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# Dollar Day Bargains!

# Friday and Saturday, July 29th and 30th

## AT THE TWO BIG STORES OF

# THE J. ROSENTHAL COMPANY

During these two days and until closing time Saturday night, your Dollars will be worth nearly double in value at this store. We have carefully arranged these DOLLAR DAY VALUES and picked out what we believe to be the greatest values for a $ we have ever offered. We want you to see our Dollar Values before you spend your Dollars.

## *In the Dry Goods Section*

| | | | |
|---|---|---|---|
| 5 yards of 25c and 30c Gingham ..... $1 | Children's Dresses for ..... $1 | 7 Towels for ..... $1 | 5 boxes Moon Kiss Talcum Powder ..... $1 |
| 5 yards of Percale for ..... $1 | Bungalow Aprons for ..... $1 | 2 small Linoleum Rugs for ..... $1 | 3 pair ladies Black Lisle Hose ..... $1 |
| 6 yards of Daisy Bleached Domestic ..... $1 | Ladies $1.50 Gowns for ..... $1 | 1 lot ladies Shoes, small sizes, per pair ..... $1 | 2 yards Pepeerel Sheeting ..... $1 |
| 2 pair of Children's Socks ..... $1 | Ladies $1.50 Kimonas for ..... $1 | 1 lot of plain Skirt Patterns ..... $1 | $1.50 Silk Poplin per yard ..... $1 |

## In the Men's Section

| | |
|---|---|
| Men's $1.50 Ties for ..... $1 | 2 pair men's Fibre Silk Hose ..... $1 |
| Men's 75c Ties 2 for ..... $1 | Een's $1.25 and $1.50 Silk Sox ..... $1 |
| One table Men's Shirts new patterns ..... $1 | Few pair men's Palm Beach Low Shoes ..... $1 |
| 3 pair men's Lisle Hose for ..... $1 | 1 table of Men's Caps ..... $1 |

# THE J. ROSENTHAL COMPANY


# TELEPHONE RATE HEARING CONTINUED IN NASHVILLE PROOF TAKING COMPLETE

AMERICAN TELEPHONE AND TELEGRAPH COMPANY MADE PARTY TO THE CASE.

## FIGHT IS BITTERLY CONTESTED

**Both sides struggling for every advantage—Believed, However, That the People Still Have Chance to Retain Present Rate.**

Special to The Herald.

NASHVILLE, Tenn., July 22.—The Cumberland Telephone & Telegraph Company announced on resumption of the telephone rate hearing this morning before the public utilities commission that it had completed its proof. Attorneys representing the citizenship immediately entered a motion to make the American Telephone & Telegraph Company a party to the case. The commission granted this motion.

The fight for increased rates has been a bitter one. Every point which would tend to show that the phone company has not been receiving a fair return on the investment has been brought out by the leading corporation attorneys of the South, while the people of Tennessee who would be effected by the enormous increase sought have vigorously resisted every move which might assure the increase being thrust upon the public.

Special to The Herald.

NASHVILLE, Tenn., July 22.—The American Telephone & Telegraph Co. was made a party to the hearing before the public utilities commission in which the Cumberland Telephone & Telegraph Co. is seeking increased charges for services in the state. The order of the commission bringing in the parent company was issued upon application of counsel for protestants. It being set out that the American owns the Cumberland Company and taht with the exception of one-hundredth of one per cent of its dividends go directly to the American Company.

The attorneys for the Cumberland Company entered a motion that the commission put into effect the proposed schedule of increased rates asked by the company, effective August 1, and guaranteeing to make bond to protect the subscribers in the event the rates should be finaly denied.

J. W. Stone, of Harriman, of citizens counsel, charged that there was collected annually from the subscribers of the Cumberland Company in Tennessee over $800,000 in interest charges which had been saddled upon them by reason of exchange of stock of the company formerly owned by the citizens of the state for bonds upon which the American Company paid five percent, whereas before the stock owned by the citizens of the state in the company had no fixed charges. He said that was the answer to the proposition of the telephone company that it had been able to earn interest charges. Protestants are insisting that in the event the commission grants the request for a valuation of the properties that the Cumberland Company be required to pay for such investigation and counsel Hunt Chipley of the telephone company, said that he would guarantee $50,000 toward the expense of such valuation by commission's experts if the commission would grant company's motion and permit the increased schedules to become effective August 1, though the company would not be required to pay any of the expenses of such valuation under the provisions of the amendment of the public utilities act.

J. D. G. Morton, chairman of the steering committee which conducted the last fight in the raise in rates by the Cumberland Telephone & Telegraph Company, today issued an appeal for funds with which to counter the elaborate preparations made by the telephone company in presenting its case before the public utilities commission.

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Mr. and Mrs. Paine D. Blair, of Florence, Ala., are visiting Mrs. Blair's mother, Mrs. J. L. Nelson, at Culleoka.

