

KENDALL PAPER BOOSTS COLLEGE FOOTBALL "11"

If the Kendall students who are editing The Collegian keep up the high class of work that the November class issue reveals, the Kendall publication should easily rank with the best of college papers. It is very well edited and made up. The feature, of course, is a resume of the football victories Kendall has won this season. It is announced that the December 6 issue will be given over entirely to the Kendall football team.

Everybody Says:

Oh! You

"HOLSUM"



The Full, Clear Tone

of each individually toned instrument is produced by the all-wood violin tone chamber and the famous Pathe Sapphire Ball. The music flows from the records; isn't scratched off.

NO NEEDLES TO CHANGE on a jeweled PATHE. The Sapphire Ball never wears out.

PLAYS ALL MAKE RECORDS—And plays them better.

RECORDS DO NOT WEAR OUT—Every PATHE record is guaranteed to play 1,000 times.

ALWAYS READY TO PLAY—As soon as you slip on a record.

THE PATHE CONTROLLA—Enables you to play any record loudly or softly with the same Sapphire Ball.

And in addition, the PATHE has all the features of other talking machines. Yet the PATHE costs no more than an ordinary phonograph.

Large Variety of Beautiful Rugs— Very Popular Priced

Sizes 3x6, 6x9, 7 1/2 x 9, 8 1/4 x 10 1/2, 9x12



Axminster Rugs in an extra heavy quality. New and conventional designs.

Axminster Rugs in seamed and seamless Oriental and conventional patterns. An extra good value.

Seamless Tapestry Brussels Rugs, very pretty line of patterns.

Cash or Time Payments
Wilton Velvet Rugs, extra special value, very serviceable and pretty colors

Extra Special Value in Good Grade Linoleum

Good quality Linoleum is one of the most important furnishings of the home and you may put the utmost confidence in Linoleum that comes from our store for it has wearing qualities. You may select from a new and most complete line, very attractive patterns and the pattern that you will prefer for your bathroom or kitchen.

Genet Furniture Co.

New 116-18 S. Boston TWO STORES Second-Hand 115 E. First
Phone Omega 733 Phone Omega 2282

LAWSON

Odorless Gas Heaters

"The Gas Heater With the Glowing Heart."

No other Gas Heater is like the Lawson Odorless. It gives more heat than any ordinary Gas Heater.

There is an Economical size for largest to the smallest size room.



Compact—The Lawson Odorless takes up little space, yet gives out more heat than ordinary gas stoves, two or three times its size and price. The steel jacket flat top enables you to fit vessels on top for boiling water.

- No. 0 heats room 6x8
- No. 10 heats room 10x12
- No. 20 heats room 14x16
- No. 30 heats room 18x30

Prices \$6.00 to \$20.00
Set Up in Your Home

WE ARE DISTRIBUTORS Dealer, let us supply you while our stock is complete.



Mail Us Your Orders

Phone Omega 8022

150,000 People Have Been Notified

YOU CAN DO BETTER ON THE NORTH SIDE

These magic words proved a mighty magnet—drawing thousands of people to the \$75,000 Grand Opening Sale at the North Main Department Store yesterday. People actually came to this sale from all over the northern part of the state. The public is forcibly reminded of the good old days before 1914 when thousands flocked to the big bargain sales that until yesterday were only pleasant memories of the dim past. The North Main Department Store received a warm welcome from the buying public at their grand opening Saturday.

LADIES AND GENTLEMEN, WE THANK YOU!

The first day of our sale was a success beyond our fondest hopes and highest expectations. Your 30-cent dollar again looked like the dollar of your daddy's because it once again had an actual purchasing power of almost 100 cents. The big North Main street store with 10,000 square feet of floor space was crowded, packed and jammed to the four walls. There was a crowd, but you were jostled by a pleased, good natured people. Expressions of wonder, delight and amazement at the extraordinary values were heard on all sides. The big opening was conducted with perfect satisfaction to everybody.

Monday morning at 9 a. m., we will again turn loose to the masses the mightiest avalanche of majestic bargains ever gathered under one roof in the history of Tulsa. Never again in all your lives will you have such a golden opportunity to dress in such rich raiment at so trifling a cost. Leave the field, leave the home, stop everything, drop everything—COME MONDAY.

7 YARDS OF GINGHAM FOR 7 MINUTES FOR 7 CENTS MONDAY AT 9 A. M., SHARP.

At 9 a. m., sharp Monday morning the very second the doors open we will actually place on sale a lot of dress gingham for 1 cent per yard. Limit 7 yards to each customer and sale last 7 minutes only.

