



AMERICAN SHOE STORE

ALL SPRING AND SUMMER SHOES

Will be Sold Before New Goods Arrive

TAN PUMPS & OXFORDS

WORTH UP TO \$4.00 AT \$1.95 PAIR

WE ALSO OFFER OUR COMPLETE STOCK OF BLACK PUMPS IN ALL LEATHERS AT REAL BARGAIN PRICES

AMERICAN SHOE STORE

WHITE CANVAS PUMPS \$2.25 VALUES \$1.85 \$3.00 VALUES \$2.45 ALL SIZES AND WIDTHS

Improved Main street there by drainage culverts and gravel. W. W. Barricks has moved from the upper town to the new town, where a new cottage was erected for him in Selly's addition. Rough Necks Win. An exciting game of baseball, played here recently, between the so-called "Rough Necks" and "Paper Collars," resulted in a victory for the "Rough Necks," the score being 16 to 3. Five games have already been played between these rival teams, of which the "Rough Necks" have now won the last two. Great enthusiasm is manifested in tennis here each evening. Krls Kitchener is making rapid progress on the excavation for the power house and cooling tower, near the lumber yard. Z. D. Clark and gang have lately put in the concrete piers for the machine shops about to be erected. Quarry is Opened. Daniel Taylor and gang have recently repaired the Z wagon road, which lately suffered a landslide on account of an unusually heavy rain. Mr. Taylor has resumed his work of opening up the sandstone near the railroad bridge, where sandstone will later be quarried to be used in the construction of the dam. "Mickey" Walsh has been transferred from work on the Engle road to work on the flume. Country is Verdant. It has in all probability been several years since the surrounding hills have shown so much green as they do at the present time. Flowers and plants in abundance have come up since the late rains. The rainfall so far this month has been 2.36 inches. During the month of June the precipitation was only 1.6 inches. The Mexicans are planting their crops here on the mountain sides. The weather here lately has been pleasant. James A. French, well known here, has left El Paso for a few months' stay in northern New Mexico and southern Colorado on business for the reclamation service. Mrs. Karcher, who has been sick at her home at the new town, is recovering slowly. New Arrivals. Among the new arrivals in camp are Mr. Nurse and family, of Washington, D. C. The great plot in front of the office building is quite pleasing to the eye. Much heavy blasting has been done here recently. No definite arrangements have been announced here in regard to school for the many children of this camp. The time is drawing close at hand when it must be decided whether or not the residents desire the proposed lecture course here. All seem to favor it, yet some necessary steps must be taken to secure it.

Advertisement for Pabst Blue Ribbon beer. Features a hand holding a bottle and the text: 'Your Taste Will Tell You that no other beer has the delicious appetizing flavor of Pabst Blue Ribbon The Beer of Quality Pabst exclusive 8-day malt and the Pabst exclusive process of brewing make it a clean, rich, wholesome beverage that creates a hearty appetite and aids digestion. Order a case today.'



Who Is Who?

Each day adds to the interest shown in The Herald's "Who Is Who" advertising contest which appears next Wednesday, July 26th. It is barely possible that some live advertiser has been overlooked in the rush. If such is the case, telephone the Advertising Dept.—both phones—and the "Who Is Who" promoter will call at once and explain in detail the value of the "Who's Who" contest.

Who Is Who

It is a business fact in El Paso that The Herald is the one paying medium when it comes to advertising. The "Who Is Who" contest besides being a vehicle for conveying general publicity will be made specially interesting by liberal cash prizes given by The Herald to readers and advertisers.

HEAVY RAINFALL FLOODS VAN HORN Farmers and Ranchmen To Benefit—Dance Is Well Attended. Van Horn, Texas, July 20.—What proved to be the hardest rainfall and the most water falling in that length of time, began falling here about 7:30 o'clock and continued until the flood was so high that it was almost dangerous to try to cross them. It rained about an hour during the hardest part of it, and then began a slow, drizzly rain which was calculated to do much good. The ranchmen, as well as those who are farming in this section this year, are in the best of spirits over the prospects of fine grass and a good crop of feed stuffs. The young people of Van Horn attended a social dance at the Woodman hall Tuesday night and all present report a most enjoyable time. John Connell furnished the music. Those present were Misses Kate Cox, Velma Garren, Betty Lightfoot, Lena Cox, Connie Garren, Helen Steinhilber, Fannie Bounds, Willie Garren, Neva Yarbro, Louise Bounds, Mabel Jones and Mabel Henderson; Mesdames J. Y. Canon, Lee Punge, Geo. G. Ehrenborg, J. S. Mitchell and W. T. Medley; Messrs. R. H. Espr, A. F. Luse, Glenn Durrill, Asher Shepp, W. T. Medley, J. S. Mitchell, J. E. Bean, Guy H. Bounds, J. Y. Canon, J. F. Province, Boone C. Cathey and A. S. Bean.