Dr. and Mrs. George O. Watts left Monday afternoon for a visit to Dr. Watts mother at Maniawoc, Wisconsin. They will be absent about six weeks.

# FARMERS NEED A STABLE PROGRAM

DECLARES DR. MORGAN IN TIMELY ADDRESS TO THE KIWANS CLUB HERE.

(From Saturday's Daily Herald.)

An appeal for the co-operation of the Kiwanis Club in the clean up campaign of the civic league by Miss Camille Herndon, a report from the Bee Line Highway committee through Joseph Chapman and an inspiring and able address by Dr. H. A. Morgan, president of the University of Tennessee, were the three features of the noon day luncheon of the Kiwanis Club on Friday.

Miss Herndon made a very timely appeal for a cleaner city and spoke of the fine efforts that the women of the civic organization were making in that direction. At the conclusion of her address a committee to act upon the part of the club in the clean up campaign was appointed.

Chairman Chapman, of the "Bee Line" highway reported recommening that the club get behind the movement to divert this tourist traffic from Florida and that it raise Maury county's share of the funds necessary. The report was adopted and President Beasley stated that he would appoint the committee to secure the funds at an early date.

Dr. H. A. Morgan, president of the University was then introduced and he entertained and instructed his hearers as only he can, for about twenty minutes, to the great delight of everyone. He discussed the great changes in the economic life of the country during this generation. Touching on farm conditions Dr. Morgan said that the trouble with too many farmers was that they looked upon their farms too much as a real estate investment and they had no continuous or stable farm program; they tried one thing for awhile and then jumped to another.

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Prof. and Mrs. James M. Dean and daughters, Misses Grace and Juanita, and Mr. and Mrs. O. L. Farris and daughter, of Nashville, spent the week end at Red Boiling Springs.

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Mr. and Mrs. Harris Eskew, of Oklahoma City, have returned home after spending a month with Mr. Eskew's parents, Mr. and Mrs. R. C. Eskew, at Sawdust Valley.

# PAY UP WEEK FROM AUGUST 3 TO 10

EFFORT WILL BE MADE TO EFFECT SETTLEMENT OF ACCOUNTS IN THOSE DATES.

(From Friday's Daily Herald.)

From August 3 to August 10 will be the second semi-annual pay-up week in Columbia. This decision was reached at the meeting of the retail credit association held at the county council of agriculture on Thursday night when there was a full attendance of the members.

A committee composed of Eugene Anderson, chairman, E. P. Turner, W. W. Evans, Walter D. Hastings and Ashley B. Sowell was appointed to take charge of the advertising and publicity campaign. This committee meets tonight at the offices of Anderson Bros & Foster. It is expected that as a result of "Pay-Up Week" many accounts will be settled in the city and county.

At the next regular meeting the officers of the association will be elected and a committee to submit a list of nominations for all of the offices was appointed. This committee is composed of Ulna H. Foster, chairman, Fred Latta and Ashley B. Sowell.

The agricultural committee of the association, which is one of the regular standing committees, will co-operate with the committee from the county council of agriculture in the reception and entertainment of the delegates to the Middle Tennessee Farmers convention which will meet here for a three days session on Tuesday, August 9.

# MISS HARDISON TO LIVE IN FLORIDA

POPULAR KING'S DAUGHTERS HOSPITAL NURSE TO RESIDE IN LAND OF FLOWERS.

(From Tuesday's Daily Herald.)

Miss Elizabeth Mae Hardison, who has been a graduate nurse with the King's Daughters hospital, left this morning for St. Petersburg, Fla., where she goes to make her home with her sister. Miss Hardison has been with the hospital here for some time and was one of the most popular and efficient members of the staff. Her many friends will follow her to her new home with their best wishes.

# OFFICERS SEARCH FOR BOLD NEGRO WHO WANTS CASH

UNKNOWN NEGRO DEMANDS $20 OF A. M. PASSMORE AFTER RIDING TO TOWN WITH HIM.

## HAVE GOT PISTOL IN MY POCKET

**Negro Is Alleged to Have Told Mr. Passmore Before Demanding Money. Sheriff Houser Sends Deputies to Scene at Once.**

(From Tuesday's Daily Herald.)

Officers today were scouring the country around Duck River Station in an effort to locate an unknown negro, who late Monday demanded of A. M. Passmore, prominent citizen who resides on Theta pike, that he give him $20.00.

According to Sheriff Houser, Mr. Passmore was driving into Columbia in his automobile when an unidentified negro stopped him near Duck River Station and asked for a ride. Mr. Passmore took the negro into the car. The negro started a conversation with Mr. Passmore by telling him of how hard times are around "this place" and how much money there was where he had come from. Proceeding the negro told Mr. Passmore how easy it would be to hold "somebody up" and take the funds needed, and told Mr. Passmore that he had a gun in his possession, saying that he always carried a pistol. As they approached Columbia, the negro demanded to know "What place is that we are coming to," and upon being informed that it was Columbia the negro told Mr. Passmore to stop and let him out of the car, and as he alighted he demanded that Mr. Passmore bring him $20 when he returned from Columbia.

