

Semi-Annual Cut-Price Tailoring Sale!

An Unexpected Announcement A Real Tailoring Surprise

This announcement will cause widespread comment among our competitors in this locality, as it is wholly unexpected, owing to the great scarcity and general high price of all woolens.

Tailors who understand market conditions will realize that in holding this sale we are doing the phenomenal and setting a tailoring precedent heretofore unequalled.

But to our many hundreds of friends we wish to state it is because of our established custom of holding a twice yearly CUT PRICE SALE that we again make this sale announcement.

\$40 SUITS	and	OVERCOATS	\$31.75
\$50 SUITS	and	OVERCOATS	\$41.75
\$60 SUITS	and	OVERCOATS	\$51.75
\$70 SUITS	and	OVERCOATS	\$61.75

Every Bolt of Woolen Is Included in This Sale

Everything is in readiness for the biggest sale of our career. We cannot but help think it will be our greatest, on account of conditions. Good clothes are scarce—in fact, outside of the tailor, who has the real cloth, it is almost impossible to secure absolutely an all wool suit or overcoat.

Every piece of woolen in our great stock (over 5,000 patterns) is at your disposal. Your suit or overcoat to your measure, cut from the full bolt and a perfect fit guaranteed. A high-grade garment in every detail. One that will hold its shape forever.

The Sale of the Year Opens Saturday, January 10

THERE are many opportunities these days to pay MORE—few to pay LESS. Not necessarily as to clothes, but practically everything that has any money value at all. Our offer is one of the very few exceptions. If your selection be from this range of patterns, count yourself as fortunate, as you will be making a very material saving, compared to what a good garment would cost elsewhere, tailor made or ready made. The same careful fit, the same dependable linings and trimmings as though you were to pay the regular price.

A "SPECIAL EVENT" at Samuels & Co. always means something. Many of our patrons tell us frankly of their present purchases being for service a year from now, when it is not at all unlikely that the same garment will cost double or nearly so. Aside from the special incentive alluded to above you will find Samuels & Co. clothes of all grades a wise and judicious investment, as there is no telling to what levels prices will advance in the spring of 1920. The \$100 ready-made garment is not at all uncommon now, and it is a certainty that the maximum for spring will be \$150.

Memphis' Big Tailoring House

5 South Main St.

In the Same Location Over 10 Years

Samuels & Co.

POPULAR PRICE TAILORS

Our Clothes Bear the UNION LABEL

Your Protection Against Amateur Workmanship and Insanitary Conditions

Heed This Axiom On Clothes

You've heard people say, "Clothes Make the Man"—if you've ever talked with any of our patrons no doubt you've heard that we make the kind of clothes that make the man. Come in and inspect our patterns of clothes materials; they rival any showing you've ever seen.

Custom-Made Shirts

In any of the fashionable materials you might want. Complete line of distinctive haberdashery.



PINELLA-GARIBALDI TAILORING COMPANY

150 Madison Ave.

Frank Pinella Miss Pearl Garibaldi

Attaboy!

By Coyle Shea

THE ANNUAL WARBLE.
Soon we hear the holdout prattle, Just before the yearly battle: "I will quit the game."
The same this year as year before, Next year and forevermore, Is the high-pitched ancient roar: "I will quit the game."

From the season's leading hitter— From the user of the splitter: "I will quit the game."
Though in other lines they're punk— Worse than any sort of junk: Still they peddle out the bunk: "I will quit the game."

I have heard it many times Oftener than wedding chimes: "I will quit the game."
Though their glory and their fame Waits upon their sporting name: They continue with the same: "I will quit the game."

DEFINING AMATEUR.

If golf organizations do no other thing this season they should get together and forever banish the foolish limits that bind the so-called amateur player. How any set of intelligent individuals can cling to the present definition of the word "amateur" is hard to believe. It is not only antiquated, fussy and unjust but it is even ridiculous to an extreme.

Under the existing constitution the entry who is able to knock off a few pennies because of his reputation as a player, is automatically declared a professional. He has smashed the mighty traditions and is eligible for a swift kick in the pants.

