

MOTOR SHOW TIME IS HERE, LAMY INSISTS

Advertising Counselor for Retail Merchants Has Far to Ground, Listening for Noise on Auto Row.

"What seems to be the matter with the automobile dealers of Tulsa?" asks George P. Lamy, advertising counselor of the Retail Merchants association. "They get the impression, particularly one outside the trade, that things are absolutely dead along automobile row. Is it due to lack of progressiveness among our local dealers, or, is it because there is no well organized association of automobile dealers, working to put this trade back on the normal basis of pre-war days? In practically all of the eastern cities plans have been made for an automobile show, and here in Tulsa—the city which had the reputation of being the greatest automobile market, based on population, things are allowed to drift along in the hopes, perhaps, that they will see their own accord lived up to."

"If it were a question of a shortage of cars then naturally there would be some excuse, but today in manufacturing circles the output is increasing from day to day. Cars are not really difficult to get; in fact, there are few makes where dealers cannot get almost all the cars they need. It seems to me the time has never so opportune for a good automobile show and unless our local dealers wake up Kansas City, St. Louis and other nearby markets will step in and make a show, simply because they are planning to show now in which the new airplane motors will be shown and the other wonderful improvements brought about by the marvelous engineering feats developed because of the war. This great market here—where previous to the war—more automobiles were sold, in proportion, than any other city is ripe for a good automobile show—a society gathering that will bring up and bring Tulsa again to the leadership in this very important industry."

"Who'll start it? A leader is all that is needed and I feel certain that what dealers have said to me that if Tulsa would put on a show there would not be one who would not do more than their share in making it an automobile show of worth while importance."

Mr. Lamy says that in discussing the matter with business men of the city, he finds much sentiment in favor of an automobile exhibit early in the year, and feels that the return of motor buyers is certain. The lowering of war time prices by the leading manufacturers indicates the trend of the situation, and that this will tend to make buying brisk.

Old Trader

NO HOT AIR BUT STRAIGHT FACTS RIGHT OFF THE BAT: OLD TRADER is going to make a change in his business. It is NOT HIS CHOICE TO DO SO, but FORCE OF CIRCUMSTANCES DEMANDS IT. OLD TRADER has been GIVING ALL HIS TIME TO HIS FOUR baby colonies where he has helped hundreds of babies to have homes of their own. Mrs. TRADER has kept the TRADER'S No. 1 store going each day, working from early until late, but now she needs rest, and the store must pass into the hands of others. They offer the CONTROL of the store to their NEICE, MISS GERTRUDE, but so far on the account of an INVALID mother she can not ACCEPT the offer. But now OLD DAD says START the SALE GOING and INVEST the MONEY RECEIVED in LIBERTY BONDS and let the LEASE on the store go to YOUNGER people, and let MOTHER TRADER take a REST. So no MATTER the PRICE OF OTHERS, you can NOW BUY it BETTER from TRADER for LESS. COME SEE FOR YOURSELVES. THE ENTIRE STOCK MUST GO WITHIN TEN DAYS or CHANGE hands, so while this sale is on come VISIT our STORE and BUY the BEST for LESS. All \$3.50 MEN'S unionalls now going at \$2.50, all \$2.50 Overalls now \$1.75 to \$2.00, all \$1.25 Men's Work Shirts now 75 cents, all \$1.50 Men's Work Shirts now \$1.00; no waiting, no FOOLING, no BOTHER. OLD TRADER BOUGHT HIS ENTIRE STOCK for CASH and he BOUGHT it for LESS and NOT A STORE in TOWN can UNDERSELL HIM. COME SEE, and if you do not LIKE HIS PRICES just say: "OLD DAD, I can BEAT YOUR PRICES." THEN OLD DAD WILL SAY: "SISTER, I THOUGHT I WAS RIGHT, but no MAN on EARTH is MORE HAPPY than I THAT WE HAVE WHIPPED THE KAISER."