FRIDAY NIGHTS CONCERT AT SQUARE. The program for the concert to be given by the Twenty-third infantry band Friday, July 21, 1911, 8 to 9 p. m., at Cleveland coronation march from the... Prophet. Overture—Le Domine Noir. Auber. Softly Unawares... Linche. Selection—Carmen... Bizet. Pas des Fleurs... Ballet. Nalla... Delibes. Cornet Solo—Il Caporale Di... Settimana... Liberatori. Sergeant F. Schiller. March—Willow Grove... Sorrentino.

FIVE INCHES OF RAINFALL AT LUBBOCK IN A WEEK. Lubbock, Texas, July 20.—Since last Thursday night there have been approximately five inches of rainfall in this section. The rain came just commenced to show need of rain when the present season began, and an abundance of crops is now assured. Small grain had all been threshed when the rain started and the big wet spell will occasion no loss in that respect. With the present magnificent season and the greatly increased acreage, Lubbock county will make the greatest crop in its history. The best and most practical farmers in the county now size up the situation about as follows: Small grain already harvested, good; corn, good; feed stuff of all kinds immensely better from one half to one bale per acre.

LEACH GENERAL MANAGER OF TWO MADERA PLANTS. Martin A. Leach, who has been manager of the Madera plant of the Madera company, Ltd., has been promoted to the position of general manager of the Madera company, Ltd., in Mexico. The places Mr. Leach in charge of two very large water plants, which will have a joint capacity of over 25,000,000 feet per month, with the completion of the Pearson plant, about the first of next year. The Madera plant is now cutting 10,000,000 feet per month.

Happiest Girl in Lincoln. A Lincoln, Neb., girl writes: "I had been ailing for some time with chronic constipation and stomach trouble. I began taking Chamberlain's Stomach and Liver Tablets and in three days I was able to be up and get better right along. I am the proudest girl in Lincoln to find such a good medicine." For sale by all dealers.

We Value Small Accounts and give them first-class service. Men of limited means should have an account with a good strong bank. We are not too large to give the small customer our best attention and are seeking his business.

Capital \$600,000.00 Surplus \$200,000.00 Deposits \$4,500,000.00 4% on Time Deposits and Savings Accounts

First National Bank

PLANS BIG SHEEP RANCH IN WEST TEXAS

to give the various trade grades of karakule sheep. The skins are used extensively in Russia and the Asian country for caps, coats and mufflers, both by men and women. Roosevelt is interested. Dr. Young succeeded in interesting Theodore Roosevelt in the opportunities for this industry in America. Letters were given to the secretary to the czar of Russia by Mr. Roosevelt and others. Dr. Young made a trip to St. Petersburg in 1908 and had an audience with the czar. He secured the necessary papers permitting him to bring out a herd of the pure blooded karakules, in spite of the great opposition to allowing these sheep to be taken from the native country, where they were the source of its greatest income. Dr. Young's journey into the forbidden country by caravan reads like a romance of a Russian traveler to Tibet. He got five rams and 10 ewes from the kishlock or government protected sheep farms. After meeting with difficulties which seemed unsurmountable at times, Dr. Young succeeded in getting his sheep to this country and to the Lower ranch, near Dehart. Before they were permitted to be brought to America, they were held in quarantine nine months and were in transit more than a year. The herd of pure bloods now numbers 56 and these are being crossed with other breeds of sheep in order to test the strain. These tests are now being made by the department of agriculture with success. The University of Edinburgh has also arranged for a small herd of these karakules, which will be the beginning of a herd to be studied by the Scottish university.