SATURDAY STAR BARGAINS, A REPEATER FOR MONDAY

50 stylish poplin Dresses; value up to \$16.50. Sale price.....	\$6.98	Full size bed Comforts. Extra special.....	\$2.98	Extra Special Bargains from All Departments
One lot ladies' Waists; value up to \$2.50. Sale price.....	98c	Extra good cotton Blankets. Each.....	\$1.45	Little men's Unionalls. Sale price.....
50 dozen men's flannel Shirts; \$3.50 value. Sale price.....	\$1.98	500 dozen Canvas Gloves. Pair.....	15c	Gauntlet Canvas Gloves with leather palms. Sale price.....
50 dozen men's flannel Skirts; \$2.50 value. Sale price.....	\$1.23	Men's Unionalls; \$4.50 value. Sale price.....	\$3.49	Canvas Gloves with leather palms. Sale price.....
\$3.00 value men's sleeveless Sweaters. Sale price.....	\$1.39	Men's Union Suits; \$2.50 value. Sale price.....	\$1.79	\$6.00 value men's new Fall Hats. Sale price.....
50 dozen ladies' Union Suits; good weight; \$2.25 value. Sale price.....	\$1.19	\$2.00 value, two-piece ribbed Underwear. Garment.....	\$1.29	\$1.25 men's leather Gloves. Sale price.....
Men's extra heavy rope stitch Sweater Coats; \$13.50 value. Sale price.....	\$7.89	Extra good, extra heavy Outing; value to 45c yd.; sale price, 25c and Ladies' black Hose; 35c value. Sale price, pair.....	35c 19c	\$1.50 value leather Gloves. Sale price.....
Men's extra heavy fleece line Union Suits; \$3.00 value. Sale price.....	\$1.98	Men's 25c and 35c Hose. Sale price.....	15c	\$2.50 value leather Gloves. Sale price.....
Men's \$2.50 value extra good Overalls. Sale price.....	\$1.69	Children's Hose; 35c value. Sale price.....	19c	\$3.50 value leather Gloves. Sale price.....
5,000 yards of Lace and Embroidery, on sale, yard.....	1c up	Up to \$2.50 value men's dress Shirts. Sale price.....	\$1.25	Leather Auto Gloves. Sale price.....
Small boys' Overalls. Sale price.....	74c	Up to \$1.50 value men's Caps. Sale price.....	49c	\$1.00 value men's Belts and Suspenders. Sale price.....

Ladies' Ready-to-Wear Department

500 new fall dresses on sale Monday. Serges, tricotines, velvets, and tricolette.	
\$18.50 value winter dresses; sale price.....	\$8.98
\$22.50 value dresses; new styles; sale price.....	\$10.98
\$27.50 value dresses; braid and embroidery trimmed; sale price.....	\$13.98
\$32.50 value dresses; extra good style; sale price.....	\$16.98
\$37.50 value dresses; very latest models	\$18.98
\$42.50 value dresses; sale price.....	\$21.98
\$47.50 value dresses; sale price.....	\$23.98
\$55.00 value dresses; sale price.....	\$27.98
\$65.00 value dresses; sale price.....	\$32.98
Up to \$75.00 value fancy silk velvet and tricotine dresses; sale price.....	\$34.98
These are new winter styles.	
House dresses and aprons worth \$2.50; sale price.....	\$1.24
House dresses and aprons worth \$3.50; sale price.....	\$1.98
\$5.00 value gingham dresses; sale price.....	\$3.48
\$8.00 and \$10.00 value gingham dresses; sale price.....	\$3.48
\$8.00 and \$10.00 value gingham dresses; sale price.....	\$5.98
\$1.50 value boudoir caps; sale price.....	98c
\$3.00 value boudoir caps; sale price.....	\$1.19
\$2.00 value middies; sale price.....	\$1.19
\$2.50 value middies; sale price.....	\$1.19
\$3.50 value middies; sale price.....	\$2.49
\$2.00 value children's dresses; sale price.....	98c
\$3.00 value children's dresses; sale price.....	\$1.98
\$4.00 value children's dresses; sale price.....	\$2.98
\$6.50 value hats; sale price.....	\$2.98
\$8.50 value hats; sale price.....	\$3.98
\$10.00 value hats; sale price.....	\$4.98
\$12.50 value hats; sale price.....	\$5.98
\$15.00 value hats; sale price.....	\$6.98
\$18.50 value hats; sale price.....	\$8.98
\$20.00 value hats; sale price.....	\$9.98
Fancy strings of beads, including pearl; sale price.....	69c up
\$5.00 value hats, Monday only, special.....	\$1.98
One lot of ladies' French serge suits, fur trimmed; \$85.00 value; sale price.....	\$39.75