He can swing his pick in a coal mine and earn his bread by the sweat of his brow; he can dig ditches in the city streets, run elevators in the uptown buildings, smear plaster along the walls of a tenement and retain his amateur standing. But in case the bold, bad bandit steps into a newspaper office and receives a pay check for his signed articles on the game or draws patronage to a sporting goods house, he is declared a professional.

He hasn't earned a dime for his work upon the green, but he is a professional just the same.

IN FOOTBALL.

Along parallel lines is the case of the college football player who may or may not dabble in summer baseball. But he generally does.

If he is caught in the act he is ineligible to participate in football contests. If he gets by he is alright.

It is a custom for students of an athletic disposition to turn to baseball for summer diversion. The game is not only clean, healthy and acceptable, but it serves two other purposes. It keeps the player in condition for one thing and it supplies him with something more than pocket change for his efforts.

If there is any crime in earning a silver dollar by honest and upright means, then the world is full of criminals and the beggar alone is just and true.

Summer ball playing is no more a menace to collegiate eligibility than harvesting a crop; than clanking in a bank; than driving a car. In all instances the job is undertaken because there is kale attached.

But our learned justices of collegiate sports have ruled that the lad who has accepted pay for his baseball talent is a professional and is thereby unfit to mingle in high-class amateur society.

Why not include the working class as a whole and thereby reserve the field for the rich and loafers? Instead of discriminating against a lad of this type the higher gods should laud him for his energy and his readiness to do good.

One word describes the situation adequately and succinctly, now and forevermore: **Piffle!**

STARS WILL QUIT.

Jim Scott and Jack Fournier apparently are serious in their intention to quit their baseball careers at San Francisco and Los Angeles respectively and engage in the lubricating business in Seattle.

They have purchased the rights for the distribution of the product of a Pennsylvania concern in Washington and Alaska, and have an option on another state, which, if they make the success of the enterprise that they anticipate, will necessitate taking in a partner. That partner it has been said on will be George "Buck" Weaver, third baseman of the Chicago White Sox.

The present partnership of Scott and Fournier dates from a friendship established when both were members of the Chicago White Sox. Scott as one of the best pitchers of the American League and Fournier as the slugging first baseman.

EUROPEANS AT WORK FOR 1920 OLYMPIC GAMES

French, in Particular, Are Pursuing Systematic Course of Training—Elimination Trials To Be Held.

NEW YORK, Jan. 8.—Adopting the same systematic methods which American athletic authorities proved successful in the past, European nations are preparing for the Olympic games of 1920 in a thorough manner which poses no easy victory for the United States athletes in the international athletic meet at Antwerp, Belgium, next August. Campaigns for the development of the army methods and system. Three classes remain mobilized of the great army of France at the present time. They are the class of 1917, boys aged 22; that of 1918, aged 21, and the class of 1919, youths of 20. Thus the flower of the French race, physically and from an athletic point of view, remains under arms. They are distributed in various garrison towns and departments of France. It is from among these classes that athletic France expects to recruit 20 or 40 first-class athletes to add to the already fair quota of men who are slated to represent France at Antwerp.

Hold Trials.

The following program has been decided upon for the work at Joinville. The French army at the head of whom is Col. Sec, chief of the Joinville School of Athletics for the French army. Elimination trials will be conducted in every regiment of the above three classes, each soldier making a specialty of the sport for which he has shown the greatest inclination and to which he has been proved fitted. The trials will occur after three, four and perhaps six months of preparatory training under the eye of an athletic director. Soldiers who have shown class warranting their undergoing further training will be picked out and directed to one of the large centers nearest their billet; Strasbourg, Lyons, Marseilles, Bordeaux and Paris.

According to the schedule adopted, the men chosen as being worthy of further trial will reach their various headquarters some time in the spring. Then semifinals will be held in Strasbourg, Lyons, Marseilles and Bordeaux. The winners will be sent to Joinville, near Paris, where the final touch will be put to their preparation.

Finish Course.

Fifty chiefs of battalions are just now finishing a special course of training at the Joinville school and in a few weeks will be disseminated among the garrisons of France to commence the training of the men and officers. Two hundred officers and 150 men are already hard at work as the school, some of them training in their own behalf, others getting ready to take in hand the men who will be sent to them from the provinces. Joinville is close to the Pershing stadium and the final work of the Olympic candidates will be done at the former American stadium. One million francs of the 10,000,000 voted by the chamber of deputies for

If the Man in the Moon Came Tumbling Down—He'd Probably Wear a Trim-Fitting Phil A. Halle Suit and Overcoat!

