

# The Great Eastern's Brilliant Display of

# Holiday Goods

BUYING CHRISTMAS GIFTS NOW BEGINS IN EARNEST. EACH DAY THE CROWDS WILL GROW GREATER AND THE VARIETY SMALLER. COME EARLY IN THE DAY AND AVOID THE AFTER-NOON RUSH. THE GREATEST HOLIDAY TRADE IN THE HISTORY OF PENDLETON, ASSURED. THROUGHOUT THIS PAGE WILL BE FOUND OFFERINGS, TYPICAL OF AND VARIETY AND PRICES OF PENDLETON'S GREAT HOLIDAY BAZAAR.

## The Great Removal Sale

GOES MERRILY ON. ONLY TWO WEEKS MORE OF THIS GREATEST SALE EVER KNOWN IN PENDLETON. DAILY THE STOCK IS GETTING LOWER, BUT STYLES AND VARIETIES ARE STILL GOOD.

# ...Just a Few Prices for Comparison...

### Shoe Sale Extraordinary

Monday we will have a grand clean-up sale of men's, and women's shoes, at which time we will almost give them away. You will find in this lot of shoes values seldom offered at nearly double the prices asked for us during this sale. MONDAY THE LAST DAY.

#### MEN'S SHOES, \$1.98.

LOT 1—475 pairs Men's Shoes—made of box calf, kangaroo calf, vici kid and the genuine old-fashioned calf, with light, medium or heavy extension soles, plain or tip toes and reinforced backstay. These shoes are made for both service and comfort, and always sell at from \$2.50 to \$3.00; but Monday we offer you your choice at per pair ..... \$1.98

#### WOMEN'S SHOES, \$1.45.

LOT 2—475 pairs Women's Shoes—In fine vici kid, enamel, box calf and patent vici, with light hand turned or heavy extension soles, patent or stock tips; Cuban, military or common sense heels; all widths and almost all sizes. This lot of shoes sold up to \$2.50 per pair, but Monday we offer you your choice at, per pair..... \$1.45

### Dress Goods Dept.

All goods must be sold in season, the winter dress goods along with the rest, regardless of actual value and former prices. In this sale the savings are unprecedented. Items quoted below are for Monday and Tuesday.

- Nonpareil costume velvet, in black; full 27 inches wide; actually worth \$1.50 per yard. Reduced to... 98c
- 14-inch black velvet, for waists and baby coats; actual value 85c. Reduced to ..... 69c
- Bellantine waisting, in black and white, showing fancy colors; actual value 75c. Reduced to ..... 45c
- 14-inch Scotch chevrons; strictly all wool, in a pretty line of mixtures for taller gowns; actual value \$1.25; reduced to ..... 83c
- 12 pieces fancy suitings, in sibilene, novelties, skirting meltons, tibets, panne chevrons, English tweeds, etc. all 56 inches wide; actual value \$1.50 to \$1.85. Reduced to... \$1.10
- 12 pieces extra quality sibilene, showing best colored nub; full 52 inches; in all the pretty fall shades; actual value \$1.75. Reduced to... \$1.18
- 14-inch navy blue Panama suiting; a strong, durable fabric for suits and odd skirts; actual value \$1.25. Reduced to ..... 95c

### FRIDAY AND SATURDAY. Clothing Extraordinary

500 Children's Reefer Overcoats to clean up, our regular \$2.50 reefer and a bargain at that, during this sale away below manufacturers' cost, to clean up below cost... \$2.00

#### GRAND SPECIAL

500 Children's Vestee, 3-piece, all wool suits, cleaned up from the manufacturer, made of odds and ends of fine cloths, none of them worth less than \$2.00, during this sale we give you the benefit of our buy ..... \$2.00

Men's fine all wool Clay Worsted suits. The best \$10.00 suits in America. During this sale... \$7.00

A large assortment of men's fine navy blue Serges, regular price \$10.00; during this sale only \$8.00

Our entire line of men's fancy pure Worsted suits, in the new stylish cloths, and fancy stripes so stylish now; you get no better suit if you pay \$20.00 for it; our regular price \$12.50; during this sale ..... \$9.90

