

MISS MCKINNEY IS THE FIRST IN MIS-SPELLED WORD CONTEST

Gets \$10 in Merchandise for Most Careful Reading of Advertisements in Week-end Herald and Discovering Most Errors; Many Get Honorable Mention for a Careful Reading of the Advertisements.

ANOTHER large list of answers was submitted in The Herald's mis-spelled word contest for the week ending October 30. Miss Louise McKinney, 501 North Virginia street, was awarded first prize, \$10 worth of merchandise.

Clears Complexion

Don't worry about skin troubles. You can have a clear, clean complexion by using a little Zemo, obtained at any drug store for 25c, or extra large bottle at \$1.00.

Zemo easily removes all traces of pimples, black heads, eczema, and ringworm and makes the skin clear and healthy. Zemo is neither watery, sticky nor greasy and stains nothing. It is easily applied and costs a mere trifle for each application. It is always dependable.

Zemo, Cleveland advertisement.

pared lists; in fact, all the lists submitted showed a careful study of all the advertisements in the page. The full list of prize winners follows:

First prize, \$10 worth of merchandise coupons to Miss Louise McKinney, 501 N. Virginia; second prize, \$7 worth of merchandise coupons to Mrs. C. H. Wilson, Cochise, Ariz.; third prize, \$5 worth of merchandise coupons to Mrs. L. M. McTrummen, 211 W. Boulevard; fourth prize, \$4 worth of merchandise coupons to John Jones, 2304 S. Kentucky; fifth prize, \$2 worth of merchandise coupons to Mrs. S. J. Gattin, 1301 E. Rio Grande.

Honorable Mention. Those given honorable mention are the following: Meta Orushee, Box 631, City.



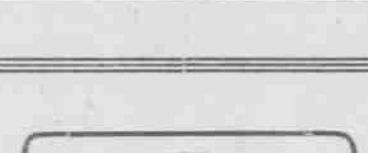
In Our Childrens Department

We are just in receipt of another shipment of Children's Shoes that are built on broad foot-form lasts. These shoes are made by two of the very best manufacturers of children's shoes and are made of Solid Leather, priced at 90c to \$2.50, according to size.

Specials for This Week

- Infants' heavy turn sole, black kid button, size 5 to 8. 90c
Infants' patent leather vamp mat Goat top, heavy turn soles, sizes 5 to 8. Special \$1.40
Boys' Gum Metal Button, sizes 2-1/2 to 7, all solid leather. \$1.95

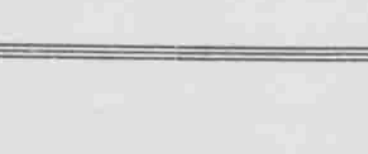
Bring your children to our store—they will be given the very best of attention. Thornton-McKeel Shoe Co. 221 San Antonio St. Through the Block to Texas.



NOTICE

NO matter what other dealers, who handle Talking Machines may say about the EDISON DIAMOND DISC PHONOGRAPH and you will appreciate that dealers who indulge in this kind of advertising could not be expected to say anything favorable about a competing product, particularly one with the merits of the EDISON DIAMOND DISC PHONOGRAPH, you should not decide upon the purchase of any kind of sound reproducing instrument until you have heard it demonstrated to you by a dealer who is in a position to do it under favorable circumstances.

El Paso Phonograph Company Wholesale and Retail. Two-O-Two Texas.



Mrs. Kathleen Thacher, P. O. Box 1117, Hay F. Loan, Gen. Del. City. Mrs. E. M. Wood, 2012 Alameda, Theodore Davis, 515 E. Nevada, F. Bevoir, Box 798, City. Mrs. W. E. Lawson, 615 Bayard St. Mrs. A. Belvoir, Box 798, City. Mrs. Mary Glen McKinney, 615 N. St. Paso, W. E. Lark, 496 Mills N. Mrs. C. H. Jones, 1129 N. Florence Mrs. M. G. Clark, 524 Alameda St. Mrs. Lachelle Gammis, 1219 Wyoming. Miss Lucile Cowart, 2317 Park Ave. Miss Lillie B. Jones, 2984 Nashville. Miss Agnes E. Mathews, 221 Detroit. Mrs. J. L. Westerman, 1818 Arizone. Miss Celia Matthews, 219 Detroit. Mrs. W. B. Johnson, 285 San Antonio. Mrs. Kate Chipley, 628 Detroit. Mrs. Bart Hastings, 423 1/2 N. Oregon. Chas. Acres, 1192 Noble. Miss Comfort Pattison, 2113 Blaine St., City.

