

MONDAY, THE LAST DAY OF OUR  
**ANNUAL JULY CLEARANCE SALE**

Monday We Will Wind Up this Most Successful Summer Sale with an Array of Offerings Priced in a Sensational Way—The Object of this Sale, the Disposal of the Surplus of Summer Stocks, is Almost Attained and there Now Remains Only the Clearance of the Broken Lines—Monday's Prices Will Surely Accomplish This—The Show Cards and Price Tickets tell News that is Almost Incredible—In Every Item the 'Popular's' Famous Quality is Maintained

**\$1.00 All Linen Sheeting 59c a yard**

All pure linen, two and one-half yards wide, perfect round thread finish. A quality we recommend for suits, skirts and dresses. Monday a limited number of pieces will be sold, each customer being limited to three and one-half yards at the special price. Our regular dollar quality, a yard..... **59c**

**St. Gall Embroidered Swisses 35c**

White swisses, imported from St. Gall, Switzerland, in large, medium and small fast, embroidered dots. A special late purchase allows us to offer the regular 50c and 75c qualities at about half. Monday, a yard..... **35c**

**Lingerie Batiste 25c**

Fine quality mercerized batiste, forty-eight inches wide, in light and medium blue, tan, cream, lavender and Nile, 50c quality, a yard..... **25c**

**Irish Dimity 20c**

Sheer and fine dimity printed in neat, floral, figure and stripe designs in beautiful colorings. Washes perfectly. 35c quality, a yard..... **20c**

**Table Damask 38c**

A perfect imitation of linen—a mercerized damask, sixty-six inches wide, in a large variety of good designs. Our special 50c quality, Monday, a yard..... **38c**

**Napkins \$1.19**

Mercerized damask napkins, 20x20 inch size, soft finish, firmly woven, hemmed, ready for use. Regular \$1.50 values, Monday, a dozen..... **\$1.19**

**A Thousand Yards of Swiss and Nainsook**

**Embroideries Worth to 35c at 15c a yard**

ONLY the necessity of stock reduction, allows us to consider for an instant the sale of embroideries of this quality for this price. Candidly, we have too many in this range of price—from 25c to 35c. They are odd pieces and matched sets, widths from one to five inches, of fine quality cambric, nainsook and swiss, in dainty designs especially suitable for children's and infants' garments. Real 25c, 30c and 35c qualities.

**Fifteen Cents a yard**

- CORSET COVER EMBROIDERY**—A specially purchased lot of about 500 yards. Swiss and nainsook in very handsome designs. Values to \$1.00, a yard..... **48c**
- EMBROIDERIES**—Hamburg embroidered edgings, one and a half to four inches wide, neat styles, in quality worth 16c. A yard..... **5c**
- ALLOVER**—Swiss and batiste allover embroideries, twenty-two inches wide, in baby Irish designs. Regular \$1.40 \$2.25 quality, a yard..... **\$1.40**
- ALLOVER LACE**—Oriental, baby Irish and valenciennes allover laces, eighteen to forty-four inches wide, white, cream and ecru. Values to \$1.50, a yard..... **75c**
- LACES**—Baby Irish, filet and oriental edging, handing and galloons, white, cream and ecru, in styles and qualities worth to 65c, a yard..... **25c**
- VAL. LACES**—"Elyria" valenciennes lace, American made, edging and insertion, in sets or odd. Bolts of twelve yards, worth 65c, for..... **37c**

**75c All Silk Taffeta 27c a yard**

A splendid Monday bargain! All of our regular 75c quality taffetas in the nineteen-inch width will be offered at that price. A fairly complete line of colors, for petticoat, slip, waist or dress making. Only on sale Monday, or as long as they last on that day. Our 75c grade, a yard..... **27c**

**\$1.50 Black Satin Duchesse 98c**

A full yard wide, extra weight, beautiful, lustrous finish and a splendid quality for coats and coat suits. Monday, we offer this as an exceptionally good item—a very unusual value. Regularly worth \$1.50, special..... **98c**

**Silk Mulls 15c**

Special lot of half silk mulls in plain or dotted weaves. An incomplete line of colors in the regular 25c grade is priced Monday, a yard..... **15c**