Old Trader
109 East First Street

The Guddliest and Warmest of Flannel Night Gowns

—For Women and Misses.
—Flannel night gowns are mighty welcome friends, these cold winter nights—in fact they are as necessary as warmer bedding.
—Our winter lines are most complete at present and the prices most moderate.
Outing Gowns \$2.50
—Made of good quality, medium weight outing flannel in plain white or pink and blue stripes, high neck, long sleeves, open down front, some with yoke effect and extra long, finished with fancy braids, hemstitching and frog trimmings.
Outing Gowns \$3.50
—Made of good heavy weight, and serviceable quality outing in white or pink and blue stripes, high neck, long sleeves, some with collar and yoke effect, finished with hemstitching, fancy braid and frog trimmings.

Fourth Floor.
Drapery Remnants
SPECIAL at 25c
—A good assortment of curtain materials and over-drap materials in many useful lengths—very special at this price.
Fifth Floor

An Unusual Low Pricing of Girls and Misses Apparel

—Saturday
—It will pay you mothers to visit our girls' section—Saturday. If daughter needs a dress for school, or for dressy wear, or a good warm coat—The prices are astonishingly low for this one day sale.



School Dresses Special \$4.95
—Good warm and serviceable dresses of navy and black and white check serge, full plaited skirts, with belt, round collars, sizes 8 to 12 years.

Children's Coats Special \$4.95
—Little straight line coats of velvet, belted at waist and round collar. Choice of burgundy, navy, brown and green. Sizes 2 to 6 years.
Junior Section—Fourth Floor

Serge Dresses Special \$6.95
—Made of black and white check and navy blue serge, full plaited skirts, belt and pocket, some with collars of red or green satin trimmed with piping to match.
For Children and Misses.
Special \$9.95
—Pretty tailored and dressy styles in navy blue French serge, loose belted styles, some with white cummer, tailored models, are self-trimmed, others with white collars.

Gingham Dresses for the lot of 2 to 4 years. Special \$1.95
—many cute little styles, made of a good quality gingham, also a few pop-line shown in pink and blue stripes and plaids.

Gingham Dresses For the school girl. Special \$2.95
—Various becoming styles, loose or belted models—made of serviceable quality gingham in blue, pink or tan stripes plaids—4 to 14 years.

Gingham Dresses For Children and Misses. Special \$3.95
—Many pretty styles as over drage effect, full plaited skirts, etc., long waist and belted styles in plaids and stripes.

French Serge Dresses Special \$9.95
—Pretty tailored and dressy styles in navy blue French serge, loose belted styles, some with white cummer, tailored models, are self-trimmed, others with white collars.

Children's Coats Special \$5.95
—Warm coats and ones that will give good service, made of velveteen and corduroy in navy, brown, burgundy and gray, belted styles. Sizes 6 to 14 years.
Junior Section—Fourth Floor



Ready for the Gold Wave With a Wave of Economy in a Sale of Winter Coats

—Let the cold wave come, these coats will withstand the wintry blasts, and if you buy them Saturday you will have saved a substantial sum—Offered in Three Lots.

Goats at 12.95
—Made of wool plush, also plush with caracul trimmings, belted styles; shown in navy, green, burgundy, black and brown.
Goats at 20.00
—Good warm Coats of wool velour, plush belted and flare models, lined throughout; large collars of same materials.
Goats at 29.50
—Made of wool velours, some with fur and others with plush trimmings, lined throughout.

Our Dress Goods Section Offers at Reduced Prices—Saturday

Tricot Flannel Special 48c yd
—An all wool flannel for children's dresses and middie, shown in green, brown, king blue, navy and black; 28 inches wide.
Corduroy Special \$1.25
—A heavy, wide wale quality, 26 inches wide, in navy, taupe, grey, mode, beaver, green, gold, black and white.
Gaberdine and Tricotine Special \$2.95
—Very popular and serviceable materials, for tailored suits, shown in the new fall and winter shades; 30 inches wide.
Serge and Granite Cloth Special 95c yd
—Very serviceable material for skirts and dresses, shown in plain colors with pin stripes; 38 inches wide.

Remnants Low Priced for Saturday

—Another big lot of useable lengths of silks and woollens, that may be made into many practical wearables; offered at unusual money saving prices.
—Second Floor.

Womens' Hosiery Repriced for Saturday
Onyx Silk Hose Special pair 89c
—Shown in white only, all sizes.
Special Lot Gorden 600 Silk Hose Special \$1.79
—Discontinued numbers from our regular stock, odd shades, etc.
Fine Cotton Hosiery Special 35c
—Black and white.
Main Floor.

