

FIRE SALE of Toys

Will Be the Cause of Greater Joy and Happiness Among a Greater Number of Little Tots New Assortments Have Been Brought Forward to Replenish the Lines

Now on Sale at **79 And 81 Jefferson Ave.**

Roger's Building, Formerly Occupied by Piggly Wiggly We Mention Here Only a Few Items.—Hundreds of Other

\$1.25 Steel Wheelbarrow
Made of Steel—Attractively Painted, at Each **79c**

\$1.50 and \$2.00 White Enamel Beds and Cradles **49c**

79c Chair or Rocker
Oak Finish **49c**

\$1.25 Mechanical Train **69c**
With Track

Child's \$1.25 Rocker or Chair
White Enamel **79c**

\$1 Sandy Andy Sand Dumping Toy, Sale Price **69c**

\$1.50 Steel Express Wagon
Standard Size, Painted Bed **98c**

Boys' \$10.50 Automobile
Steering Gear, Well Made, at **\$8.98**

Child's \$6 Desk and Chair
Complete **\$3.98**
Roll Top Desk, Golden Oak Finish, Two Pieces, **\$3.98**

Toy Pianos
11-Key Mahogany **95c**
For 6-Key Mahogany **29c**

\$1.50 Combination Blackboard
With Revolving Chair **98c**

Microscope
For Showing Moving Pictures
Sale Price **\$2.49**

FOR COLDS AND GRIPPE DOCTORS FIND REMEDY

Physicians and druggists are elated over the fact that they have at last found a genuine and dependable remedy for colds, sore throat, influenza and grippe. For years they have depended chiefly upon the old style calomel, which is certainly fine, but unfortunately many people would not take it because of its nauseating and dangerous qualities.

Now that the pharmaceutical chemists have perfected a nauseous calomel, called "Calotab" whose medicinal virtues are vastly improved, the doctors and druggists are claiming that Calotabs are the ideal remedy to short a cold over night and cut short at the first step in the treatment of pneumonia.

One Calotab on the tongue at bed time with a swallow of water—that's all. No salts, no nausea nor the slightest interference with your eating or your work and pleasure. The next morning your cold has vanished and your whole system is purified and refreshed. Calotabs are sold only in original sealed packages; price thirty-five cents. Your druggist recommends and guarantees them by refunding the price if you are not delighted.

THINK CAPTURED MEMPHIAN IS FREE

Private Phillip Krouse, 25, Memphis captured by the Germans in November, probably has been released from the prison camp at Karlsruhe. It is believed by relatives here. He was with Company A, 22nd Infantry, having been drafted here April 2, 1918.

His name was contained in Tuesday's Associated Press accounts of prisoners in German camps. His wife, residing at 651 Loomis avenue, received a letter from him dated Nov. 2, at which time he had not been captured.

His work was notified by the government that her husband was in German hands. No other details were made known. With headquarters company 11st Infantry, 33d Division Another brother resides at 651 Loomis avenue.

Quick Way to End Stomach Trouble

Prepare it at Home for Few Cents, Take It Regularly for Week or so and Just Watch the Results.

Wouldn't you like to know once more what it means to feel a good healthy appetite and then sit down and enjoy a hearty meal without suffering from indigestion, gas, belching, bloating, heart palpitation, nervousness and other distresses as you usually do?

Then take this advice and get two ounces of concentrated liquid Marix (aromatic) 18 cents worth, from your druggist or by mail from The Marix Co., Fort Wayne, Ind. Dilute the Marix with double the quantity of pure water and take a teaspoonful before each meal.

Just see how quickly you get blessed relief. Its effect is wonderful. No matter what you've tried or what has failed to help you, this simple old home remedy has got to help and benefit you or money back. That's how sure it is. You'll say it is worth a hundred times the price. Get it now and try it before your next meal.

Electric Work By FOWLER

Next to Gas Co.

Read News Scimitar Wants.

GET THE STAMPS TO AID THE U. S. S. CAMPAIGN

Chairman Armstrong Provides Method to Assure Complete List of All Who Redeem Pledges Made in June.

Certificates which will be issued in duplicate and which will aid greatly in the furtherance of the campaign, are being urged to have all war savings stamp pledges redeemed here in Memphis by L. J. Armstrong, chairman of the Shelby county war savings committee, and are now in the hands of the various redeeming agencies. Under this plan one may purchase his stamps at any agency and stamp have a certificate showing the amount of his purchase, which certificate will be sent to headquarters so that his purchase may be properly credited.

