

LANCASTER ENTERPRISE.

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ADVERTISING ALONE

WON'T sell goods. There has got to be something BACK of the advertisement. There has got to be something in the advertisement besides wind and big words. There has got to be TRUTH in it. There has got to be BELIEF in it. It is a bad mistake to think that people don't notice what is going on. They do. They look at things pretty sharply.

WE NEVER MAKE A MISTAKE

IN ADVERTISING that we have one of the cleanest up-to-date Jewelry Establishments to be found anywhere. We are unquestionably leading in prompt service and lowest possible prices. All goods marked in plain figures.

R. BRANDT'S GUARANTEE is backed up by his many years of experience, by his rating, and, greatest of all, by his far-reaching unquestionable REPUTATION.

Established 1828 R. BRANDT, The Jewelry, Chester, S. C.

McCardell & Allison,

GENERAL MERCHANDISE.

Dry Goods, Notions, Shoes, Hats, Clothing, Etc., Etc.
WE have a nice line of Ladies DRESS FABRICS, FALL CALICOES, WORSTEDS, TRICOTS, HENRIETTAS, OUTFITS, FLANNEL, Etc.

CLOTHING for Children and Men. Also, a nice line of HATS. SHOES! We keep

a good and well selected STOCK of SHOES that are reliable, bought from the best houses in the country. We give you the best Ladies' Dress Shoe in town for \$2.

A Nice Line of Heavy and Fancy Groceries.

Call and see us when in town and we will treat you right. We feel grateful for the liberal patronage of the public in the past and will make you prices that will warrant a continuance.

McCARDELL & ALLISON.

CANDY CATHARTIC
Cascarets
CURE CONSTIPATION
REGULATE THE LIVER
ALL DRUGGISTS
ABSOLUTELY GUARANTEED to cure any case of constipation. Cascarets are the ideal Laxative, never grip or gripe, but cause easy natural results. Sample and booklet free. Ad. STERLING REMEDY CO., Chicago, Montreal, Can., or New York. 317.

Up-to-Date Ginnery!

We Are The People Who Keep Abreast of The Progressive Times.

Don't fail to pay us a visit when you come to town, and see what push and the knowledge of a SPECIAL BUSINESS will do. You can't fail to see and admit that we are better fixed to do your GINNING than anybody in the County. For your convenience we have spent sleepless nights and our hard cash, and we claim without fear of contradiction that we give more GENUINE SERVICE to the square inch than anybody. Only put your wagon of cotton under the snout of our elevator and in 15 minutes drive your team to the rear end of building and get delivered your bale of cotton ready for market.

We will Gin Your Cotton at 25 cents per Hundred.

REMEMBER

too, that we are headquarters for anything in the MACHINE LINE. If you break down, come to us; if you need a good belt, come to us; if you want information of anykind in our line, drop in and we will do our best to accommodate you.

We also pay the highest cash price for cotton seed at our Ginnery.

Thanking the public for past patronage and soliciting a continuation of same,

We are yours truly,

Poag & Harper.

CYLINDRICAL BALES.

A Cotton Man Praises the Advantages.

Cotton men's views of the cylindrical bale are divergent, but the discussion will prove interesting to farmers as well as manufacturers.

A prominent buyer of Columbia expresses his views on the subject for The Register in the following language:

"No article of commerce has ever been so barbarously treated as cotton, even when worth 10 cents a pound and over; but as its value has decreased under the enormous increase in the production, the mode of baling, covering and handling has become more and more careless, until the 'tramp of trade' is the only fit name for it. One-half of the 10,000,000 or over of bales that will be made this season, will come to market covered with second-hand sugar sacks or the like; many patched or pieced until they look like a veritable 'Weary Wraggles.'

"If no other advantage were to be gained than that the bales were to be in merchantable condition, the adoption of the Besonette system of round bales introduced by the American Cotton company, would be much. But there are other and greater advantages, as follows: The doing away with the metal bands and the consequent ending of the war between the cotton farmer and the 'tie trust.'

"The use of cotton cloth for covering, which, like a two-edged sword, cuts both ways, an increased demand for the raw material and humbling at the same time another enemy, 'the bagging trust.'

"Third, and by no means a slight advantage, is the doing away of the compress companies, which now tax 90 per cent. of the crop some 40 cents per bale.

Fourth, and the greatest advantage, will be the large amounts saved in freights. It is on record that a single car took out of Waco, Texas, 160 round bales, weighing 69,628 pounds, considerably more than double the amount of compressed square bales ever put into a car. This certainly means a big saving in freight.

"Against the above advantages comes the cry of 'how are you to sample this round bale?' Even allowing that it cannot be sampled after being packed, which has not been established as a fact. The American Cotton company has proposed a system by which this difficulty can be overcome and which will put an end to the present reckless, and it might almost be said, endless sampling by the middle men, and save much of the so called loss in weight.