Wall Paper Bargains For Saturday
Kitchen and Bedroom Papers in neat, faintly patterned stripes and all over effects. Borders to match.
Special the roll 9 1/2c
Living Room and Hall Papers—In oatmeal stripes and all over effects. Bands to match.
Special the roll 22c
Beautiful Selection of high grade tapestries and grass cloth papers for living and dining rooms or halls.
Special the roll 42c
Paper Hangers Furnished—Fifth Floor

There will be no instructions given in knitting or fancy work on Saturdays during the holidays, other days, hours 9 to 11, 2 to 5.
Second Floor
We quote no former or comparative prices in our advertising. We let you be the judge of value.
Charge purchases made Saturday will be charged to December account, payable January 1st.

Special Lot of Women's and Misses' Suits Reduced to \$25.00

—Included are very stylish models developed in wool velour and gaberdine tailored models with braid and button trimmings, and fur trimmed models. Your choice of navy, black, brown, taupe, plum and green.
Third Floor.

Toyland—Where Children's Dreams Come True



Fun for all young hearts in interesting playthings that are educational, instructive, useful and practical.

As an Incentive for Early Buying We Offer the Following Special Values in Toys Saturday

Toy Wash Sets
Wood tub, basket, wash board, and washing powders, etc. Special the set 30c
One lot of Iron and Friction Toys carried over from last year, only limited amount to close out at HALF the marked PRICE.
Jumping Rabbits
In bright colors, made of veneer wood, steel wheels. Only at 75c
Friction Trains
Runs automatically, substantially made engine and only at 35c
Combination Banks—Large size, cast iron. Specially priced 65c
Wolverine Sand Cranes and Pile Drivers, at last year prices. Sandy Andy, 50c, 75c, \$1.00. Fatima Pile Drivers \$1.00
Mind Number Blocks—Cut out alphabets and numbers, specially priced.
Doll Carts—Small size, oil-pneumatic wheels. Special at 59c
Iron Stoves—Small size, black cast iron with cooking utensils at 19c
Toy Tea Sets—Fifteen pieces hand-painted china, ready dressed, look and short clothes only 12
Horsman's Extra large size, indestructible dolls, ready dressed, look and short clothes only 12
on display. Special: \$7.50

Saturday Sale of Women's Fine Millinery

For Special Clearance we offer for your selection any Hat in stock at

1-4 Off
—Included are rich looking Fur Hats
—Hats of fur combined with other materials
—Hats of silver and gold laces
—Fine velvet and brocade hats
—Shown in large, medium and small shapes.
Trimmed Hats—\$10
Special at \$7.50
—A lovely collection of hats of velvets with gold and silver lace brims.
Tailored Hats—\$7.50
Special \$5.00
—Wonderful values in this lot of satin soule and velvet tailored hats.
Trimmed Hats—\$1.98
Special \$3.00 and...
—Fabled for your selection are hats of all good styles and materials; large medium and small shapes.
Third Floor.



Special Values From the Main Floor

Fancy Ribbons Special, yd. 29c
—Wide silk ribbons, shown in beautiful color combinations in over 200 designs, in floral, stripes and plaids.
Boys' Colored Initial Handkerchiefs at 15c
—A fine quality, cotton handkerchief, hemstitched edge with colored initials.
Women's Fine Embroidered Handkerchiefs 19c
—In linen or fine cotton qualities an unusual lot at this low price.
Fancy Boxed Stationery Especially low priced for Saturday
At 29c Box
Coymore linen boxed stationery in white and hints, 24 sheets paper and 24 envelopes.
At 39c Box
High grade linen paper and envelopes in fancy boxes. Choice of several well known grades.
At 50c and 88c
Two big values in one* and two quite boxed stationery.

Two Exceptional Values In French Kid Gloves

—Perrin's French Kid Gloves in white, black, gray and black and black and tan combinations. Sizes 6 to 8.
Special \$2.19
—Catermeri French Kid Gloves in black and white, champagne and brown and champagne and black. Sizes 6 to 8.
Special \$2.69
Hockey Caps for Children Special \$1.69
—Good warm knit caps for cold weather wear, shown in red and gray and red and black combinations.

