

A GREAT STORE

A GREAT CROWD

A GREAT DAY

18th Year

MARK THE OPENING OF THE

18th Year

# GREAT SPRING FESTIVAL

In Which The Davis-Roper Company Maintained It's High Prestige won through 17 Years of Honest Merchandising.

## SPRING FESTIVAL

The Words Themselves are suggestive to Old and Young, Rich and Poor alike: Suggestive of Happiness and Merriness, and when used inconjunction with one of the Greatest Merchantile establishments in the whole section of the country, the buying public is naturally put upon the tip-toe of expectancy. So it was on Saturday, April 10th, when the Great Mercantile House of Davis-Roper Company announced the Opening of its Grand Spring Festival. From far and near the people came—Bent upon entering a Festival, Rich in Pleasure and in its Tremendous Money-saving, and they were not disappointed.

### 12 Festival Specials:

Cotton Huck Towels, 7 sets	7 sets
Cotton Huck Towels, red border, 10 sets	10 sets
Union Linen Huck Towels, white or colored border, 15 sets	15 sets
Fine all Linen Huck Towels, 25 sets	25 sets
Regular Sets Hemstitched Damask Towels, 25 sets	25 sets
Good quality Turkish Towel, 15 sets	15 sets
Extra heavy Turkish Towel, full size, 25 sets	25 sets
Women's Sets Lisle Hose, 3 pair for \$1.00	\$1.00
Women's Fast Black Hose, worth 15 sets, 10 sets	10 sets
A good value in Women's plain Hose, 15 sets	15 sets
Women's Silk Gauze and Lisle Lace Hose, 50 sets	50 sets
Belts, all Latest Styles, 25 sets to \$1.00	25 sets to \$1.00

For 17 Years We've Studied the Wants of the People

For 17 Years We've Studied to buy right for the People

For 17 Years We've Done Our Best to Please the People

And for 39 Days we will concentrate our entire 17 Years Merchantile experience into our Great Spring Festival to give the People Greater Sales than Money has ever purchased from us before. Bright, New, Beautiful Spring Goods in all their attractiveness await you, and we say to you in all earnestness, you cannot afford to let this opportunity escape you.

### Dress Goods!

Big lot Dress Goods in all colors and widths, 25 sets to \$1.75	25 sets to \$1.75
Yard-wide Goods in Tailoring, Suits, Vests and Serge, Festival Price 1500 per yard, 25 sets	25 sets
Summer Goods 44 inches wide, Festival Price \$1.25	\$1.25
Best French Mohair for Summer Skirts, Festival Price, 25 sets	25 sets
Black Silk Taffeta, yard-wide, Festival price 25 sets	25 sets
Sousette in all colors, 25 sets	25 sets
Panamas, 75 sets to \$1.00	75 sets to \$1.00
Mohairs, 50 sets to \$1.25	50 sets to \$1.25
Poplin, 65 sets to \$1.25	65 sets to \$1.25
27-inch Fancy Dress Silks, excellent for one-piece Suits worth \$1.00 yard Festival price, 75 sets	75 sets



### Boys' Clothing!

Big lot Boys' Suits, 2.00 to \$6.00	2.00 to \$6.00
Big lot Boys' plain Suits, ages 1 to 7 years, Festival price, 50	50
Big lot Boys' Pants, 50c to \$1.50	50c to \$1.50

Big lot Boys' Caps, Shoes and in fact everything that Boys want to go in this Great Spring Festival at Festival Prices.

DON'T FAIL TO SEE OUR  
**5c Counter**

No Article Costs you over 5 cents but worth many times more.

### TABLE DAMASK.

36-inch White Mercerized Damask, sells everywhere 30 to 35c, Festival price, yard, 25 sets	25 sets
72-inch White Damask, looks like linen, yard, 50 sets	50 sets
75-inch Linen Damask, retails all over 60 to 65c, Festival price, yard, 80 sets	80 sets
72-inch pure Linen Damask, \$1.00 value at, 100 sets	100 sets
72-inch extra heavy Damask, beautiful designs, cannot be bought anywhere for less than \$1.25 yard, Festival price, yard, 75 sets	75 sets
72-inch very heavy German Silver Bleached Damask, Festival price, yard, 100	100
Turkey Red Damask—you always pay 30 to 35c, our price, yard, 25 sets	25 sets
62-inch Turkey Red Damask, fast colors, guaranteed, Festival price, yard, 50 sets	50 sets
72-inch Turkey Red Damask, best grade, beautiful designs, worth 85c and 90c, our price, yard, 75 sets	75 sets

NAPKINS, ALL PURE LINEN, TO MATCH ABOVE, AT CORRESPONDING PRICES.

### Great Things Taking Place in Men's Furnishing Department

Men's Suits worth \$22.50, Festival Price, \$20.00	\$20.00
Men's Suits worth \$22.50 and \$17.50, Festival Price, \$19.00	\$19.00
Men's Working Pants, 30c to \$1.15	30c to \$1.15
Extra Strong values in Men's Pants, 25c to \$1.50	25c to \$1.50
50c Suspenders, Festival Price, 40c	40c
Men's Garters worth 25c, Festival Price, 15c	15c
Men's All Linen Handkerchiefs, worth 25c, Festival Price, 15c	15c
Men's Handkerchiefs, worth 25c, Festival Price, 15c	15c
Men's Socks, Blue and Tan, Festival Price, 30c	30c
Fancy and plain shoes, Festival Price, 15c	15c
Best interwoven Men's Hose, Festival Price, 25c	25c
Neck Wear in best colors and styles, Festival Price, 25c and 50c	25c and 50c

