

25,000 New Waists in Strawbridge & Clothier's Anniversary Sale at Far Below Regular Prices

GOLDEN SPECIAL
DAILY GOLDEN SPECIAL
TO-MORROW

275 Women's Plain and Silvertone Wool Velour COATS
NEARLY HALF PRICE
At **\$13.75**

Under the Golden Special sign to-morrow, such a value in smart coats, SILK-LINED THROUGHOUT, as no woman who needs a coat can afford to miss. One distinctive model is of plain wool velour in tan, brown, rookie, navy blue and black—a graceful loose coat with kimono sleeves and Tuxedo front. Trimmed with stitching on collar and cuffs.

Of silvertone velour in brown, tan and blue—smart three-quarter-length coats with tailored collar and revers, and a belt. A rare economy event in women's coats at \$13.75.

→ Strawbridge & Clothier—Second Floor, Centre

Women's Suits in the Sale Much Under Regular Prices

TWELVE HUNDRED SUITS—many are new summer suits just purchased, others are high-grade spring suits from stock.

Smart Ramie Linen Suits—now \$11.50
Belted, straight-line models with inverted-pleat back and Tuxedo fronts. White, natural, Copenhagen blue and brown.

Worsted Jersey Outing Suits—now \$13.75
Belted models, inverted-pleat back, notched collar, four patch pockets. In heather-mixed tan, Copenhagen blue, navy, brown, green and gray.

Cool Palm Beach Cloth Suits—now \$14.50
Belted, straight-line models, with open seams, notched collars and inset pockets. Gray, tan and shades of brown.

Worsted Jersey Outing Suits—now \$17.50
Belted, straight-line suits, with notched collars and patch pockets. Plain tones and heather mixtures, in black, navy, brown, green, Copenhagen blue and Oxford gray.

Worsted Jersey Outing Suits—now \$21.50
Belted suits with plaied back, Tuxedo fronts and tucked pockets. Plain black, navy and brown; and heather-mixed green, brown, blue and Oxford gray.

→ Strawbridge & Clothier—Second Floor, Centre

Sporting Goods in the Sale

The many under-price lots in the Sporting Goods Store include needed equipment for practically every seasonable out-door sport. Space permits the mention of only a few typical values—

Golf Clubs and Irons, almost half price—\$2.75
Tennis Rackets, some one-third to one-half—\$2.75
Liberty Acetylene Gas Lamps for bicycles—\$2.25
S. & C. Official American League Base Balls—\$1.75
Life-guard Bathing Suits, complete—\$4.65
Rubber-sole Canvas Tennis Shoes—\$1.50
Three-piece Salt Water Fishing Rods—\$1.50
Wedge-shape Automobile Cushions—\$1.35

→ Strawbridge & Clothier—Fourth Floor, Market Street

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1200 MEN'S STRAW HATS
Average Half Price
At **\$1.95**

Seldom have we known such a remarkable value as will be available under the Golden Special sign to-morrow. These are of selected sennit straw in rough and fine braids, excellently made with saw-tooth and ooble edges. Smart styles—with wide and narrow bands—as well as the ever-popular conservative shapes. These have sweat bands of real leather and many other quality touches that strikingly indicate their surpassing value. Men who intend to pay four dollars or thereabouts for straw hats should see these to-morrow. They'll save about half.

→ Strawbridge & Clothier—Second Floor, Market Street, East

Thousands of Books—Special
Many volumes throughout our entire stock at substantial reductions from regular prices. Special lots from publishers at fractional prices. Altogether a collection covering the entire realm of literature.

→ Strawbridge & Clothier—Second Floor, Filbert Street, West

Voile Curtains in Dutch Style, \$2.25
A Saving of One-third
Equally desirable for summer or for use the year around are these Dutch Curtains, of soft cream or ecru serim, 2 1/4 yards long. Made with valance. Trimmed with hemstitched edge and with lace; hemmed, with a casing at the top ready to slip on your curtain rods. A notable value at \$2.25 a pair.

→ Strawbridge & Clothier—Third Floor, Centre

Baby Coaches at Great Savings
These Anniversary savings are based on present prices—
Pullmans—\$34.50 and \$41.50
Chariot Coaches, \$27.50 and \$34.00
Strollers—\$12.75 and \$23.25

→ Strawbridge & Clothier—Fourth Floor

Men's Hart, Schaffner & Marx Suits Made to Sell at One-third to One-half More } \$38.50

We have just received from these nationally famed manufacturers several hundred fine suits to sell during the Anniversary Sale at reductions of one-fourth to one-third from their accustomed retail prices. They are of choice worsteds and cassimeres—and the fact that they are of Hart, Schaffner & Marx make is sufficient to assure men "who know" of their supreme quality in tailoring and their correctness of style. Many of the season's styles most popular with men and young men are included. The entire purchase should go quickly at \$38.50.