\$12.50 value ladies' fancy dress skirts; sale price.....	\$6.48
\$15.00 value ladies' fine all-wool skirts; sale price.....	\$8.98
\$18.50 value ladies' classy dress skirts; sale price.....	\$11.48
\$20.00 value dress skirts; sale price.....	\$12.49
One lot ladies' French Sage Suits, fur trimmed, \$85.00 value; sale price.....	\$39.75
Heatherbloom petticoats; extra special.....	\$1.39
\$8.50 value silk petticoats; sale price.....	\$4.98
\$13.50 value silk petticoats; pleated flounce; sale price.....	\$8.98
\$7.50 value georgette waists; sale price.....	\$3.98
\$9.00 value georgette waists; sale price.....	\$4.98
\$11.00 value georgette waists; sale price.....	\$5.98
Fancy voile waists go at.....	\$1.19
Silk camisoles.....	\$1.25 up
\$6.50 value silk teddies; sale price.....	\$3.75
\$8.50 value silk teddies; sale price.....	\$4.98
\$10.00 value silk gowns; sale price.....	\$4.98
All our silk kimonos on sale as follows:	
\$10.00 value silk kimonos; sale price.....	\$5.98
Men's and Boys' Clothing Department.	
Underwear Department.	
Genuine Hane's men's union suits; \$2.75 value; sale price.....	\$1.98
\$2.00 value boys' Hane's union suits; sale price.....	\$1.25
\$3.00 value men's fleece lined union suits; sale price.....	\$2.25
\$2.50 value men's ribbed union suits; sale price.....	\$1.79
\$2.00 value ladies' unions; sale price.....	\$1.19
\$1.50 value children's union suits; sale price.....	98c
\$1.25 value children's union suits; sale price.....	79c
Men's Shirt Department	
Men's silk shirts; value \$12.00; sale price.....	\$4.98
\$2.00 value madras shirts; sale price.....	\$1.23
\$3.00 value men's dress shirts; sale price.....	\$1.79
\$4.00 value men's dress shirts; sale price.....	\$2.48
Men's flannel shirts; extra special.....	\$1.25
\$3.00 value men's flannel shirts; sale price.....	\$1.79
\$4.50 value men's flannel shirts; sale price.....	\$2.98
\$5.50 value men's wool shirts; sale price.....	\$3.48
Best work shirts on earth; sale price.....	98c

Men's Work and Dress Pants and Overalls.	
Men's heavy blue overalls; \$2.50 and \$3.50 value; sale price.....	\$1.69
Men's \$2.50 value khaki pants; sale price.....	\$1.75
Men's heavy moleskin pants; sale price.....	\$3.98
Men's good durable work pants; worth \$3.75; sale price.....	\$2.23
Men's \$5.00 value dress pants; sale price.....	\$2.98
Men's \$6.50 value dress pants; sale price.....	\$3.98
Men's \$8.50 value dress pants; sale price.....	\$4.98
Men's \$10.00 value dress pants; sale price.....	\$5.98
Men's \$12.50 value dress pants; sale price.....	\$7.48
Sweater Department	
Men's extra heavy cotton sweaters; \$3.00 value; sale price.....	\$1.75
Men's wool mixed sweaters; \$5.00 value; sale price.....	\$2.69
Men's rope stitch sweaters; \$6.00 value; sale price.....	\$3.98
\$8.50 value men's sweaters; sale price.....	\$4.98
\$10.00 value men's sweaters; sale price.....	\$6.98
\$12.50 value men's sweaters; sale price.....	\$7.98
Ladies' pure wool; extra special.....	\$3.49
Ladies' sleeveless sweaters; special.....	\$2.98
Boy's heavy sweaters; sale price.....	\$1.49
Ladies' \$9.00 value sweaters; sale price.....	\$5.48
Hosiery Department	
Ladies' silk hose.....	\$1.25
Ladies' pure silk hose; special.....	\$2.48
\$1.00 value ladies' lisle hose; sale price.....	69c
Ladies' lisle hose; 65c value; sale price.....	49c
Ladies' lisle hose; sale price.....	35c
Men's wool hose.....	35c
75c value men's wool hose; sale price.....	49c
\$1.25 value men's wool hose; sale price.....	74c
35c value men's cotton hose; sale price.....	15c
50c value boys' and girls' hose; sale price.....	39c
One lot children's hose, pair.....	19c
Boys' Clothing.	
\$8.50 value boy's suits; sale price.....	\$4.98
\$10.00 value boy's suits; sale price.....	\$6.98
\$12.50 value boy's suits; sale price.....	\$7.98
\$15.00 value boy's suits; sale price.....	\$9.98
\$18.00 value boy's suits; sale price.....	\$11.98
Thousand pairs boys' knickerbocker pants; sale price.....	98c and up

We have thousands of articles specially suitable for Christmas Gifts. Beautiful line of novelties which lack of space forbids us to mention.

DOORS POSITIVELY OPEN MONDAY MORNING AT 9 A. M.
First 100 women making a purchase of \$1.00 or more will receive one of our handy shopping bags as a souvenir free of charge without cost.

North Main Department Store

MRS. J. GOLDENSCHLAG, PROP.

107 1/2-109 North Main Street.

Between Archer and Brady Streets.