Why do we say that? Because nearly every other "far-seeing" chap in this section of the South is coming around to the Phil A. Halle idea! It isn't hard to sell anybody once—the problem is to bring him back and back again.

That's one reason why every one of our hand-tailored, smart, trim-fitting Suits and Overcoats are made only from exclusive "young chap" patterns of imported and domestic fabrics—bought mostly in the boltage, assuring exclusiveness of pattern and—why our vests are cut one inch longer than the magazine clothing vests, and we put silk in the knees of our trousers (to prevent bagging!) We even design fancy models at our patrons' dictation—simply because we are all young chaps up to our necks in personal service ideas and catering to young chaps—not over 75.

Two expert fitters in constant attendance plus one try-on equals perfect of fit!

Yours for Quality,

PHIL A. HALLE

EXCHANGE BLDG. Exclusive Handlers Johnston & Murphy Footwear. Knox, Dobbs & Co., Stetson and Borsalino Headwear. Mail Orders Given Prompt Attention.



THE EYES OF THE WORLD
By Harold Bell Wright
Coming Sunday
STRAND
For An Expert Job Of Pressing Call MAIN 3587
COOK & LIGHT
Cleaners—Pressers
Entrance No. 1—Next to Sam- elson's.
Entrance No. 2—108 Monroe.
Read News Scimitar Wants.

JOE STECHER IS NEARER TITLE

Joe Stecher edged a bit closer to the world's wrestling championship the other night when he threw Wladek Zhyzsko on the mat at New York. The match was long drawn out, but it had its spectacular moments, and when the end finally came it was with a suddenness that momentarily stunned the huge throng of fans who jammed the arena from drill floor to gallery.

CASE OF OUIMET.

Golf fans will remember the Francis Ouimet case of several years back. To earn an honest living Ouimet entered the sporting goods business—this being the field of his choice.



Your upset stomach will feel fine! No waiting! When your meals don't fit and you feel uncomfortable, when you belch gases, acids or raise sour undigested food. When you feel lumps of indigestion pain, heartburn or headache from acidity, just eat a tablet of harmless and reliable Pape's Diapesin and the stomach distress is gone. Millions of people know the magic

INDIGESTION

"Pape's Diapesin" relieves Sour, Gassy, Acid Stomachs at once—no waiting! Read.

MAKES FAST TIME.

The officers and men at Joinville are already training in earnest and an Associated Press correspondent recently saw Tiral negotiate the 100 meters in 11 seconds flat; Serrin cover 200 meters in 22 1/2; Cariaux run 1,000 meters in 2 1/2 minutes and 35 seconds, and young Guillemot do 19 kilometers without being pressed in 23 minutes. These performances are very close to championship form. Young Guillemot is considered as being the most likely successor to the famous J. Boutin. He is somewhat awkward in his style, but when it is realized that six months ago he had never competed in a race, the way in which he has been winning from all competitors lately would seem to indicate that with a little more experience and training he will be a hard man to beat at Antwerp.

Guillemot was discovered by an American officer. He was stationed at Bressi and attended the field games of the American army on the 20th of May. Standing on the side lines, he expressed the desire to take part in a five-mile race which was just being started. He was allowed to enter more as a joke than anything else. He peeled off his tunic, took off his army shoes and ran in his stocking feet, running a splendid race and finishing third.

NEW SPRINTER. By the time the Olympic games approach it is not known how many sprinters capable of doing "even time" for the 100 yards or 100 meters will have been developed. A new aspirant to a place among the foremost of flyers is an Australian, F. R. Burgess, a newcomer at sprinting. At the Queensland track and field championships Burgess did the 100 yards in 9.8-10 seconds and won with easy ease that old-time athletes predict he will be the next man to be chronicled in 9.8-seconds. Burgess is a tall fellow, with wonderful stride and like lightning off his mark. As the Australians already have begun to prepare a team for the Olympic games, they are overjoyed at the sudden appearance of so good a sprinter.