International Dry Farming Congress First Unit of Great Festival. The International Dry Farming congress the first unit of the El Paso southwest's great festival of valleys and plains has practically been secured.

To Get Irrigation Congress. The next step to be undertaken by the chamber of commerce, the city, the county, the Elephant Butte Water Users association and the El Paso Valley Water Users association, will be to secure the International irrigation congress for the great festival next year which will be held to celebrate the formal opening and completion of the Elephant Butte dam.

Meeting Held. A meeting of the chamber of commerce, chairman Drummond, and secretaries A. W. Reeves, M. A. Fraser, G. H. Clements and H. B. Lusk of Las Cruces, was held at the chamber of commerce Monday afternoon following the luncheon given in honor of Mr. Drummond at the festival.

El Paso Ideal Place. It was shown that within a radius of 400 miles El Paso had a contributory population of 400,000 and that better railroad rates could be obtained for the convention than could Denver or other cities.

El Paso Ideal Place. It was shown that within a radius of 400 miles El Paso had a contributory population of 400,000 and that better railroad rates could be obtained for the convention than could Denver or other cities.

El Paso Ideal Place. It was shown that within a radius of 400 miles El Paso had a contributory population of 400,000 and that better railroad rates could be obtained for the convention than could Denver or other cities.

El Paso Ideal Place. It was shown that within a radius of 400 miles El Paso had a contributory population of 400,000 and that better railroad rates could be obtained for the convention than could Denver or other cities.

El Paso Ideal Place. It was shown that within a radius of 400 miles El Paso had a contributory population of 400,000 and that better railroad rates could be obtained for the convention than could Denver or other cities.

DRY FARMERS TO COME HERE

International Dry Farming Congress First Unit of Great Festival.

The International Dry Farming congress the first unit of the El Paso southwest's great festival of valleys and plains has practically been secured.

To Get Irrigation Congress. The next step to be undertaken by the chamber of commerce, the city, the county, the Elephant Butte Water Users association and the El Paso Valley Water Users association, will be to secure the International irrigation congress for the great festival next year which will be held to celebrate the formal opening and completion of the Elephant Butte dam.

Meeting Held. A meeting of the chamber of commerce, chairman Drummond, and secretaries A. W. Reeves, M. A. Fraser, G. H. Clements and H. B. Lusk of Las Cruces, was held at the chamber of commerce Monday afternoon following the luncheon given in honor of Mr. Drummond at the festival.

El Paso Ideal Place. It was shown that within a radius of 400 miles El Paso had a contributory population of 400,000 and that better railroad rates could be obtained for the convention than could Denver or other cities.

El Paso Ideal Place. It was shown that within a radius of 400 miles El Paso had a contributory population of 400,000 and that better railroad rates could be obtained for the convention than could Denver or other cities.

El Paso Ideal Place. It was shown that within a radius of 400 miles El Paso had a contributory population of 400,000 and that better railroad rates could be obtained for the convention than could Denver or other cities.

El Paso Ideal Place. It was shown that within a radius of 400 miles El Paso had a contributory population of 400,000 and that better railroad rates could be obtained for the convention than could Denver or other cities.

El Paso Ideal Place. It was shown that within a radius of 400 miles El Paso had a contributory population of 400,000 and that better railroad rates could be obtained for the convention than could Denver or other cities.

It is an easy matter to copy VERBATIM some first class store's advertising, particularly so if your advertising manager happens to be a good "CLIPPER." But when a store attempts to put over on an intelligent public the product of somebody else's brain and sign their name to it they should look out that it don't prove a BOOMERANG.

