

STRIKE! - STRIKE!

A MIGHTY BLOW AT HIGH COST OF SHOES

JOHNSON BROS.

116 SOUTH MAIN, One Door North of Wonderland Theater

Inaugurate the most daring, wonder-inspiring public Sale of high grade footwear for all mankind ever attempted since Tulsa was an infant. \$35,000 worth of the world's best shoes for men, ladies, boys, girls and children to be distributed to the people for less than the actual cost of the raw material.

Sale Positively Opens Saturday, Sept. 27

AT 9 A. M.—RAIN OR SHINE

JOHNSON BROS. Statement to the Public Read! Realize! Profit!

We have been extremely fortunate in securing deliveries on fall and winter shoes, from America's leading and foremost manufacturers of high grade footwear. These goods were contracted for months ago. Our room is now crowded, packed and jammed to the four walls.

We find ourselves hopelessly overstocked with one of the finest and most complete stocks of high grade shoes for the family ever brought together under one roof in the history of Tulsa to be sold in so short a time. In spite of the fact that the shoe profiteer is abroad in the land placing all the traffic will bear on the price of shoes, Johnson Bros. are actually holding shoe prices down closer to cost than any other shoe firm in the state. Any merchant that will reduce prices during this mighty crisis should be classed as a public benefactor and cheered to the echo for his efforts.

Clear as a bugle the truth rings out. In this advertisement we are making a conscientious effort to state the exact facts. Our highest aim and fixed determination is to keep this sale free from all exaggeration, avoiding all misrepresentation and the disgusting bombastic methods usually associated with a sale of this character. Johnson Bros. have been in the shoe business in Tulsa for 16 months. Our reputation for straightforwardness in business and fair dealing has never been questioned. We stake our reputation on the truthfulness of this advertisement. We guarantee every price and every statement. It may sound incredible that in the face of combined advances we are actually going to turn loose to the masses thousands and thousands of pairs of high grade shoes for less than the actual cost of the raw material, but nevertheless it is an actual fact and we merely ask you to come and test our statement. If there is anything in the world you need it certainly is good shoes.

It has been stated by leading physicians that the lack of good sound, solid leather shoes has caused more sickness than everything else combined.

The following prices do not merely exist on paper. Nobody's word is as good as your eyes. Come and see with your own eyes and be convinced, for what your eyes see your heart must surely believe.

Free! Free! Free! To Ladies Only

50 pair of ladies' shoes will be given away absolutely free of charge to the first 50 ladies that can wear them out of the store. These shoes are worth up to \$10 a pair. None of these shoes will be given to children.

We have a complete stock of ladies', men's, and children's hosiery to be included in this sale at less than factory cost.

500 pair men's and women's tennis shoes; value up to \$1.50; choice 53c
Entire stock of men's, ladies, and children's rubber footwear 25%
on sale at a saving of

Read! Read! Read! Free! Free! Free! Free! Free!

50 packages containing Shoes will be given away absolutely Free to the first 50 people entering the store Saturday, Sept. 27th, at 9 a. m.
Be in line when the doors open.

From 9 to 9:30 a. m. every man, woman or child entering the store will receive a ticket entitling them to participate in our grand premium offer. The holder of the lucky ticket will receive their choice of any pair of shoes in the house free of charge and without cost.

One lot ladies' high shoes; values up to \$8.50; all styles and all leathers; on sale Saturday at, a pair.	\$2.95	One big lot of boys' shoes; actual value up to \$6; sizes up to 4; on sale Saturday at	\$3.45
One lot of children's shoes; size 8 1/2 to 11; will go at	\$2.95	One lot misses' shoes; actual value up to \$6; on sale Saturday	\$3.25
		\$4 value men's buckskin work shoes; on sale Saturday at	\$2.45

Men's Shoe Department

Mens solid leather work shoes at These are worth \$6.50 or your money refunded.	\$4.95
Men's \$8.50 value medium weight shoes at	\$6.85
Men's high grade work shoes, positively and actually worth \$9.75 in any shoe store in the U. S. Sale price.	\$7.85
Men's \$10 value dress shoes; sale price	\$7.85
Men's \$11 value dress shoes; sale price	\$8.45
Men's \$12 value dress shoes; sale price	\$8.85
Men's \$13.50 value dress shoes; on sale at	\$9.85
Men's \$15 value dress shoes; sale price	\$10.85
Men's \$16 value dress shoes; sale price	\$11.85
Men's \$17 value dress shoes; sale price	\$13.85

What's in a name? A shoe under any other name smells just as sweet. Why pay \$5 to \$7 more for the brand on your shoes. Our mens dress shoes come in straight lasts, English lasts, fine bill or kangaroo, both lace and button. We have a shoe for every man's foot and a price for every man's purse.

Ladies' Shoe Department

At \$4.95 we offer a nice selection of new, up-to-date fall footwear; present retail value up to \$7.50;	\$4.95
Ladies' fine dress shoes in all leathers, all sizes; value up to \$9.50; on sale at	\$6.95
At \$7.45 and \$8.85 you are free to pick and choose from 40 distinct lots of new fall shoes in lace and button; all sizes, 2 1/2 to 9, all widths, E to triple A. The shoes are worth and sold for up to \$11.50.	
At \$9.85 and \$10.85 hundreds of pairs of hand turned custom made shoes. The shoes are equal and are guaranteed to excel the very best \$15 values on the market today.	
At \$12.85 and \$14.85 you can secure the highest grade footwear produced by human hands. Comes in all leathers, all styles, all widths and all sizes. These are the very acme of shoe perfection.	
Don't fail to ask to see our shoes at	\$15.85



SALE POSITIVELY OPENS SATURDAY, SEPT. 27
AT 9 A. M.—RAIN OR SHINE
Mr. Stringer, foot expert, has charge of our Orthopedic department
Consultation and Examination free

This Store Will Be Closed All Day Friday to Fix Prices and Adjust Stock