

Choice of Any Man's Suit or Overcoat in the House at 15% Off; Get One for Sunday

\$1.50 Muslin Gowns 98c

Women's Gowns, of good, sheer muslin, in tailored and embroidered trimmed styles; full size, well made garments, worth \$1.50; (limit 4 to a customer; no phone or mail orders); at 98c. (Third Floor.)

Open Until
9:30 O'clock
Saturday
Nights



Let Us Clean
Your Gloves
We Do the
Work Right

75c Corset Covers 59c

About fifty dozen Corset Covers, made in attractive styles, of good quality muslin; trimmed in lace and ribbon (no phone or mail orders; none out C. O. D.); Special for the White Sale, 59c each. (Third Floor.)

For Every Woman and Miss Who Wants Clever Style, Fine Quality, Superior Value—Who Really Wants to Save Money

This Is Coat Day in Our January Clearing Sale

Hundreds of the Season's Finest and Smartest Coats On Sale Now

at Half and Near Half Price

Dashing Hats for Early Spring

bearing the precious stamp of Individuality



They radiate Style-Charm, these new hats: of haircloth, solid or combined with Duveryn; of satin with wisps of straw; of faille ribbon in delightful styles; of satin lavished with celophane; and many other new modes.

You must see them Tomorrow
\$7.50 — \$10 — \$12.50

Here's a List of Victor Records That's Just Simply GREAT!

- 18626 I Want a Daddy Who Will Rock Me to Sleep—Medley Fox Trot—All Star Trio 85c
- 18627 All the Quakers Are Shoulder Shakers—Medley Fox Trot—All Star Trio 85c
- 18628 The Vamp—Fox Trot—Jos. C. Smith's Orchestra 85c
- 18629 Tell Me—Fox Trot—Jos. C. Smith's Orchestra 85c
- 18630 Beautiful Ohio—Waltz—Waldorf Astoria Dance Orchestra 85c
- 18631 Till We Meet Again—Waldorf Astoria Dance Orchestra 85c
- 18632 I Know What It Means to Be Lonesome—Henry Burr 85c
- 18633 Don't Cry, Frenchy, Don't Cry—Chas. Hart—Elliot Shaw 85c
- 18634 When the Preacher Makes You Mine—Adele Rowland 85c
- 18635 Granny—Adele Rowland 85c
- 18636 Yellow Dog Blues—Jos. C. Smith's Orchestra 85c
- 18637 Tulip Time—Medley Fox Trot—Jos. C. Smith's Orchestra 85c
- 18638 Mandy—Medley Fox Trot—Selvin's Novelty Orchestra 85c
- 18639 Novelty One Step—Selvin's Novelty Orchestra 85c
- 18640 Wonderful Pal—Sterling Trio 85c
- 18641 There's a Lot of Blue-Eyed Marys Down in Maryland—Shannon Four 85c
- 18642 Canary—Medley Fox Trot—Jos. C. Smith's Orchestra 85c
- 18643 The Royal Vagabond—Medley Fox Trot—Jos. C. Smith's Orchestra 85c
- 18644 Oh! What a Pal Was Mary—Medley Waltz—Jos. C. Smith's Orchestra 85c
- 18645 Nobody Knows—Medley One-Step—Jos. C. Smith's Orchestra 85c
- 18646 And He'd Say Oh-La-La—Wee-Wee—Medley One-Step—Pietro 85c
- 18647 My Baby's Arm—Medley Fox Trot—Pietro 85c
- 18648 Wait Till You Get Them Up in the Air, Boys—Billy Murray 85c
- 18649 Floatin' Down to Cotton Town—American Quartet 85c
- 18650 You Didn't Want Me When You Had Me—Henry Burr 85c
- 18651 I Am Climbing Mountains—Albert Campbell—Henry Burr 85c
- 18652 I Might Be Your "Once-in-a-While"—Medley Fox Trot—Jos. C. Smith's Orchestra 85c
- 18653 Patches—Fox Trot—Jos. C. Smith's Orchestra 85c
- 18654 Sand Dunes—One-Step—Nicholas Orlando's Orchestra 85c
- 18655 Arabian Nights—One-Step—Waldorf Astoria Dance Orchestra 85c

Immense Special Purchases and Our Entire Regular Stock. More Coats Than We Have Had at Any One Time This Season and—GREATER SAVINGS!

A special feature of our January clearing sale for Saturday. An offering of women's ultra-fashionable coats marked at savings that are more than sensational! Even at their regular prices these coats would be remarkable values, and at the clearing sale prices they will prove unmatched. This is unquestionably the greatest sale event ever held in this city, offering choice of the finest, most up-to-date coats at the most radical reductions. Every garment in this great clearing sale is beautifully tailored and fashioned in the newest effects of the season's choicest weaves, and shown in all the successful winter shades. Each coat is lined and interlined. All marked at half and near half price.