Everybody's DEPARTMENT STORE INC. EL PASO

We Gave Away the Party Dress and Hat. Hundreds of interested El Paso women gathered around our corner window Sunday night to estimate the price of the dress and hat that we gave away Monday.

Handsome Tailored Suits Specially Priced At Up To \$65 \$48.95 Values. These beautiful models are made up in F. & H. broadcloths, imported gabardines and serges, revealing the season's most exclusive and high grade styles in African Brown, Russian Green, Navy and Black.



Laces & Trimmings For Evening Gowns. Our complete stocks of radiant laces and trimmings affords unusual scope for selection. Every wanted weave and quality is represented at prices to suit all pocketbooks. Opalescent and spangle trimmings in flouncings 18 to 36 inches wide, also bandings in widths ranging from 4 to 12 inches, priced the yard, \$2.25 to \$20.00.

The Season's Greatest Selling of Wanted Silks and Dress Goods

- 75c Cheney Bros. Kimono Silks. \$1.25 Chiffon Taffetas, in black only, yard. 79c
\$1.25 All Silk Messalines, black, only, yard. 69c
The Heavy Dress Velvets, black only, yard. 55c
Gorgeous Crepes, in all colors, yard. 50c
75c All Wool Challies, new patterns, yard. 45c
42-inch all wool Epingle, in medium weight, suitable for dresses and separate skirts in new colorings, such as African Brown, Bottle Green, Belgian Blue, Laurel Green, Crow Blue, Russian Green, Delft Blue and Black. Priced, the yard. \$1.25

EL PASO—THE PASS Don't PASS Keevil's If You Want the BEST DUTCH LUNCHES, BUDWEISER AND LEMP'S STANDARD 520 N. Stanton Phone 105

Tell These People What You Want They Will Respond Promptly PHONE 608 629 DRUGGISTS A. E. RYAN 212 San Antonio OPEN ALL NIGHT

CANDY SALE ON OUR Novelty Candy Pebbles Made of Puffed Wheat. 15c THE LB. WEDNESDAY ONLY The Elite Mesa Avenue and Texas Street. Try Our Hot Tamalee and Chili Sauce.

STATE NATIONAL BANK Established April, 1883 Capital, Surplus and Profits, \$200,000 INTEREST PAID ON SAVINGS ACCOUNTS C. R. MOREHEAD, President. C. N. BASSETT, Vice President. JOSEPH MAGOFFIN, V. Pres. GEO. D. FLORY, Cashier. L. J. GILCHRIST, Ass't Cashier.

7D UNLAP'S "THE BUSY GROCERY." Phone 3882. 263 Texas St. This is Real Apple Time. Several kinds, 5 pounds, .25c New Potatoes, From California. Creamery Butter, .35c Excellent Eggs, dozen, .40c Spools, 14 pounds, .25c Sarsaparilla, 2 packages, .25c Macaroni, 2 packages, .15c Flour, 24 pounds, .50c Fully Guaranteed. Tell Us the Kind You Want and We'll Supply You. Sweet Mixed Pickles, pint, .20c Don't Overlook Some Home Made Cookies for the Children's Lunch They sell for 10c for 5c Our Bread is So Good. Phone Us Your Order. Your Patronage Appreciated. Prompt Deliveries.

Women's Club "Motto" Let every day be clean-up day, and paint, wallpaper and kalsomine are good articles to start with. We have a big stock of each. TUTTLE PAINT & GLASS CO. 210-212 N. Stanton St. Phones 205-206. "DOWN!" WE HAVE A COMPLETE LINE OF FOOTBALL GOODS Guaranteed first class and fully up to all requirements of THE MAN'S GAME Call on us or send in your specifications and GET OUR PRICES Store Open Saturday Nights Until 8 o'clock. SHELTON-PAYNE ARMS COMPANY P. O. Box 25. Phone 423. 201-202 South 7th Paso Street. Herald Want Ads for results Herald Want Ads for results