By this plan the purchaser will get credit on his pledge card for every stamp he buys. If the card in all headquarters the certificate will act immediately as an offset. If it is not at headquarters it will be held there until the card comes in and will at that time automatically cancel the pledge and retire it.

One of the big handicaps in the stamp redemption campaign which is now being vigorously pushed in Memphis is eliminated by the use of this certificate. Many who promised to buy stamps have not done so. The use of agents and if their pledges have not been turned in to headquarters they do not know where to go to get their cards and redeem them even after they have bought their stamps.

Under this plan one receives full credit, and Mr. Armstrong is confident that use of this certificate will greatly facilitate redemption and thereby substantially increase the number of stamps against outstanding pledges.

A list was compiled Wednesday at war savings headquarters of all persons who pledged themselves to buy \$100 or more worth of stamps. This list will be turned over to the special committee of the Chamber of Commerce appointed to aid in war stamp pledge redemption, with the request that it proceed immediately with the collection of the money due on these pledges. A. F. Jennings is chairman of this committee and he has a large number of enthusiastic workers associated with him who are well equipped to undertake this task. This list will contain the name of every man, woman or child who pledged to buy \$100 worth of stamps as well as amounts from \$10 to \$200.

Further progress was reported at headquarters Wednesday in securing redemption of smaller pledges. But there is marked slowness in the rate at which the larger pledges are being redeemed. The number of stamps is in pledges ranging from \$100 to \$1,000, and it is for this reason that the step already outlined is being taken.

Mr. Armstrong said Wednesday that a number of persons who signed pledges in Memphis in June and who had since moved away from this city had remitted within the past two or three days to redeem them.

Of people who are no longer residents of Memphis, enough of their pledges to redeem them, those who make their homes here certainly should think of their stamps as a similar action," said Mr. Armstrong in commenting on this phase of the situation.

All pledge cards not redeemed will be drawn into headquarters before the last day of the year, and they will then be held subject to such action as the treasury department may deem expedient.

Unless there is material increase in the rate at which redemption is proceeding, there is going to be a frightfully large number of stamps piled over which the treasury department must hold inquest.

Fine cigars, tobacco, pipe, cigar and cigar cases, ash trays, match cases and dozens of other smokers' needs, safety razors, too, and extra blades.

FOR MEN AT SAMELSON'S.
Fine cigars, tobacco, pipe, cigar and cigar cases, ash trays, match cases and dozens of other smokers' needs, safety razors, too, and extra blades.

AIR BOMBING HERO RETURNS TO MEMPHIS
A hero of the British air bombing force, Lieut. John K. Speed, son of Mr. and Mrs. R. A. Speed, 742 Adams street, returned to Memphis Wednesday. Speed leads the spirit and efforts of the British airmen and tells in graphic detail the increasing number of accomplishments by him. He participated in the bombing of Metz and Mannheim seven times with a number of companions.

CALL AFIR DIRECTORS.
Officers for the coming year will be elected and plans for the season's activities discussed by the directors of the Air Force Association at a meeting at the Chamber of Commerce Thursday afternoon.

REDEEM YOUR PLEDGE.
Pay up on W. S. S. and order your Xmas cigars from Samelson's today.

New Winter Coats

Save From \$5.00 to \$15.00 Now On Several Hundred Handsome New Coats for Women and Misses in This Before Christmas Sale

\$25.00 and Up to \$45.00 Values

On Sale Tomorrow \$19.75 \$24.75 \$29.75

Kerseys, Velours, Broadcloths, Bolivias, Plushes and Other Popular Weaves. Plain and Fur Trimmed.

Do the wise thing—buy your new winter coat, NOW! Make your selection now from our wonderful assortments of extraordinary values at \$19.75, \$24.75 and \$29.75. Coats such as these cannot be bought for less, even at the end of the season, if indeed you will be able to buy them at all. Come in tomorrow, see what we are offering—coats of superior style and desirable quality at \$5.00 to \$15.00 less than regular prices.

Beautiful belted and plain models of kersey, wool velour, broadcloth, Burella, plush and novelty mixtures—many of them trimmed with rich fur. If you want to get the most coat value for your money, attend this sale and buy one of these handsome coats at \$19.75, \$24.75 or \$29.75. (Third Floor.)



Smoking Stand Like Cut for \$1.29

Nothing could please a man who smokes more than to receive one of these handsome smoking stands. They give lasting satisfaction and are a constant reminder of your thoughtfulness.

MAHOGANY FINISH
Stand exactly as illustrated here; beautifully turned wood base and pedestal with removable glass ash tray; Main of sale, Main of floor, **\$1.29** special.

