

The Cook whose Cabin Became More Famous than Uncle Tom's



Colonel Higbee who "knew a good horse, svh, and a good dinner!"

In the days "befo' de war" a genial open-hearted Southern gentleman, Colonel Higbee by name, was the hospitable master of a large Louisiana plantation.

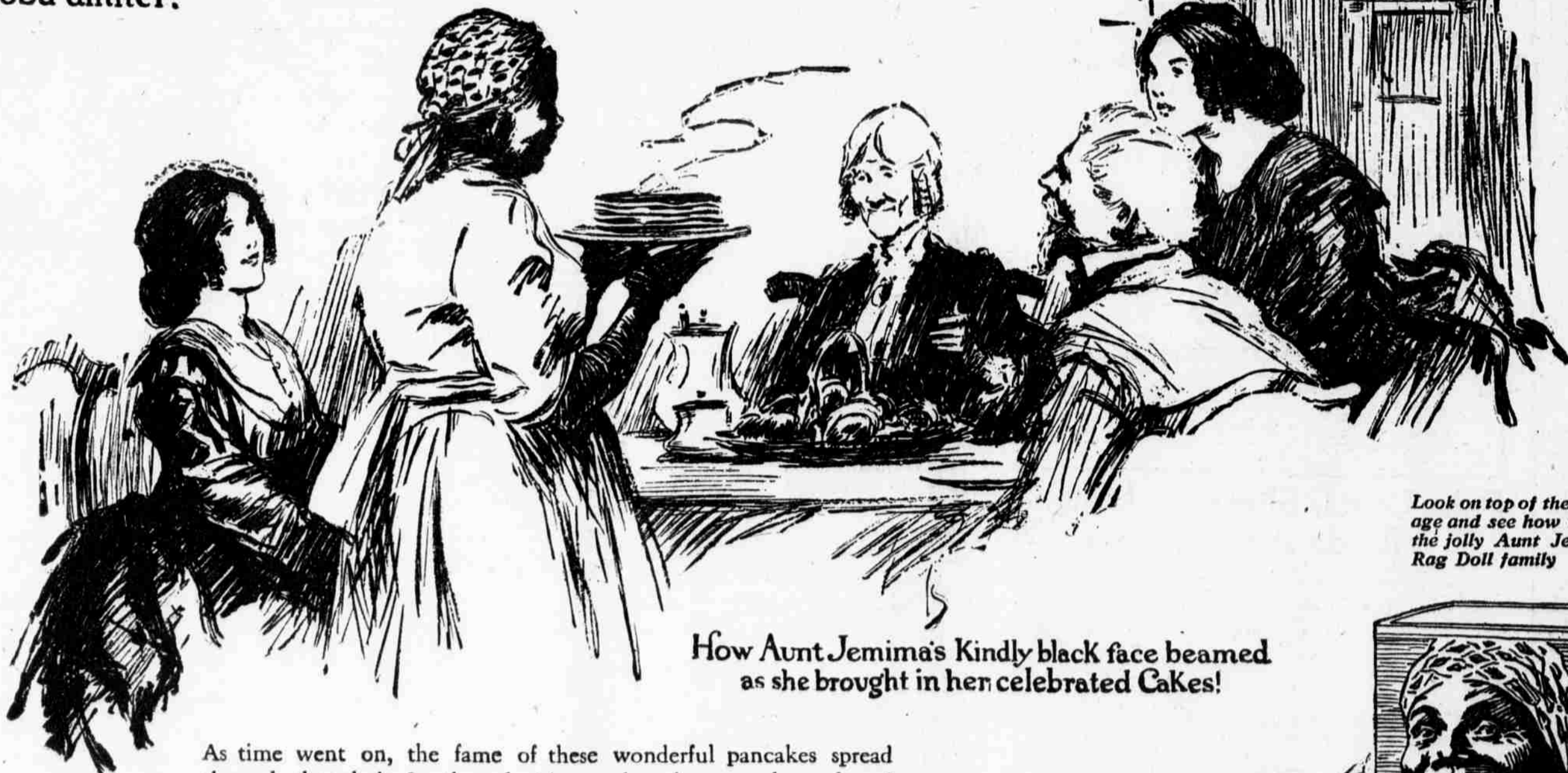
Passengers on the old Mississippi river-boats never failed to point out the stately white-pillared mansion, and their mouths watered as they told of the wonderful dinners and breakfasts he was famous for giving.

Oh, the meals that "Colonel Higbee's Jemima" used to cook! Chicken dinners that left the Colonel and his guests with their faces wreathed in smiles—and gravy. Corn fritters, waffles and beaten biscuits that seemed to melt in your mouth. But most of all—pancakes!

Golden-brown were those pancakes Aunt Jemima made—and so tender, so delectable, that they were at once the delight of everyone who tasted them and the despair of all other cooks. For none of the other Southern mammies had a recipe that would make pancakes like that, try as they would.



By the rolling Mississippi she lived, years and years ago



How Aunt Jemima's Kindly black face beamed as she brought in her celebrated Cakes!

Look on top of the package and see how to get the jolly Aunt Jemima Rag Doll family

As time went on, the fame of these wonderful pancakes spread through the whole South and visitors, after the war, always found their way to Aunt Jemima's cabin. Many tempting offers were made to Aunt Jemima for the secret of her famous cakes, but for years she could not be persuaded to part with it. Finally, however, others acquired the formula, and after some experimenting, it was prepared for distribution, ready mixed. Even milk is in it in powdered form!

And now Aunt Jemima Pancake Flour is known to every housewife—everyone has heard of it, though not everyone knows the romance of its origin!

Grocers everywhere carry it in stock and hardly a kitchen in America that does not contain one of the famous red packages with the smiling Aunt Jemima face upon it—hardly a family that has not learned the secret of the pancakes that brought fame to a Louisiana mammy!

Aunt Jemima Pancakes with syrup or sausage gravy! Nary a speck of precious sugar! What an easy and delicious solution of the sugar-saving problem!

Try it for muffins and waffles, too



"I'se in town, Honey!"