**Oriental Pongee**

Genuine imported pongee, twenty-seven inches wide, natural color. In pieces of from two to ten yards. Regular \$1.00 quality, a yard..... **59c**

**Fancy Silks—Half**

Odds and ends, short lengths and remnants of plain and fancy silks, including the remaining few yards of our best selling styles. Monday, these will be priced..... **Half**

**Dupionne Silk**

Exact imitation of Rajah silk—a semi-rough weave, twenty-four inches wide, in black, white and all colors. Special value, a yard..... **25c**

**Sale of Tailormade Suits and Summer Dresses at Ten Dollars**

**Tailored Suits Styles worth \$20.00 and \$25 \$10**

ANOTHER new lot of tailored coat suits at an underprice. Stylishly cut and made of plain navy and black diagonal suitings, with broad collar of black satin, cuffs to match. Also several smart styles of novelty coverts, shepherd checks, striped and plain color suitings. Well tailored garments, lined with silk serge or all silk satins and worth if bought regularly \$20.00 and \$25.00. Monday's price—

**\$10.00**

**\$6.00 All Silk Taffeta Petticoats \$2.95**

Two hundred more of these excellent petticoats will be sold Monday at this astonishingly low price. Made of good weight, all silk taffeta, with deep tailored flounce. A full line of fashionable colors and black and white is shown. Regularly skirts of this quality sell for \$6.00, our price..... **\$2.95**

Petticoats of all silk messaline, pleated or ruffled flounce, and of all silk soft finish taffeta, in black and all colors. Quality worth regularly \$4.50..... **\$1.95**



**Summer Dresses Styles worth \$15 to \$24.50 \$10**

GRAND values—genuine bargains in fact, are found in this wonderful lot of dainty dresses for summer wear. They're new models, every one of them, and just what you want for immediate wear. There are in this lot, dresses of allover embroidery, colored wash voiles, fine white batiste, linen and the embroidered St. Gall batistes. Beautifully trimmed with embroideries in white and colors, hand made Irish crochet and elmy and valenciennes laces. Our \$15.00 to \$24.50 styles are priced—

**\$10.00**

**\$35.00 Lingerie Dresses \$15.00**

Some of our handsomest styles of lingerie dresses are included in this splendid group. Many of them are manufacturers' model garments, exclusive designs, which would ordinarily sell for \$30.00 and \$35.00. They are made of finest quality white batistes, elaborately trimmed with valenciennes and elmy laces or embroideries, and many effective styles of all over eyelet or blind embroideries. Monday about fifty of these will be offered at..... **\$15.00**

**Little Folks' Hats and Dresses**

A SPECIAL lot of little folks' straw hats, new shapes in plain color and mixed straws, neatly trimmed with satin ribbons. For little girls of two to six years. Values to \$1.00, for..... **39c**

**GIRLS' HATS**

Special lot of Milan lemid and straw hats, sailors and small shapes, white and plain colors, with satin ribbons. Values to \$3.50..... **\$1.50**

**INFANTS' CAPS**

Odds and ends and soiled caps of plain swiss, embroidered and lace styles. Values to 65c, each..... **10c**

**CHILDREN'S DRESSES**

Pretty fancy styles, Dutch neck and short peasant or puff sleeves, white lawn with colored pipings and colored embroideries. Plain rep in white and colors in neat pleated styles and dainty figured dimities. Styles worth \$2.00 to \$3.50, reduced to..... **\$2.59**

**Monday Specials in The Basement**

**FANCY LAWN**  
 Good quality, organdie finish lawns, printed in fast color floral and figure designs. An immense variety of good designs in the 11c and 12 1/2c grades, a yard..... **8c**

**HOLLY BATISTE**

and Frost finish Tissue—two of the best of the low priced wash fabrics, in a variety of neat designs and colors. Wash perfectly. 15c value, a yard..... **10c**

**APRON GINGHAMS**

Standard quality apron gingham in blue, green, brown and red checks of all sizes. Special value, a yard..... **6c**

**TISSUE MADRAS**

Light weight madras for summer skirts and waists, neat stripes in fast colors. Regular 15c quality, a yard..... **9c**