B. R. S. S. Smoking Stand, 22 inches with ash tray and match holder, **79c** Floor, at **\$1.29** special.

HEAVY 14 INCH BRASS Smoking Stand with tobacco, match and cigar holder; **\$3.75** value, Fourth Floor, at **\$2.98**

Men's Felt Slippers

Styles That "HE" Will Like More styles than we have ever shown before—greater varieties and better values than you will find elsewhere—so many to choose from, so many handsome styles and exclusive effects—buying Men's Slippers here is a genuine pleasure.

MEN'S "HYLO" FELT SLIPPERS of best grade felt with leather soles; colors purple, taupe and gray; per pair **\$3.50**

MEN'S "HYLO" FELT SLIPPERS of best grade felt with combed soles; colors blue and khaki; per pair **\$3.00**

MEN'S BLACK AND GRAY FELT SLIPPERS with leather or combed soles; many styles and colors to select from; at, per pair, **\$1.25** and **\$1.75**

Many Pretty Gifts of Silver Mounted Toileware

NAIL FILES, SHOE HOOKS, CUTICLE KNIVES, SHOE HORNS, WHISK KNIVES, SHOE HORNS, large size; special, each **59c**

WHISK BROOM, with Sterling silver back, put up in cloth lined case; special, **\$1.50**

HAT BRUSHES, with Sterling silver backs, large assortment; choice, **\$3.98**

Solid Gold Top Jewelry, 69c
Just the thing for gifts—hand-some, durable and inexpensive. Exquisite new designs in—Bar Pins, Beatty Pins, Cliff Buttons, Circle Pins, Brooches, etc. Each in velvet case; only 69c each.

THE BEST PLACE TO SHOP
Goldsmith's
GREATER MEMPHIS' GREATEST STORE

Moving Pictures

New Majestic No. 1.
Alice Brady will be seen in her new silent picture, "Her Great Chance," at the Majestic theater in New York, at the Casino theater in New York city. She went to London, appeared at the Palace theater there and returned to America for the production of "Buster Brown." Shortly after this she went abroad again and came back in disguise as "Le Domino Rouge," pretending to be a Russian dance-hall girl who is unable to speak English, and making a phenomenal hit at the New York Roof Garden.

Majestic No. 2.
The disposal of thousands of bandages, hospital garments, socks, shoes and other articles made in this city for the American Red Cross is shown in "Crashing Through to Berlin," which is shown at the Majestic No. 2 for the last time today. The system of distribution in France, England, Russia and other countries in the war has been made an interesting feature of this presentation.

AMUSEMENTS

Orpheum.
Mile Daise, at the Orpheum this week, was born in St. Louis and spent her early years in Detroit. Her real name is Daisy Peterson, but she changed it to "Daise" and took that professional name for her own when she was a little child at a church camp in Hot Springs, Ark., and her first truly professional debut took place when she was 13 years old at the old

ONLY ONE SUSPECTED PLOTTER STILL HELD

COPENHAGEN, Dec. 11.—All but one of the suspected plotters who were arrested at the Hotel Bristol on Monday have been released. The exception was Herr Sack, a lawyer, who is charged with having formed a student guard and furnished 500 rifles for the men involved in the disorders of last Friday. The men were subjected to an examination lasting for 11 hours before being liberated. The suspicions against them could not be confirmed.

DELEGATES LEAVE

Capt. R. Henry Lake and R. L. Jordan left Tuesday night for Baltimore, where they will join L. K. Salisbury and Millard Nail. The four men constitute the Chamber of Commerce delegation to the meeting of the Southern Commercial congress, now in session in the Maryland city.

Try Loganberry Jiffy-Jell

The flavor is made from fresh Loganberries. We use the many berries to make the flavor for a single Jiffy-Jell dessert.

Do You Rent?

Wouldn't you like to have your own home? One built especially for you, fire-resisting, beautiful, and moderate in first cost and upkeep?

We have an illustrated book, "Information for Home Builders." It tells what you need to know. A copy free on request.

Write or 'phone us.
L. J. MOSS, President
CLARENCE DEVOL,
Vice-President and Secy.
JOHN A. DENIE'S SONS CO.
Established 1887
BUILDING MATERIAL
Office and Store, 82 South
Front St.
MEMPHIS, TENN., U.S.A.

ROOFINGS

Iron and Steel Bars, Tanks, Wire Fencing, Railway and Mill Supplies. Pidgeon-Thomas Iron Co. 84-88 N. Second St., Memphis. Phones 1800, 1801, 1802.