### Big Lot Men's Hats!

Men's Hats, all styles worth \$2.00 and \$3.00, Festival Price, 90c



### Lace and Scrim Curtains.

Scrim Curtains, all colors, 89c	89c
Good quality Lace Curtains, extra wide, 75c	75c
Lace Curtains, full three yards, sell everywhere for \$1.25, price \$1.00	\$1.00
A good Lace Curtain that sells for \$1.50, full three yards, \$1.25	\$1.25
3 1/2 yard Lace Curtain, sell for \$1.75, Festival price, \$1.50	\$1.50
Big lot Scrim and Madras Curtains Selling From, \$1.00 to \$3.50	\$1.00 to \$3.50

### SHOES

Men High Cuts worth \$6.00, Festival Price, \$4.49	\$4.49
All \$5.00 High Cuts, Festival Price, \$3.99	\$3.99
All \$4.00 High Cut, Festival Price, \$3.39	\$3.39
All \$3.50 High Cuts, Festival Price, \$2.99	\$2.99
All \$3.00 High Cuts, Festival Price, \$2.49	\$2.49
Some Special Odds and Ends, Low Cuts, in Stegson's and Hannan's, Festival Prices, \$2.99	\$2.99
A few Odds and Ends in Crossett's \$3.00 and \$3.50 Low Cuts, Festival Price, \$1.99	\$1.99

Looking for the Festival? Just follow the Crowds and you can't go wrong.

### Shoes for Women!

Few Odds and Ends in Low Cuts, worth \$1.25 and \$1.50, Festival Prices, \$1.00	\$1.00
Few Odds and Ends, in Strap Sandals, only small sizes, worth \$1.50 and up, Festival Price, 75c	75c

### ASK TO SEE THE BIG LINE OF LOW CUTS

In Queen Quality, and Ziegler Bros. at \$2.00, \$2.50 and \$4.00

Peppercill Sheets 81 x 90, Festival Price, 75c	75c
Sheets 72 x 90, Festival Price, 39c	39c

Ask to see Festival treats in Quilts, 75c, \$1.00 and \$1.25

### Big Lot Ladies' White Waist!

From \$1.00 up to go on sale Thursday Morning at 49 cents each, only two to a customer.

Watch the Windows for Great and New Things Taking Place Each Day-

### Some Festival Prices:

1,000 yards beautiful Figured Lawns, Festival price, yard, 15c	15c
1,000 yards sheer Printed Lawns, new patterns, yard, 10c	10c
FINE MERCERIZED SUITINGS AND SILK MULLS, WORTH 25c, YARD, FESTIVAL PRICE, YARD, 10c	10c
FINE CHECK AND FLOWERED SILK MULLS, WORTH 30c, FESTIVAL PRICE, YARD, 10c	10c
BIG LOT PRINTED LAWNS, WORTH 7 1/2 to 10c, YARD, 5c	5c
Genuine Linenettes, all colors, just the thing for wash suits, Festival price, yard, 12 1/2c	12 1/2c
Most-look Laine, stripes and small figures, for wash suits and children's dresses, Festival price, yard, 10c	10c
Manvil Chambrays, all colors, worth 12 1/2c, yard, 8c	8c
250 yards white and figured Madras for Washings, worth 20c, yard, Festival price, 10c	10c
200 yards 32 Fine Dress Ginghams, worth 15c, yard, Festival Price, 10c	10c
200 yards 32 inch English Rib, white only, for wash suits, worth 15c, yard, 10c	10c
400 yards 40 inch French Laine, 20c to 25c, yard, 10c	10c
32 inch Madras for Men's Shirts with 1 inch, 10c, yard, 5c	5c
Regular 12 1/2c, 14c, inch, 10c, 12c, 14c, 16c, 18c, 20c, 22c, 24c, 26c, 28c, 30c, 32c, 34c, 36c, 38c, 40c, 42c, 44c, 46c, 48c, 50c, 52c, 54c, 56c, 58c, 60c, 62c, 64c, 66c, 68c, 70c, 72c, 74c, 76c, 78c, 80c, 82c, 84c, 86c, 88c, 90c, 92c, 94c, 96c, 98c, 100c, 102c, 104c, 106c, 108c, 110c, 112c, 114c, 116c, 118c, 120c, 122c, 124c, 126c, 128c, 130c, 132c, 134c, 136c, 138c, 140c, 142c, 144c, 146c, 148c, 150c, 152c, 154c, 156c, 158c, 160c, 162c, 164c, 166c, 168c, 170c, 172c, 174c, 176c, 178c, 180c, 182c, 184c, 186c, 188c, 190c, 192c, 194c, 196c, 198c, 200c	10c
Regular 12 1/2c, 14c, inch, 10c, 12c, 14c, 16c, 18c, 20c, 22c, 24c, 26c, 28c, 30c, 32c, 34c, 36c, 38c, 40c, 42c, 44c, 46c, 48c, 50c, 52c, 54c, 56c, 58c, 60c, 62c, 64c, 66c, 68c, 70c, 72c, 74c, 76c, 78c, 80c, 82c, 84c, 86c, 88c, 90c, 92c, 94c, 96c, 98c, 100c, 102c, 104c, 106c, 108c, 110c, 112c, 114c, 116c, 118c, 120c, 122c, 124c, 126c, 128c, 130c, 132c, 134c, 136c, 138c, 140c, 142c, 144c, 146c, 148c, 150c, 152c, 154c, 156c, 158c, 160c, 162c, 164c, 166c, 168c, 170c, 172c, 174c, 176c, 178c, 180c, 182c, 184c, 186c, 188c, 190c, 192c, 194c, 196c, 198c, 200c	10c
Regular 20, 24 inch Brown Dress Linen, Festival Price, 10c	10c

# DAVIS-ROPER COMPANY

LAURENS, SOUTH CAROLINA