Plan Ranch of Finlay. Dr. Young is here to arrange for the establishment of a karakule breeding and distribution ranch near Finlay. He says it will not be longer than 90 days until he can have his sheep on the ranch and can begin breeding operations on a large scale. He is making an effort to convince western Texas ranchers of the immense returns from these karakules and he will import many of the graded ones to Mexico. While carrying on experiments with the new animals he was appointed commissioner of agriculture of the state of Coahuila and only recently resigned the position to devote all of his time to the promotion of the Finlay ranch project. He will go to Bokhara in the fall to bring over another herd of 50 full blooded karakules, which will be taken direct to the Finlay ranch for breeding purposes. The permit for bringing these out of the country has already been issued by the czar of Russia through his secretary. George W. Diermeyer, the Mexican athlete, will leave for New Orleans Thursday. He will be accompanied by Edward Miller.

Special Summer Tourist Excursion Fares to Points in Mexico. Take advantage of the LOW ROUND TRIP RATES offered by the National Railways of Mexico from El Paso, Texas, to. Table with destinations and fares. Tickets on sale Tuesday, Thursday and Saturday during July, August and September, final limit 30 days from date of sale.

We Have Moved Over the White House DRS. MAGRUDER & STEVENS DENTISTS. "We don't work for negroes." Established 1902. References—Ask any one.

AROUND THE WORLD ON AN OCEAN LINER. TWO CRUISES. By the Steamship "CLEVELAND" 11,000 Tons. The first to leave New York October 25. The second to leave San Francisco Oct. 22. Annual Event Trips Oct. 22, 2 Feb. 1912, by large Cruise Ship S. Victoria 16,000 tons. HAMBURG-AMERICAN LINE. Or Local Agents, 902 Olive St., St. Louis, Mo.

DAILY RECORD. Deeds Filed. Frankfort street, between Louisiana and Alabama, Highland Park addition—J. A. Putnam and wife to Francis P. Detweiler, lots 1 and 2, block 121; consideration, \$450. Plateau, El Paso county—D. A. Gilliland to F. J. Gilliland, lot 6, block 53, and lot 11, block 99; consideration, \$10. Plateau, El Paso county—J. R. Day to D. A. Gilliland, lot 8, block 53, lot 11, block 99; consideration, \$4.25. Plateau, El Paso county—J. R. Day and Levi Anderson to Mrs. John Humes, lot 2, block 109; consideration, \$49. Licensed to Wed. Simon Padilla and Hilaria Marquez. Arthur O. Freden and Agnes J. Boynton. Births—Boys. To Mrs. J. E. Hignett, 1403 North Florence, July 14. To Mrs. Luis Romero, 711 Anthony, July 14. Births—Girls. To Mrs. Thos. Carter, 1415 South Florence, July 18. To Mrs. Franco Rivero, 805 Canal, May 28. J. R. Enlow, superintendent of the A. S. & R. smelter at Chihuahua, and wife, are at the Sheldon for a few days. On their way east they will spend some time fishing and hunting in Canada. They will visit New York, Chicago, Toledo and other points.

Best and Coolest Way to New York. Giant 11,000 Ton Mallory Liners BRAZOS, SAN JACINTO, DENVER. Swiftest, cleanest, coastwise steamer in the world; heavy Galveston, 3 P. M. Wednesday, direct for New York. Saloons for Key West and New York also on Saturdays. Exceptional accommodations and service offered by this route. THE TEXAS LINE. Mallory Steamship Co. Galveston, Texas.

ALTO LITERARY SOCIETY. ELECTIONS NEW OFFICERS. Alto, N. M., July 20.—The White Mountain Literary society held its regular semi-monthly meeting Saturday night and was well attended. A very delightful program was rendered and the following officers elected: President, Nat Brooker; vice president, Miss Annie Hages; secretary, Miss Maude Linam; treasurer, Miss Estelle Linam; sergeant at arms, John Stuart; executive committee, Miss Nora Coleman, Bob Hages, Mrs. John Stuart. JUAREZ KUTTING SCRAPE. F. Moreno and Juan Hernandez got into a severe cutting scrape in Juarez Tuesday evening, which resulted in Hernandez having a four inch gash cut in his throat and a long slash over the right shoulder. Moreno also cut his hand severely. Hernandez was taken to the insurance hospital where his wounds were dressed and Moreno was placed in jail.

