

# MARSH LANDS OREGON'S RICHEST SOIL ABEL ADY PHONE 303

50 PER CENT. VEGETABLE MATTER. KLAMATH'S GREATEST BARGAINS AT \$25 PER ACRE AND UPWARDS. EASY TERMS

## THE EVENING HERALD

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 W. O. SMITH, Editor

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KLAMATH FALLS, WEDNESDAY, OCTOBER 28, 1908.

## THE READY-MADE HOUSE CO. KLAMATH FALLS, OREGON

The Ready-Made House Company—Organized, and to be incorporated under the laws of the State of Oregon, with a capital stock of \$15,000, divided into 15,000 shares of the par value of \$1 per share, and to have its manufacturing plant and general office at Klamath Falls.

The object of this Company is the manufacturing and selling "Ready-Made Houses" for which it has the exclusive manufacturing and sales rights for the entire State of Oregon. This is an up-to-date, 20th Century way of doing business. These houses are made in sections, framed and fitted and all material prepared in the factory, where the workmen have everything at hand, which means a saving of about one-half in the cost of a building. Only two to five days time required to set up a house complete and turn the keys over to the purchaser.

The patented construction—double panels, dead air space, two thicknesses of heavy paper, with 1/4 inch layer sterilized hair-insulator between the paper, making a building that is impervious to heat, cold, or moisture. The hair, before it is enclosed in the papers, is chemically treated, leaving a coating of lime, which makes the finished material absolutely vermin-proof and odorless. A perfect Sanitary building—cool in summer and warm in winter.

### GREAT DEMAND FOR BUILDINGS

With the coming of the Railroad and the settling up of the farm lands, there is a great demand for buildings, and as the cost is the interesting feature, it is not speculative to assume that these buildings will sell as fast as they can be manufactured. With the irrigation system now in operation, this country will be settled up very rapidly.

The new-comer buys a ranch, or a town-lot, and looks into the cost of building, and finds that he can buy a "Ready-Made House," with any number of rooms from 1 to 7—just as substantial and comfortable as the most modern buildings, and at about one-half the price it would cost, if he purchased the material and hired the labor. And, an order placed on Monday, will secure the house ready for occupancy the same week.

This locality is becoming known as the "GREATEST SUMMER RESORT IN THE WEST," and the hunting and fishing will bring many thousands of visitors each year, which means that the Upper Lake will be surrounded with Summer Homes and Hotel Cottages in the near future. Already, about fifty of these houses have been spoken for and can be delivered as soon as manufactured.

Different styles and sizes of these houses will be manufactured; Cottages Bungalows, Summer Houses, Hotel Cottages, School Houses, Campers Cottages, Etc. This system of construction makes the most desirable School House, and is recommended by the highest authorities. School Houses of this make are now being shipped from the State of Washington to New York.

The prices at which these houses will be sold will range from \$150 to \$750, according to number of rooms and the style of the building. Campers Cottages will cost from \$75 to \$100 each.

The margin of profit will be about 30 per cent, and taking into consideration the demand for these houses, and the saving in the cost, it would be conservative to estimate that the company will manufacture and sell over 500 houses per year. But, say that it sold only 250, and at the average price of \$450 each, would be an annual business of \$112,500.00. Estimate that after paying all expenses, commissions for selling, advertising, etc., that the net profit was only 10 per cent on the selling price, the dividends on the stock would be 75 per cent on the investment. This is an extremely nominal estimate for Klamath Falls and vicinity. The Company has the whole State of Oregon in which to operate.

J. Fred Goeller, owner of "Klamath Falls Planing Mills," and one of the largest stockholders of this Company, has the manufacturing contract to make these houses, and will begin operations at once, with a force of workmen, and increase the number of hands as fast as the demands require it.

There is no doubt but that within six months 50 men will be employed by this industry. These workmen and their families will live in Klamath Falls, adding materially to the business and building up of the city. Fifty workmen employed will mean a pay roll of over \$1000 per week.

In order to provide a surplus capital to carry a stock of houses on hand, ready for prompt delivery, the Company has set aside \$7000 par value of its stock, to be sold to the citizens of Klamath Falls, in amounts to suit subscribers. The first offering of 4000 shares, par value \$1 per share will be sold at 75 cents on the dollar.

Samples of the panels, and parts of this "Ready-Made House" can be seen at the office of E. T. Shortt, (DuFaul's old stand) on Main street, opposite Masonic Hall. Also, at the office of J. Fred Goeller, proprietor of "Klamath Falls Planing Mills." Parties may call at either place and get more information.

**THE READY-MADE HOUSE COMPANY**  
 P. O. Box 293 Klamath Falls, Oregon

You will save money by buying sewing machines and all of your sewing machine supplies at Mullers, corner Main and 6th streets. 7-311f

## The Difference Between a Suit



made expressly for the man who wears it, and a suit pulled out of a nondescript pile of store clothing is plainly apparent.

Tailor-made-clothes, if the product of those famous merchant tailors, Ed. V. Price & Co., whom we represent here, are



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 When money talks no one questions its grammar.

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## Freaks vs. Novelties

IF WE OFFERED YOU A SUIT WITH A SHEET IRON VEST AND BRASS CUFFS ON THE COAT, YOU'D LAUGH, AND SO WOULD WE—IF YOU HAD BOUGHT THAT KIND OF A SUIT. SOME MAKERS ARE FINDING A FEW SHORT-SIGHTED MERCHANTS WHO WILL OFFER THE PUBLIC THE HYSTERICAL CREATIONS WHICH THEY FOIST UPON THEM.

FRIEND MADE CLOTHES and ALMA MATER STUDENT STYLES are the most advanced styles made—they are the first to bring out the novelties of the looms and the dyes, while their own designing represents the newest ideas in tailoring. Every garment they make is intended for gentleman's wear—not for walking sign boards. If you want to be conspicuous, don't buy your clothes here—If you want your clothes neat, perfect fitting, stylish and in good taste we'd like to serve you. Our novelties are not freakish—and we show more of them than any store in the city.



**Portland Clothing and Shoe Store**  
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