\$75 and \$85 Coats \$59

Handsome Garments Reduced to—

In this group you will find some of the finest garments sold this season, developed in the latest styles of silver tip velour, polo cloth, crystal bolivia, silvertone and tinteltone, in all fashionable colorings, with choker or shawl collars of Australian opossum, seal, coney, nutria, etc. Lined with fancy silks, most of them with interlinings. Without a doubt the most remarkable buying opportunity ever offered the women of this city. Coats marked to sell at \$75.00 and \$85.00, reduced to \$59.00 each.

\$65 to \$75 Coats \$38.95

and You'll Never Buy Them Again at—

Surely no woman will miss a chance like this. Stunning up-to-date coats, in plain and fur trimmed models, fashioned in the most popular styles of the season's most popular materials, including silvertones, polo cloths, velours and bolivias. Think of it! Coats that sold at \$65.00 to \$75.00 marked down to \$38.95 each.

Superb \$45 Coats \$23.95

Finest Materials Finely Tailored—

Another wonderful lot of coats, embracing some very handsome models, of silvertones, velours and broadcloths, in all wanted winter shades. Developed in the newest effects, with large shawl collars of self-materials and imitation fur collars; lined with good heavy materials, some of them interlined; exceptional 45.50 coats, reduced to \$23.95 each.

All our higher priced coats marked at greatly reduced prices



\$34.75 to \$49.50 Juniors' Coats at \$17.50 to \$25

No young Miss with a coat need can afford to miss this sale, for here are stunning, up-to-date coats at just half original price.

Back after rack of the finest of this season's garments, well tailored of such popular materials as silvertone, bolivia, wool velours, and novelty mixtures, in plain and fur trimmed styles, many of them lined with fancy silks; coats that sold at \$34.75 to \$49.50, marked down for this sale to \$17.50 to \$25.00 each.

\$7.98 to \$14.75 Waists at \$5.95

Here is an offering of waists that will bring crowds of wise shoppers to our Third Floor, Blouse Shop, Saturday morning. A sale that embraces some of the most handsome waists at half and less than half price.

Developed in very attractive styles, of fine georgette crepe, in plain tailored and real lace trimmed effects, some of them with elaborate designs of silk and wool embroidery, and beads; waists that sold at \$7.98 to \$14.75, reduced for this sale to \$5.95.

Brassieres

BRASSIERES, made of good quality muslin; hook front and back fastening styles; trimmed with pretty lace and embroidery; all sizes; 98c each.

Women's Very Finest \$15 Kid Boots —

Clearing Sale At **\$6.85 a Pr.**

A great clearing sale, involving hundreds of pairs of women's high-grade shoes at a price that doesn't begin to represent cost of replacement. Every pair of shoes in this offering is NEW—this season's choicest and smartest styles—and there's a great variety to choose from.

Patent leather, with dull mat kid, field mouse or gray kid tops—all-over gray kids, bronze and champagne kids, brown and black kids and any number of other smart styles in lace and button models, with turn or welt soles, Louis or Cuban heels; all this season's makes and models; finest \$15.00 shoes at \$6.85 per pair. (Main Floor.)



January Clearing Sale Women's and Misses' Good Sweaters at 1/2 Price

This is YOUR chance to save big money on your winter sweater. Buy now and for future needs, for this is an offering that will not be repeated again in years. Every woman's and child's sweater in our great stock sacrificed at exactly one-half former selling prices.

This is just such a sale that many a wise woman has been waiting for—a sale that embraces every new, desirable and stylish sweater in our vast stock—Wool Sweaters, Silk Sweaters, Fiber Silk Sweaters, Zephyr Sweaters and Novelties—in scores of attractive styles, including the popular slip-over, ripple-bottom and coat effects; shown in all wanted dark colorings, also rose, open, salmon and fancy harmonizing colors.

- Any \$ 4.98 Sweater in stock at \$ 2.50
- Any \$ 5.98 Sweater in stock at \$ 3.00
- Any \$ 6.75 Sweater in stock at \$ 3.40
- Any \$ 7.98 Sweater in stock at \$ 4.00
- Any \$ 8.75 Sweater in stock at \$ 4.40
- Any \$ 9.75 Sweater in stock at \$ 4.85
- Any \$10.75 Sweater in stock at \$ 5.40
- Any \$12.50 Sweater in stock at \$ 6.25
- Any \$14.75 Sweater in stock at \$ 7.40
- Any \$16.50 Sweater in stock at \$ 8.25
- Any \$18.75 Sweater in stock at \$ 9.40
- Any \$19.75 Sweater in stock at \$ 9.85
- Any \$22.50 Sweater in stock at \$11.25
- Any \$24.75 Sweater in stock at \$12.40
- Any \$29.75 Sweater in stock at \$14.85

January Clearing Sale of Boys' Winter Clothes

Offering Unusual Money-Saving Chances



Seldom, if ever, parents are offered such savings on boys' clothes—and every suit here is of the sturdy, durable kind that real boys must have—they possess that refinement and style that is characteristic of clothes that come from this store; and at the same time are built to stand the tussels and romps that boys generally give their clothes.