Suits With Extra Trousers—\$24.50
As we had more than 1000 of these suits at the beginning of the Sale—men who choose now can be assured of satisfactory selection. Handsome new styles of serges, worsteds, herringbone weaves, tweeds and cassimeres—carefully tailored by one of our most dependable suppliers.

→ Strawbridge & Clothier—Second Floor, East

More Than 800 Dinner Sets
A vast assortment of Porcelain and China Dinner Sets, presenting a variety of 175 different patterns from which women can choose—paying 20 to 30 per cent. less than present prices. There are Porcelain Sets of 51 to 107 pieces, from \$11.00 to \$72.50. China Sets of 50 to 107 pieces, at \$24.00 to \$250.00. And, in addition—

Our entire collection of open-stock Dinnerware is marked at special Anniversary Reductions.

Also in the Sale are hundreds of light-cut, deep-cut and decorated Glasswares, Fancy China and Artwares in profusion—all at notable savings.

→ Strawbridge & Clothier—Basement



Voile—85c Batiste—\$1.35 Voile—\$1.85 Voile—\$2.85 Voile—\$3.85 Voile—\$4.85 Voile—\$5.85

More Than 300 Smart New Models Many About Half Former Prices

A stupendous collection of Silk and Cotton Waists and Over-Blouses, fresh, clean goods, just opened up. Practically every waist made to our special order, in the latest styles shown this season, of the most fashionable materials, and all are of the highest standard of excellence throughout. Carefully arranged for easy selection:

Thousands at about half former prices—many at an average of one-half the regular prices of last year. Tailored, semi-tailored and trimmed models, some entirely hand-made and hand-trimmed, showing all the new collars and sleeve lengths, with plenty in Dutch-neck style, an excellent assortment of short-sleeve models, and a fine lot of Frill Waists.

Practically All Sizes at Each Price and in Each Style

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|--|--------|---|--------|
| 2000 Batiste and Voile Waists at . . . | \$1.35 | White Habutai Silk Waists at . . . | \$2.95 |
| Also some of cross-barred muslin. All white. Long and short sleeves. | | Six models with various smart collars; long and short sleeves. | |
| 2000 White French Voile Waists at | \$1.85 | 200 English Tub Silk Waists at | \$3.95 |
| Trimmed with Valenciennes and Irish laces. Roll and Peter Pan collars. | | Good heavy quality. Plenty of the fashionable black-and-white stripes. | |
| Cotton Pinafore Over-Blouses at | \$1.95 | Georgette Waists and Over-Blouses | \$4.95 |
| White and several attractive shades; smartly piped in contrast. | | In white, flesh and bisque; lavishly trimmed with dainty laces. | |
| 300 French Voile Frill Waists at | \$2.85 | Tailored Silk Pongee Waists | \$2.85 |
| Lovely frill models to wear with sweater or Tuxedo jacket. Lace-trimmed. | | Ten very smart models, some in the tucked and plaied styles. | |
| 1000 Lace-Trimmed White Voile and Gingham-Trimmed Linene Waists | 85c | | |
| 1000 Hand-made Batiste Waists at | \$3.75 | Crepe de Chine Tailored Waists | \$4.95 |
| Beautifully hand-embroidered and trimmed with hand-drawn designs. | | Chiefly in flesh color and white; attractively tucked and plaied. | |
| 1200 Fine French Voile Waists at | \$3.85 | Trimmed Crepe Georgette Waists | \$5.95 |
| Fine white voile, charmingly trimmed with lace. Six different models. | | In flesh color and white, beautifully trimmed with lovely laces. | |
| 600 Fine French Voile Waists at | \$4.85 | Crepe Georgette Frill Waists at | \$8.95 |
| All distinctive styles of unusual refinement, in the dainty trimmed effects. | | High-grade Waists, with frill, generously trimmed with real filet lace. | |
- All of the Finer Waists Are Separately Boxed*
→ Strawbridge & Clothier—Second Floor, Centre



Pongee—\$2.85 Pongee—\$2.85 Habutai—\$2.95 Pongee—\$3.95 Tub Silk—\$3.95 Georgette—\$4.95 Georgette—\$4.95

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1000 Well-Made PORCH ROCKERS
Remarkable Value
At **\$4.95**

This Anniversary Golden Special is a most timely as well as a most extraordinary one. These Rockers are of the best make—durable, dependable wooden frame, with seat and high back of excellent rattan. Made large and comfortable, with high back, braced arms and finished in the natural maple shade, or in green. They will last for years. Homefurnishers can buy them to-morrow under the Golden Special sign at a saving of more than one-fourth under the regular retail value. They'll go quickly at \$4.95.

→ Strawbridge & Clothier—Third Floor, Centre

Wonderful Economies in Corsets and Brassieres

The Anniversary Sale is a remarkable economy event for women and misses who have Corsets and Brassieres to buy. And just now many are buying extra Corsets for summer and laying in a supply of dainty Brassieres. Savings of one-fourth to more than one-half.