Mr. Passmore immediately drove to the office of Sheriff Houser and notified him of the occurrence and Deputy Sheriffs Sam Hardison and Pogue were sent to the scene, but up until this morning they had not been able to locate the man described by Mr. Passmore, but the search was continued this morning.

The attempted hold up of Mr. Passmore caused considerable excitement i nthe Duck River Station community, and citizens of that section are aiding the officers in their efforts to locate the negro.

## SOCIETY

**Harmon-Branum.**

A wedding which will come as a surprise to a large circle of friends was that of Miss Marguerite Harmon and L. P. Branum Saturday afternoon in the studio of the officiant, Dr. Carey E. Morgan, of Nashville, with Mrs. N. R. Brown and P. H. Campbell attendants. The ring service was used.

The bride, who was attired in a traveling suit of dark blue with gray accessories, is the accomplished daughter of Mr. and Mrs. J. D. Harmon of this city but has made her home with her aunt in Nashville for some time. The groom is a prominent young business man of Nashville, connected with the Tinsley Millinery Co. After a short wedding trip they will be at home to their many friends at 1612 McGavock street. No cards will be issued.

**Birthday Party.**

Little Miss Charlotte Harris most delightfuly entertained her Sunday school class and celebrated her sixth birthday Saturday afternoon at the pretty country home of her parents, Mr. and Mrs. Curtis Harris.

The little girls gathered upon the lawn and enjoyed games, the see-saw and peanut hunt. After which a refreshing course of ices was served. Mrs. Harris was assisted in entertaining by Misses Lilly Hughes and Fanny May Garner. They all departed wishing little Charlotte many more happy birthdays.

# PAY-UP WEEK IS GETTING RESULTS

(From Tuesday's Daily Herald.)

'I see that the Columbia Retail Credit Association is putting on another pay-up week," said a lady Monday afternoon to one of Columbia's leading merchants, "It is a good thing, and I will just settle my bill now and be square with you before this pay-up week starts," said the lady in the course of her conversation.

This lady has the right idea about credits. She is now in a position to get most anything she wants at this store on a credit. The merchant is feeling good, she is feeling better, because she doesn't owe him anything and is not thinking about having to pay.

## PERSONALS.

Mrs. W. J. Gilbreath, of Lawrenceburg, spent the week-end with Mrs. W. T. McEwen and family.

William Moses left today for Atlanta to take some special engineering work at Georgia Tech.

Mr. and Mrsfi Arra Price, of Pulaski, are the guests of Mrsfi Price's parents, Mr. and Mrs. Dowd, on Eighth street.

Mr. and Mrs. John L. Cheatham and daughter, Miss Annie Ruth, went to Primm Springs Monday for a month's stay. Mr. Cheatham took his two pet cocns with him. Cuffy and Mike were fighting frantically for their liberty as they passed through Columbia.

Mr. and Mrs. ohn Jones and son, John, Jr., are at Primms for several weeks stay.

Mrs. George B. Williamson, of Pine Bluff, Ark., is visiting her mother, Mrs. W. J. Moore, and sister, Mrs. Roy Porter.

Mrs. W. J. Dale, Jr., is making her mother, Mrs. J. W. Bowles, and sisters of Waynesville, N. C., a visit.

Prof. J. H. Holt is visiting relatives and friends in the city.

Miss Annie Lane, of Nashville, spent Sunday with home folks.

R. J. Dugger, Jr., is visiting his great-grandmother, Mrs. R. C. Eskew.

Capt. S. F. Howard is visiting his mother, Mrs. Alice Howard.

W. R. M. McKissick and family are at Primms for a ten days' stay.

Mrs. E. E. Dugger and daughter, Miss Elizabeth Fay Dugger, are visiting at Primms.

Mrs. Sebren Wright and Mrs. Geo. Rice, of Chattanooga, are the guests of Mrs. Alice Howard.

Miss Laura Stockton Molloy left last night for Minneapolis, Minn., to visit her sister, Mrs. M. T. Dowling.

Mr. and Mrs. Earl Roach, or Topeka, Kan., Mrs. C. F. Roach, of Nashville, spent the week-end with Mrs. E. W. Fraser.

Mrs. Lena Caperton and daughters, Misses Elizabeth and Mary Jane Caperton, Mrs. W. B. Wooten, Mrs. John W. Frierson, Miss Eleanor Frierson and Bradley Frierson went to Beaver Dam Springs today for a stay during the month of August.

James Woody, of the McCains quartette, is at Coalmore, Tenn., singing for Dr. W. A. Blades, who is conducting a meeting there.

Judge and Mrs. W. B. Turner returned this morning from a motor trip to Ovoca. They were accompanied home by Miss Mildred Hollister, who will be their guest.