Any suit in our house, the finest custom-tailor made goods, worth from \$18.00 to \$20.00, during this sale ..... \$16.50

Men's fine all wool Beaver Overcoats, all lengths, the short as well as the popular long coat, worth \$12.00 everywhere excepting at the Great Eastern, during this sale .... \$8.00

Men's fine all wool Beaver, Satin lined Overcoats, nicely quilted, and no better overcoat anywhere at \$20.00, our regular price, \$15.00; during this sale ..... \$12.00

### Great Cleanup Sale

Portieres, table and couch covers, lace curtains, rugs and squares. In other words, a pre-inventory sale in this department.

PORTIERES—About 20 different lines, consisting of samples and odd pairs.

- All \$ 5.00 values ..... \$ 3.85 pair
- All \$ 6.00 values ..... \$ 4.10 pair
- All \$ 7.00 values ..... \$ 4.85 pair
- All \$ 8.00 values ..... \$ 6.25 pair
- All \$10.00 values ..... \$ 7.50 pair
- All \$12.50 values ..... \$ 9.00 pair
- All \$16.00 values ..... \$12.00 pair

Table Covers—A big array of colors and qualities, from small 25-inch squares to the large 8x12 covers.

- The 75c values ..... 60c
- The 1.00 values ..... 50c
- The 1.25 values ..... \$1.00
- The 1.50 values ..... \$1.30
- The 2.00 values ..... \$1.60
- The 2.50 values ..... \$2.00
- The 3.00 values ..... \$2.40
- The 3.50 values ..... \$2.80
- The 5.00 values ..... \$3.90

### LOOK TO THE INTEREST OF YOUR OWN POCKETBOOK.

Here is some strong talk about holiday neckwear; part of it may sound like fiction, but we can deliver the goods just as quoted.

### Men's Holiday Ties

An elaborate and extensive new assortment of choice styles, in rich and beautiful pure silk fabrics of special designs, for the festival season now at hand.

50c All Silk Four-in-Hands for 35c. 3 for \$1.00—This is a special lot of fine holiday patterns of first-class 50c silks, of which we had a 100 dozen lot made in extra 46-inch length of reversible four-in-hands, making a fine 50c tie. Priced ..... 3 for \$1.00

We furnish 75c and \$1.00 Ties for 50c—The rich, lustrous, fine, soft, pure silk fabrics, in the newest holiday novelty patterns and beautiful colorings shown in the Persian and Oriental designs, and Roman and Dresden effects; all the product of the best foreign silk weavers. We also have the plain, rich, deep black and dark ground, with neat figure designs. All made in newest imperials, French and reversible four-in-hands, ascots, puffs and tecks. Just as good, and often better, double the quantity and newer patterns than are being shown by most dealers for 75c and \$1.00. Price... 50c

Finest \$1.25 and \$1.00 Silks for 75c and \$1.00—All foreign silks, in newest, richest, faintest and most beautiful patterns and colors; made in stylish tecks, puffs, imperials, English squares and French four-in-hands. The haberdasher has no better, and scarcely half the profusion of elegant patterns for \$1.25 and \$1.50. Price... 75c and \$1.00

The neckties we sell for 25c are more often seen in 50 assortments in other stores; all silk fabrics, in an endless variety of light, medium and dark colors or plain black; made in newest styles of snaget strings, club strings, Du Barry, midget, tidbit and novelty bows, both shield and band style; imperials, reversible four-in-hands and tecks. Price ..... 25c

### Grand Fur Display At 1-4 Off

TODAY we place on sale a consignment of reliable, stylish and properly made furs amounting to about 3000. Sent us by one of the leading manufacturers of New York, with instructions to return all not sold at the expiration of one week. This is a rare opportunity for the ladies of Pendleton to secure up-to-date garments at a trifle over cost of manufacture. You cannot afford to miss this sale.

All garments in this magnificent array guaranteed.

You will find all the latest and most up-to-date styles in Scarfs, Bos and Muffs.