2350 EXCELLENT CORSETS UNDER PRICE
Misses' Elastic-top Corsets, lightly boned—95c.
American Lady Net, low bust, long hips—\$1.50.
S. & C. Special, front- and back-lacing—\$2.65.
American Lady, of coutil, average figures—\$2.85.

7800 BRASSIERES AT GREAT SAVINGS
Bandeau Brassieres, of pink brocade—now 38c.
Hook-front Brassieres, cambric, reinforced—50c.
Trimmed Brassieres, hook front, half price—75c.
Pink Brocade Bandeau Brassieres—65c.

→ Strawbridge & Clothier—Third Floor, Market Street, West

Millinery Extraordinary

480 Banded Sailor Hats Worth One-Half More } \$2.95
Fresh, new Hats of White Italian Milan, with straight or roll brim and the fashionable Pugaree scarfs.

Fine Trimmed Hats Worth Nearly Double at } \$5.75
Lovely Summer Hats, made up to our order, of fine Swiss Milan-Hemp, in white and summer shades. Medium and large shapes, droop or straight brim, with handsome floral or ribbon trimming.

250 Ribbon Sports Hats Nearly One-Half Less at } \$4.95
The crown is made of row upon row of narrow ribbon, and the double cushion, flexible brim is of imported Hemp braid. All fashionable sports shades.

→ Strawbridge & Clothier—Second Floor, Market Street, West

GOLDEN SPECIAL
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4000 Women's Nainsook Night Gowns and Chemises
Extraordinary Value
At **85c**

Yes, 85c is the Golden Special price of these dainty white nainsook Undergarments. And it is amazingly low, for all are trimmed in pretty effects with lace and embroidery. Women may save an average of more than one-third on this Golden Special—

2200 Night Gowns, chiefly white, some of flesh-color batiste—85c each.
1800 Nainsook Envelope Chemises—85c each.

→ Strawbridge & Clothier—Third Floor, West

The Amazing Sale of Women's Dresses Surpasses Anything In This Line in Our History

The greatest number of Dresses for one event in the history of the Dress Store—**MORE THAN NINE THOUSAND**; and they are the best-selected, best-looking, cleanest lot of Dresses we have ever seen anywhere, every one fully up to our standard of excellence, and all in the more desirable styles and shades.

Thirty-one Distinctly Different Groups, from \$5.00 to \$35.00
Many at About Half Last June's Prices for Similar Grades

Crepe de Chine, Taffeta, Foulard-and-Crepe Georgette, Japanese Silk, Tricolette, Voile of all kinds, Gingham, Organdie, Kamie Linen, French Linen and Dotted Swiss. White, black, plenty of navy and all fashionable shades.

Nearly as Many in Large and Extra Sizes as in Regular Sizes

→ Strawbridge & Clothier—Second Floor, Market Street and Centre

Beaded Silk Bags, \$15.75
The Values Are Extraordinary

A fortunate purchase of handsome Dress Bags of FAILE SILK, BEAUTIFULLY EMBROIDERED WITH STEEL AND IRIDESCENT BEADS, some combined with chenille. Frames are covered or in tortoise shell effect, others with draw-string top or pannier handles. In brown, navy blue or black, all beautifully lined with silk and exquisitely finished. Bags that add a note of distinction to the costume. A rare saving at \$15.75.

→ Strawbridge & Clothier—Aisle 8, Centre

1300 Rompers and Creepers Under Price, 85c to \$1.45

An average saving of one-third on these new, fresh Rompers and Creepers purchased specially for the Sale. All are of THE BETTER KIND, comfortably full in cut, in those quaint, picturesque styles so becoming to boys and girls of 1 to 5 years. Many styles and color effects, but not all sizes in every model. Most mothers will want several for the youngsters' summer wear—85c to \$1.45.

→ Strawbridge & Clothier—Third Floor, West

Art Needlework
A saving of one-third on these groups in the Sale:
Knitting Worsteds—50c a hank
Stamped Lunch Sets, 13 pieces, cross-stitch patterns—45c
Hemstitched Linen Scarfs—60c
Sanitas Lunch Sets, 13 pieces, 85c
Sanitas Lunch Sets, felt back—\$1.85

→ Strawbridge & Clothier—Third Floor, Market Street

250 White Satine Petticoats, \$1.00
One-third Under Price
Practical, but dainty, as a woman wants her Petticoats to be, are these of firm white satine. With DOUBLE PANEL back and front, and tailored flounces.

200 White Heatherbloom Petticoats—now \$1.95
Cool summer Petticoats, and so serviceable! With DOUBLE PANEL back and front, and tucked and plaied flounce. More than one-fourth under price.

→ Strawbridge & Clothier—Second Floor, West

Save on Sheetting Muslin, 65c a Yard
This sturdy bleached Muslin, 81-inch width, is one of the remarkably good values in our Sale—now 65c a yard.
Fine Pillow Tubing Muslin, 45-inch—now 58c a yard

→ Strawbridge & Clothier—Aisle 13, Centre