"It has been computed that this 'sampling' produced during the season of the last big crop no less than 180,000 bales, called the city crop, and worth over \$300,000. Whose loss was this? Not the manufacturers', who takes into account the loss in weight as part of the cost just as he does the freight and insurance. It is, therefore, out of the pocket of the planter that the value of these samples come.

"Another claim of those who are not in favor of the new mode of baling is that it will allow of a 'trust' which will control the

cotton crop. Surely such a trust will not put prices any lower than they are to-day. Would it not rather keep up prices?

"No less than forty-three New England mills have used the cylindrical baled cotton, and expressed satisfaction, and in some cases have offered to pay a premium for cotton so baled.

"It is no longer an experiment. The cylindrical bale is an assured fact, and the sooner our planters adopt the system the sooner will they reap the benefits.

"The American Cotton company has made and are making improvements in the machinery and by the season of 1898 will have many presses at work. They now have over thirty at work in the cotton belt."

Van Wyck has been receiving some congratulations from the press, since Judge Van Wyck has been elected mayor over Greater New York. Our little village got its name directly from this distinguished family. General Hoke, who was president of the G. C. & N. R. R. when our village was located, married a sister of Judge Van Wyck and our station was named in honor or complimentary for Mrs. Hoke's maiden name.—Van Wyck Correspondent, Chester Lantern.

—A. Glasser, a young Israelite, who has been in the grocery business here for sometime past, surprised every body by selling out on Wednesday evening last and skipping out to parts unknown. He left as a token of remembrance several small debts ranging from \$6.00 to \$10.00.

—The cotton house of Mr. J. R. Thompson, of Riverside, which contained about five bales of seed cotton, came near burning on Monday night about 9 o'clock. Mr. Thompson succeeded in putting the fire out before much damage was done. His loss was about 300 pounds of cotton. The origin of the fire is not known, but is supposed to have been caused by rats with a match.

No Interest Account.

Governor Ellerbe is very much delighted that the State has not had to pay any interest this year. Although the finances of the State at one time were exceedingly low, Governor Ellerbe and Dr. Timmerman arranged so that there would have to be no loan. Now that taxes are coming in, their will be no need for a loan. This is the first time in many years that it has not been found necessary to make a loan of from \$50,000 to \$150,000 during the winter.—The State.

I can say for myself that I never have been mean enough to get another woman's cook away from her."

"Neither have I, but I must confess that once or twice I have tried to work our cook off on some of my neighbors."—Chicago Record.

Cashier: "Don't think I can cash this draft, miss, I don't know you."

Miss: "Here don't be silly; give me the money. Who cares if you don't know me? I don't know you, either."

Royal makes the food pure, wholesome and delicious.



ROYAL BAKING POWDER CO., NEW YORK.

Fault Finding.

One of the easiest things in the world is to find fault with other people. The least thing they do which seems contrary to our way, we are ready to get after them. But how difficult it is to see our own faults; to understand our weak points and to remember that as we see faults in others, they see faults as bad and perhaps worse, in us. Let us be charitable and do as the great artist who painted the picture of his monarch, upon whose brow there was a scar. He placed his king with elbow resting on a table and his supported on his hand, but with finger covering the scar. Let us endeavor to place the finger of charity over the scars of God's Children.—The Baptist Enquirer.

Pilgrim Good Cheer.

Game was brought in from the woods in abundance, from venison which they knew well how to roast, to the partridge, which is never so good as when broiled on the skewer. And, above all, they had the turkey, of which they found "a great store" in the forest—the turkey thus early crowned queen of their bounty, and to which example their descendants, even though they may have failed to imitate them in other respects, have always been loyal. These savory meats all garnished their tables throughout that festival. Kettles, skillets and spits were overworked, while thus their knives and spoons, kindly assisted by their fingers, made merry music on their pewter plates. Nor were these viands without the company of the barley loaf and the cakes of Indian meal, more highly prized than wheat fed millions can imagine.—Selected.

New Development in Cotton.

Mr. E. D. Thompson, of Point, has sent the Enquirer a sample stalk from his pet acre of cotton, together with the following letter of explanation:

"This is the stalk from which the limb I sent you a few days ago was cut. At the time it was pulled up, there were on it 76 grown bolls, and had it not been pulled up, I am sure that it would have matured that many more. If you will examine the stalk closely, you will notice that the bolls of cotton grew from the limbs after the limbs had been formed. This is something peculiar. Usually, the bud forms on the end of the limb, and the limb grows on past to form another bud while the first is developing. All through my cotton, however, I have noticed full grown bolls along the limbs at regular intervals with half grown bolls between. I have been a close observer of cotton for 20 years, and this is a development that is entirely new to me."—Yorkville Enquirer.