THE GOVERNMENT TOWN OF ELEPHANT BUTTE HAS SIX HUNDRED RESIDENTS

Progress Made on All Work. New Telephone Line Is Being Installed. Elephant Butte, N. M., July 20.—There are now about 500 men employed by the reclamation service at this place, and the number of people in camp is about 800. The payroll for June was about \$22,000. Pay day occurs on the tenth of each month. The Woman's Aid society has permission to hold an ice cream social in the new mercantile store building, at the new town, in the near future. The building will soon be completed, when the date will be set. The new telephone line being built up the railroad to the summit is nearing completion. Many of the holes for the telephone poles had to be blasted out of almost solid rock. Stuart Baker has charge of stringing the wire. West Jones and gang had charge of the digging of the holes and setting the poles. The length of the telephone line is about four miles out from Elephant Butte. This line is being built so that an incoming train will stop at the summit and notify the office so that the motor car will not leave camp, thus avoiding any collision in the future. Mr. Reed, the only one painfully hurt in the last accident, is much improved. His injured foot has so far recovered as to enable him to use it. He has thrown away his crutches. He has returned from a few days spent in El Paso. He was accompanied to this place by W. H. Frankland, chief clerk for the reclamation service in New Mexico, who will spend several days here. Two derricks, Nos. 2 and 4, are aiding in the excavation for the flume on the west side of the river. Derrick No. 3 will soon be in operation; derrick No. 1 is temporarily out of commission. The excavated material is now being hauled out over the new standard gauge track by means of the dinky engine, and the 12 yard dump cars. The excavation can now progress more rapidly with this new equipment. Flume Very Long. The flume will be 1900 feet long and will require the excavation of 75,000 cubic yards of material, mostly rock. This flume will be used as a by-pass for the river during the time required to lay the foundation of the dam. Great progress has been made on the buildings being erected by the reclamation service. The office men's mess is practically completed. The new cottage being erected for Mr. Schmaulhausen will be ready for occupancy in a short time. The office men's dormitory is now under floor. Work has begun on the new mess at the new town. Work on these buildings has in a measure been hindered by the recent rainy weather. The frame work for the new blacksmith shop for the machinist blacksmith is up and work on the corrals at the town site is about completed. Stable room will be provided for 80 horses. A recent ruling of camp is that all horses must be kept in the corral, whether owned by the reclamation service or private families. This is in order to carry out sanitary measures. The government corral is cleaned each day. Harry Stanton, engineer of the reclamation service has gone on an extended trip in the east. He will join his wife at the home of her parents at Bowling Green, Ohio, and go with her to the home of his childhood days in the vicinity of Atlantic City. Photographer Banner has been visiting friends in El Paso the past few days. First Car of Coal Arrives. The first car of lump coal arrived in camp Saturday and was unloaded into the new coal chute. The fuel which has been previously used here was cedar logs hauled in from the mountains by contractors. Dr. Dale Graham, camp physician, was called to Cutter on Saturday and also on Sunday. New arrivals in camp are Mr. and Mrs. Fairchilds. The former is employed on the carpenter force and the latter has taken a position as stenographer in the reclamation office. Carl Vogel, of the office force, who has been sick for several weeks, is now enjoying a vacation. Tom Williams has moved his family to a new cottage in Selly's addition to the new town. William Zeob, foreman of the gang of laborers at the new town, has lately

CANNOT HAVE GOOD HEALTH If your bowels are irregular. You should try a bottle of HOSTETTER'S STOMACH BITTERS at once. It aids digestion and prevents Liver and Bowel Ills

Do You Feel This Way? Do you feel all tired out? Do you sometimes think you just can't work away at your profession or trade any longer? Do you have a poor appetite, and lay awake at nights unable to sleep? Are your nerves all gone, and your stomach too? Has ambition to forge ahead in the world left you? If so, you might as well put a stop to your misery. You can do it if you will. Dr. Pierce's Golden Medical Discovery will make you a different individual. It will set your lazy liver to work. It will set things right in your stomach, and your appetite will come back. It will purify your blood. If there is any tendency in your family toward consumption, it will keep that dread destroyer away. Even after consumption has almost gained a foothold in the form of a cure in 98 per cent. of a cases. It is a remedy prepared by Dr. R. V. Pierce, of Buffalo, N. Y., whose advice is given free to all who wish to write him. His great success has come from his wide experience and varied practice. Don't be wheedled by a penny-grabbing dealer into taking inferior substitutes for Dr. Pierce's medicines, recommended to be "just as good." Dr. Pierce's medicines are of known composition. Their every ingredient printed on their wrappers. Made from roots without alcohol. Contain no habit-forming drugs. World's Dispensary Medical Association, Buffalo, N. Y.