**White Petticoats**  
**2.00**  
 Our reg. \$2.97 and \$3.48  
 An opportunity to buy petticoats at valuable savings. These petticoats are made with embroidered ruffles or inserts of various kinds of lace. Some have lace trimmed dust ruffles. They are made of a good quality of muslin and are well finished.

**28th Annual August Sale**  
**Third Week**  
**Hearn Linens**  
 Decidedly below to-day's wholesale cost.  
 Bleached Linen Damask Pattern Cloths—round designs. Cloths—68x88 in.—our reg. \$8.50. Sale **5.74**  
 Cloths—68x88 in.—our reg. \$9.95. Sale **6.96**  
 Napkins to Match—not sold without cloth—22x22 in.—our reg. \$10.25. Sale **7.98**  
 22-in. Linen Damask Napkins—our reg. \$12.00. Sale **9.93**  
 22-in. Union Linen Damask Napkins (part linen, part cotton)—excellent quality for daily use—our reg. \$9.00 doz. Sale **5.95**  
 68-in. Bleached Linen Damask—our reg. \$3.75. Sale, yd. **2.55**  
 70-in. Unbleached Linen Damask—our reg. \$2.95. Sale, yd. **2.17**  
 Imported Colored Damask H. S. Sets—our reg. \$11.95. Sale **9.25**  
 Imported Mercerized Damask Cloths—fine, close weave, lustreous finish—Cloth size, 66x86 in.—our reg. \$4.80. Sale **3.24**  
 Cloth size, 70x88 in.—our reg. \$5.95. Sale **4.17**  
 Mercerized Lunch Cloths—50x88 inches—our reg. \$1.97. Sale **1.44**  
 Turkey Red and White After-dinner Cloths—size 68x72 in.—our reg. \$2.75. Sale, ea. **1.94**  
 58-in. Mercerized Damask—close, fine weave—our reg. \$1.09. Sale, yd., **.94**  
 70-in. Mercerized Damask—our reg. \$1.75. Sale, yd., **1.26**  
 72-in. Mercerized Damask—cloths—round, scalloped designs in good patterns—our reg. \$4.60. Sale **3.75**  
 Bleached Mercerized Damask Napkins—hemmed—size 18x18 in.—our reg. \$3.25 doz. Sale **2.74**

**Clearance Children's Stamped Dresses**  
 Our regular .74 and .88 **.47**  
 Nainsook—sizes 6 mos. to 1 yr. Also lawn—sizes 1 to 4 yrs.  
 Pique and Poplin Dresses—sizes 2 to 4 yrs. Our regular \$1.37. Sale **.78**  
 Ready made—just embroider and you have a charming dress. These clearance prices are below today's market.

**Continuing the "Special Purchase" Sale of an Importer's Surplus Stock of Real Lace Panel Curtains**  
 2 1/2 yards long  
**\$18.97 to \$22.00 Values . . . Each 11.94**  
**\$14.97 to \$17.97 Values . . . Each 9.94**  
 Beautifully wrought by hand are these exquisite Panels, showing real lace inserts in Filet, Cluny, Antique, Point Venise and Madeira. Many are combined with real Point Venise and Eyelet embroidery. Motifs and borders of most artistic and delicate designing are mounted on best quality marquisette or net.

**Radical Reduction Women's and Misses' Summer Frocks**  
 Were \$6.75 & \$8.75 . . . Now **4.79**  
 Were \$8.75 & \$10.75 . . . Now **6.29**  
 Were \$22.75 & \$24.75 . . . Now **12.75**  
 Included are many pretty styles in gingham, voile and linen in the season's best colorings.

**28th Annual August Sale**  
**Steel Knives and Forks**  
 Famous ROGERS 1881 Make  
**Sale 5.50 Set**  
 Our regular \$8.00. Each set includes six knives and six forks in excellent quality steel, finished with fine celluloid handles.  
 Steel Knives and Forks—cocobola handles—set of six knives and six forks—our reg. \$2.75 set. . . . Sale **1.80**  
 3-Piece Carving Sets—best American steel—stag handles—our reg. \$6.47 set. . . . Sale **3.95**  
 Paring Knives—fine steel blades—cocobola handles—our reg. .23 each. . . . 2 for **.25**  
 Bread and Meat Knives—fine American steel—our reg. .68 and .75. . . . Sale **.47**  
 Fine Steel Scissors—convenient size—our reg. .75. . . . Sale **.53**  
 Steel Shears—full nickel finish—7 to 8 inches long—our reg. \$1.48 pair. . . . Sale **.94**

**28th Annual August Sale**  
**3d Week**  
**Silver Plated Tableware**  
 Sale Each **.29** Our reg. .50  
 A large variety of useful articles in Rogers and other reliable grades. Included are table spoons, soup spoons, dinner forks, sugar spoons, butter knives, bouillon spoons, ice cream spoons and forks.  
 Punch Ladle—Rogers A-1 sectional plate—discontinued patterns; of \$5.00 values. . . . Sale **2.50**  
 Silver Plated Teaspoons—various reliable grades, including Rogers—choice patterns—our reg. .23. . . . Sale, each **.15**  
 Dinner Knives—silver plated on finely tempered steel—our reg. \$2.97. . . . Sale, 1/2 doz. **2.00**  
 Silver Plated Salt and Pepper Shakers—Colonial design—our reg. \$1.50. . . . Sale, set **1.05**  
 Large Glass Pepper and Salt Shakers—our reg. .85. . . . Each **.23**