Toilet Needs

That guard your complexion from the Winter Winds and Cold.
—Offered Saturday at unusual money saving prices.

- CREAMS, LOTIONS, ETC.
Espey's Cream 19c
Frostilla Cream 19c
Woodbury's Facial Cream 19c
Peroxide Cold Cream 19c
Pond's Extract Vanishing Cream 10c and 30c
Creme-Meridor 39c
Long's Cold Cream 19c and 30c
Arcadia Vanishing Cream 39c
Long's Bleach Cream 39c and 89c
Long's Skin Food 39c and 89c
Stillman's Freckle Cream 29c
Malvina Cream 29c
Daggett & Ramsdell Cream 19c, 29c and 39c
Ingram's Milkweed Cream 39c and 89c
Pompeian Night Cream 29c
Pompeian Day Cream 39c
Pompeian Massage Cream 39c and 89c
Sempre Glycerine 39c
Menhaden 19c
Orchard White 35c
Hind's Honey and Almond Cream 29c
Oriental Cream \$1.19
Oriental Balm 39c
Cucumber Cream 39c
Witch Hazel Cream 39c
Madam McClure's Complexion Beautifier 69c

FACE POWDERS, TALCUMS, ETC.

- Woodbury's Face Powder 12c
Freeman's Face Powder 12c
Violet Face Powder 12c
White Rice Face Powder 12c
Nadine Face Powder 12c
Melba Face Powder 12c
Mavis Face Powder 12c
Carmen Face Powder 12c
Java Rice Face Powder 12c
Elmo Face Powder 12c
Arcadia Face Powder 12c
Isobell's Exquisite Face Powder 12c
Love Me Face Powder 12c
Dier Rice Face Powder 12c
Poudre de Ris (Rice Powder) 12c
Harriet Hubbard Ayer Liliac Talcum 49c
Harriet Hubbard Ayer's Red Talcum 49c
Woodworth's Trailing Arbutus Talcum 21c
Ayer's Service Talcum 19c
Mavis Talcum 19c
Love Me Talcum 19c
Squibb's Talcum 19c
Bauco's Ceylon Talcum 19c
Arcadia Talcum (soft colors) 19c
Colgate's Talcum 15c
Williams' Talcum 15c
Mennen's Violet Talcum 15c
Lazell's Talcum 2 for 25c
Jap Rose Talcum 2 for 25c

SHAMPOO, TONICS, ETC.

- Multifid Coconut Oil 39c
Palm Olive Shampoo 39c
Packer's Liquid Tar Soap 45c
White Rose Liquid Glycerine Soap 21c
Mahdeen Hair Tonic 89c
Pinaud's Eau de Quinine 49c and 89c
Newbra's Herpicide 49c and 89c
Nora 39c
La Veria 19c, 39c and 89c
Listerine 19, 39c and 89c
Peroxide 7c

DENTAL AND HAIR PREPARATIONS

- Pebecco Tooth Paste 7, 39c
Pepsodent Tooth Paste 39c
Enthymol Tooth Paste 19c
Dr. Lyons' Tooth Paste 19c
Santol Tooth Paste 19c
Pyrorrhoid's Tooth Paste 19c
Kolyon's Tooth Paste 21c
Krank's Lather Krem, tubes 39c
Krank's Lather Krem, large jars 89c
Peroxide Shaving Cream 19c

TOILET SOAPS

- Scotch Tons Peroxide Soap, 3 for 19c
Cuticura Soap, bar 25c
Ipsinol Soap, bar 25c
Cologne Bouquet Soap, 3 for 25c
Jergens' Violet Glycerine Soap 3 for 25c
Palm Olive Soap 8c
Kirk Olive Soap 8c
Crema Oil Soap 8c
Cashmere Bouquet Soap, 3 for 25c
Kirk's Cocoa Hamper Soap 25c
Woodbury's Facial Soap 19c
Savon's Soap 19c
Imported Bocabelli Castle Soap 25c
Colonial Bath Soap 10c

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75 Watt 70c
100 Watt \$1.10
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