The line consists of the following:

- Sable Fox.
- Opossum.
- Stone Martin.
- Martin Baum.
- Martin Bear.
- And Beaver.

### Lace Curtain Dept.

Consisting of every newest pattern, in bobbinet, Brussels and Arabian net; bonne femme and grand duchess, in white, Arabian and Ivory net. Nothing more practical for pretty Christmas gifts. Here is what we are going to do on Monday.

- Every \$3.00 curtain ..... \$2.40
- Every \$4.00 curtain ..... \$3.20
- Every \$5.00 curtain ..... \$4.00
- Every \$6.00 curtain ..... \$4.80
- Every \$7.00 curtain ..... \$5.60
- Every \$8.00 curtain ..... \$6.45
- Every \$9.00 curtain ..... \$7.20
- Every \$10.00 curtain ..... \$8.00

#### BONNE FEMMES.

- In widths from 36 inches to 60 inches—white, ivory and Arabian net.
- The \$4.00 kind, each ..... \$3.20
- The \$5.00 kind, each ..... \$4.00
- The \$6.00 kind, each ..... \$4.80
- The \$7.50 kind, each ..... \$6.00
- The \$8.50 kind, each ..... \$6.80
- The \$10.00 kind, each ..... \$8.00
- The \$12.50 kind, each ..... \$10.00
- The \$15.00 kind, each ..... \$12.50
- The \$22.00 kind, each ..... \$18.50

#### GRANITE ART SQUARES.

Size, 5x12, in fancy two tone effects, full size and staple colors; worth \$5.00; Monday, each ..... \$4.00

#### INGRAIN SQUARES.

Strictly all wool ingrain, in big assortment of patterns.

- Size 6x9 ft.; worth \$5.50 for... \$4.50
- Size 7-1-2x9 ft.; worth \$7.50; for \$6.00
- Size 9x12 ft.; worth \$10.00; for \$8.35
- Size 12x15 ft.; worth \$17; for \$13.00

### Special Sale of Petticoats

We have just received 25 dozen fine mercerized Italian cloth petticoats. Their values range from \$2.50 to \$4.00. Among them you will find the duplex yoke skirt and several other popular makes. Choice

MONDAY AND TUESDAY, \$2.00.

### Just a Few Prices For Comparison

500 pieces choice Holiday china, regular 25c and 35c value; until they are gone, choice 15c.

Specials—French chinaware, albums, games, medallions, Rogers' silverware, Puritan manufacturers high-grade jewelry, dolls, toilet cases, shaving sets, cuff and collar boxes, handkerchief boxes. In fact, almost anything that is nice for holiday gifts. Holiday handkerchiefs, mufflers, holiday gloves, etc. In fact anything you could think of that would be desirable for a holiday gift. Holiday, etc., one-third less than you ever purchased them for.

Useful holiday suggestions from our Ready-to-wear department: Silk petticoats, silk waists, kimonos and dressing saques, lounging robes, furs of every description, children's furs in sets, silk hosiery, kid and Scotch knit gloves and woolen and fine cotton waists.

#### WILTON RUGS.

Size 27x54 inches, in richest oriental patterns; a very handsome rug and will last a lifetime; sold always for \$4.00; Monday, each ..... \$3.20

Same quality as above; size 36x72 inches; with heavy fringe, sells always for \$5.00 and \$6.50; Monday, each ..... \$4.20

#### SCOTCH AXMINSTER AND MOQUET RUGS.

In handsomest assortment of floral and oriental designs ever seen.

- Size 36x72 in.; worth \$4.00; for \$3.30
- Size 27x54 in.; worth \$3.00; for \$2.00
- Size 18x27 in.; worth \$1.25; for \$1.00

#### FRENCH TAPESTRY RUGS.

27x50 inches, in dark oriental patterns; only a few of these, but one of the best bargains in the lot; worth \$1.75; Monday, each ..... \$1.10

# The New Great Eastern Store

B. F. Nicholas, Proprietor

At the Old St. Joe Store Stand Until January 1, 1905,

Pendleton, Oregon