

TRAVEL TO A FIRM IS BUSINESS PROPOSITION

Other day I heard a story that was particularly applicable to me. It was about a little girl who was in New York...

WARTIME and the chaotic conditions of the labor market drive the point of this story home. There is a constant, what is technically called 'turnover of labor'...

GIANTIC organizations given over to Government work for the duration of the war have lost thousands of their girl employees to what is called 'mushroom' war jobs...

Adventures With a Purse

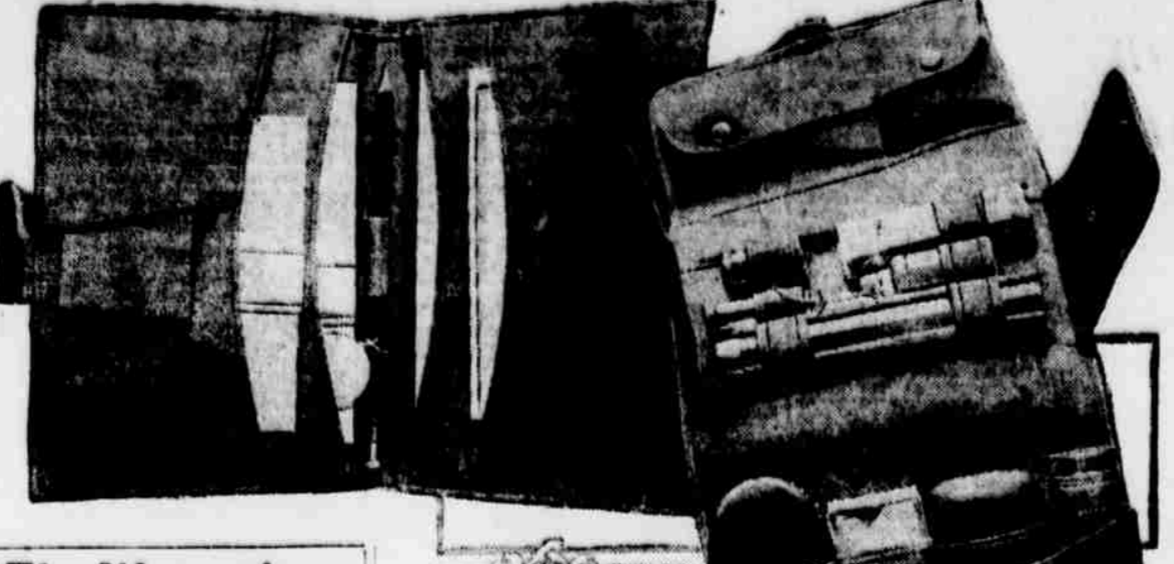
FOUND TODAY. Half-size glasses of jelly for the convalescent. In port wine, sherry, pineapple and other flavors...

THE DAILY NOVELETTE

SAMANTHY'S BIT

ONE of the many shaded lanes in old New England stood a little white house. There were soft, frilly curtains at the windows and graceful chandeliers were peeping in at all the windows...

FOR THE SOLDIER'S CHRISTMAS BOX



The Woman's Exchange

TODAY'S INQUIRIES. 1. What organization has opened schools to train women for an unusual type of work? 2. What is Mrs. Crosby Adams'...

YESTERDAY'S ANSWERS

1. Madame Julia Rice-Knox, the pianist and composer, has the reputation of having placed with other orchestras in the city...

Wants to Help Government

Dear Madam—Will you kindly try to help me out? I am a high school girl, sixteen years old and anxious to work for the Government...

Our Visit to the Dear Old Lady

First, Cynthia wishes to thank the kind reader signing himself or herself 'Sympathy' and who inclosed \$2 to be given to the old lady of eighty-four...

Who Will Give Watch Dog Away?

Dear Madam—If any of your readers would like to put in communication with name, please write to me at the address below...

Black Lace for the Dressy Hat

A Daily Fashion Talk by Florence Rose



The upper hat has pointed sections of velours; the top is filled in with small ostrich feathers. The large black velvet hat at the left is made of fetching with stitching and groups of red cherries...

A Maid and Two Men

The Story of the Girl Who Was Left Behind

RUTH was passionately resentful of this thing that had come to Helen. It hurt more than anything else the faith that she had gradually built up for herself, the self-control that she had forced herself to evince...

COUNTERS DISPLAY HINTS FOR SOLDIERS' CHRISTMAS

Problem of What to Get for the Boy "Over There" May Be Solved by Offerings Easily Found in a Round of the City's Stores

JUST what to get and where to get it, and having got it, how to make it comply with the strict rulings of the Red Cross in regard to the Christmas cartons for the soldier boys in France is a problem which is likely to arise...

Please Tell Me What to Do

By CYNTHIA

To a Worried Mother. If you will please send your address I will try to help you. But my plan could not be printed. Your address shall be held in strict confidence and will be sent in no other way but by return mail...

License Might Not Be Good

Dear Cynthia—Last spring I expected to get married, so I obtained a license in Illinois. I was very happy, but my fiancé and I were unable to carry out our plans...

Patriotic Prizes

Patriotic games and contests are the thing now for young people. These prizes would be appropriate for the party Mrs. C. wishes to give for her daughter...

How I Made Jim Like Spinach

That's something I thought I could not do. I am simply used to not eating spinach. But one day when I was at my wife's and because I had served nearly every other vegetable and I couldn't eat it, I was going to make Jim eat spinach...

A RED CROSS SWAP PARTY TO MAKE MONEY

Differs From Rummage Sale Because All Articles Are New. Unused Xmas Gifts

This was the invitation that was sent out to each member of a certain club in a Red Cross swap party described in the Woman's Home Companion. It all began by Mrs. C.'s buying a floor mop, whereupon her next-door neighbor exclaimed, 'Why, you might have had mine if I had known you wanted one, I never liked it and it has been hanging in my attic a year.'

Cuticura is Good for Hair and Scalp Troubles



(TO BE CONTINUED)

The DIET During and After

Round Package

INFLUENZA

Horlick's Malted Milk

Very Nutritious, Digestible

The REAL Food-Drink. Instantly prepared. Made by the ORIGINAL Horlick process and from carefully selected materials.

Used successfully over 1/4 century. Endorsed by physicians everywhere.

Specify Horlick's The Original Others Are Imitations



How I Made Jim Like Spinach

This Large Portrait of GENERAL PERSHING on heavy plate paper, suitable for framing, as shown above, will be issued with the Philadelphia PUBLIC LEDGER TOMORROW

HAIG Nov. 10 DIAZ Nov. 17 Reserve Your Copy in Advance