\$18.00 Blue Worsted Suits —All-Wool—At \$12.75

All-wool worsted cheviot; the season's very newest models; this line of suits has been our most popular seller. Fabrics and styles are very desirable for any season; regular \$18.00 value; Clearing Sale price, \$12.75 each.

\$7.50 and \$10.00 Suits On Sale Saturday, \$5.95

Boys' \$7.50 and \$10.00 suits; these are extra good school suits for the boys, for they are the kind that will stand the hardest wear; full-lined knickers; ages from 7 to 17 years; our regular \$7.50 and \$10.00 values; Clearing Sale price, \$5.95 each.

JUVENILE SUITS, for the smaller boys, made of blue serge and chevots in novelty styles and with straight leg pants; these are exceptionally good suits; sizes 2 to 8 years; our regular \$7.50 to \$10.00 values; Clearing Sale \$5.95.

JUVENILE OVERCOATS, good warm coats that protect the little fellows from the cold winds and rain, just the coats that mothers will appreciate because of their excellent wearing qualities and good looking appearance; our regular \$7.50 to \$10.00 values, \$4.95. Sizes 2 to 8 years.

BOYS' SNAPPY NORFOLK SUITS, the very newest thing in clothes for the older huskies, made of all wool materials in pretty patterns, any boy will appreciate wearing one of these fine suits; they are our regular \$18.00 values; Clearing Sale price \$12.75.

BOYS' HATS—Priced from \$1.00 to \$2.00; two big tables full to choose from; plushes, velvets and fa. mixtures; they are specially priced for the Clearing Sale at 50c each.

BOYS' SWEATERS, in pull-over or coat styles, in plain or fancy colors—made of good heavy warm material; regular \$7.50 sweaters, special for the Clearing Sale \$4.95.

PULL-OVER SWEATERS, in plain and fancy color combinations; sizes 26 to 34 chest measure; they are priced \$1.95.

The Basement Clearing Sales

Saturday will be a big day in Goldsmith's Basement. All odd lots and broken lines of desirable merchandise are to be disposed of at greatly reduced Clearing Sale prices. You can save a lot of money here Saturday.

Men's Good Shirts That Sold Up to \$3.50

On Sale \$1.98 Saturday



Broken lines and slightly soiled pieces of such good makes as "Arrow" and "Manhattan" in 16 1/2 and 17; small sizes in other good makes; this is a good lot of shirts, formerly sold at \$3.50, priced for this Basement Clearing Sale at \$1.98 each.

SILK FRONT SHIRTS in attractive patterns with percale backs of same design and color; sizes 14, 14 1/2, 15, 15 1/2 only; shirts that sold at \$3.39, priced for this sale at \$1.75. (Basement.)

BOYS' AND GIRLS' SWEATERS, with large roll collar and two pockets; light gray and dark colors; regular \$1.50. Sweaters on 98c

MEN'S HEAVY COTTON SWEATERS, with collar and two pockets; light and dark gray; all sizes; \$1.75 and \$2.00 values, to clear 98c

BOYS' SHIRTS AND BLOUSES made of good grade percales and madras in plain white and neat stripe effects; The, \$1.00 and \$1.25 values, priced 39c for this sale at 39c

SPECIAL LOT OF BOYS' SCHOOL PANTS, strongly made of good sturdy materials in dark colors; worth up to \$2.00 and \$2.25, reduced for this Clearing \$1.39

\$3.00 Gingham Dresses At \$1

Think of it! Women's good gingham dresses, well made of splendid grade gingham in sizes 26 to 38 only; dresses that we sell regularly at \$3.00 and \$3.50, for this sale, while twenty last, \$1.00 each.

WOMEN'S BLUE SERGE MID-DY BLOUSES, made of good quality blue serge, trimmed with white braid; garments sold formerly at \$3.00, reduced for this Clearing Sale to \$1.69.

ALL OUR \$2.25 and \$2.50 OUTING GOWNS marked down to \$1.98. These women's gowns are full made of good grade outing flannel in neat blue and pink stripe effects; formerly priced at \$2.25 and \$2.50; for Saturday \$1.98.

BIG SPECIAL LOT OF CHILDREN'S WOOL SCARFS that sold at 50c, 75c, and \$1.00 each; to close them out, Saturday, 29c each.