**Sample, Soiled and Odds and Ends**

**Muslin Underwear—Half Price**

—and every garment in the lot is just as perfect as when it left the maker. But in sales like this one the garments on the special tables will become soiled and mused and are not as slightly as the fresh ones—therefore they cannot be put back into regular stock. This makes a splendid opportunity for you—for all these garments, including a big line of manufacturer's samples, are put into one big lot for Monday selling at

**Exactly Half the Former Price**

**Broken Lines of Gossard Corsets \$3.00**

IF your size is in this lot, a splendid bargain is here for you. All of the incomplete lines and odds and ends of this season's models of Gossard (front laced) Corsets, which sell for \$5.00 to \$8.00, together with several which have become a trifle soiled in fitting and display, make up this great lot. For quick clearance we price them—\$5.00 and \$8.00 models.... **\$3.00**

**Trunks and Suit Cases Reduced 10%**

TRAVELERS can place dependence upon the traveling accessories bought here—the Trunks are the strongly built kinds in the regular, steamer, wardrobe, dresser, hat and skirt styles. The suit cases are made over strong steel frames with good lock. We show them of real leather, leatherette and Jap matting in all sizes. For the week prices are reduced..... **10%**

**Five Special Lots of Stylish Hand Bags**

Fancy styles and novelty shapes in the small sizes, made of moire, satin, velvet and suedes in black and colors. Values to \$2.00..... **\$1.39**

Imitation seal and grain leather, leather and moire lined, stylish sizes and shapes in black and colors. Silver, gilt and gemmetal mountings. Values to \$3.00..... **\$1.98**

Genuine seal leather lined, and fancy styles in suede, silk and alligator. Novelty and plain shapes, in black, white and colors. Values to \$5.50..... **\$3.98**

Genuine seal and walrus in black and suede in black and colors. New shapes and styles including several "fitted" bags. Values to \$6.50..... **\$4.98**

Genuine seal and walrus and black suede bags, new shapes and styles, plain and fitted. Unusually handsome..... **\$6.98**

**Samples & Odds & Ends Women's Undervests**

Twenty dozen low neck and sleeveless vests of cotton and Hsle, plain and trimmed styles. Manufacturer's samples and odds and ends worth..... **27c**

**WOMEN'S HOSE**

Lisle hose in plain, lace and embroidered styles, in black and colors. A very special lot composed of 50c and 65c values, a pair..... **39c**

**MISSES' HOSE**

Misses' and children's lisle thread hose, plain and silk finish, in lace effects and fancy embroidered styles. In black, white and tan. A fairly complete line of sizes in each. Values to 35c, a pair..... **19c**

**WOMEN'S VESTS**

Good quality white cotton ribbed vests, low neck, sleeveless, taped around neck and arms. Full sizes. 10c value, each..... **5c**

**Every Man Should Buy a Shirt or Two "Columbia" \$1.50 and for 98 cents \$1.75 kinds**

TWO thousand of these shirts were put on sale Saturday—lots of them were sold—but there's a grand lot of them left to choose from. And there's not a bad style among them, for they are the best of this season's style from this maker.

Some are plain, others with pleated front. Some have laundered cuffs, and some have French cuffs. They're made of fine quality percale and madras, in neat figures, stripes and plain colors. All sizes from 14 to 17. Ordinarily, you would pay \$1.50 or \$1.75 at least, for such shirts.

Better let us fit you out with one or a dozen as you please, at, each..... **98c**

**Mail Orders** will be filled promptly and carefully, at the lowest possible prices, and with our guarantee of satisfaction—or money back.



**A Sale Especially for Large Men Black and Blue Suits**

LARGE men who usually have difficulty in finding clothes to fit, will profit by a special purchase we recently made of black and navy blue suits. We secured them at a low price simply because in the lot there were no small or medium sizes—they run from 38 to 48.

Hand tailored, in the best styles of the season, two and three piece. Of best all wool serge, chevot and unfinished worsteds.

- \$15.00 and \$16.50 suits for..... **\$10.35**
- \$18.00 and \$22.50 suits for..... **\$13.35**
- \$25.00 and \$27.50 suits for..... **\$16.35**
- \$30.00 and \$35.00 suits for..... **\$18.35**



**The Popular**  
**DRY GOODS CO. INC.**