

Double "J. & N." Stamps All Day Friday

THE NEW SPERRY MAGAZINES NOW IN—ASK FOR ONE

Exceptional Bargains Throughout the Store. Savings in Silks, Dress Goods, Suits, Coats, Wash Goods, Children's Wear, and in Various Other Lines.

Do Your Shopping In El Paso's Only FIRE PROOF Department Store

You Are Protected By Our Iron Clad ONE PRICE Policy

SEE THESE BASEMENT OFFERINGS

Women's and Misses' Coats \$1.95

THESE are good serviceable garments and have sold earlier in the season up to as high as ten dollars. There are some flare models and others with military collars. Many of them are trimmed with large buttons and some have two pockets. Special for Friday at \$1.95.

Petticoats 39c

Women's petticoats made of good quality gingham in neat stripe pattern. Made with 16 inch ruffle, good washable colors.

Boys' Blouses 39c

These are well made serviceable blouses, cut full in size, made with military collar. Some are of black sateen, others in stripes and plaids.

Women's Aprons 50c

Women's full size bungalow aprons, made of dark percale in good fast colors. With or without belt.

Sweaters 98c

Women's good warm comfortable sweaters. Colors are red, grey, black, and navy blue. Excellent styles.

Children's Dresses

Dresses that usually sell up to as high as \$2.95. They are made of wool serge and cotton suiting. 85c

BLANKETS



\$6.00 Wool Blankets \$4.95

THESE are regular \$6.00 grey California Wool Blankets, an excellent quality. These blankets have become slightly mottled but a trip to the laundry will make them as good as ever.

\$3.25 Wool Nap Blankets \$2.39

Regular full bed size, grey and tan wool nap blankets. Well bound with silk tape, made with pink and blue border.

8 1/2-3c GINGHAM—Good standard quality for dresses and aprons; assortment of patterns, 5c

EXTRA SPECIAL—A good standard quality of outing flannel in light and dark colors. Limit 10 yards to a customer 5c

12 1/2-2c OUTFIT—Ames-krag and Teasel down in fancy stripes & checks. Also Daisy cloth 9c.

KIMONA FLANNEL—Big assortment, pretty floral patterns, regular 12 1/2-2 and 15c kimona flannel 10c.

\$2.75 COMFORTS—Large size bed comforts filled with soft clean cotton, \$2.75 quality. Friday \$1.95.

9 Rolls Toilet Paper, 25c. Large five-cent rolls of toilet tissues. Limit 9 rolls to a customer.



DEPARTMENT STORE INC. El Paso

Friday Offerings in Suits, Coats, Skirts, and Dresses

Dress Values to \$19.75 at \$9.95

New Silk and Wool Combinations—BIG VALUES

THIS is really a most astonishing offer. New winter dresses, many of them \$10.00 under the regular price. We are showing many of the most approved winter styles, and at a saving you cannot afford to overlook. You will find the new flare skirts, the little jacket ideas with sleeves. Many are trimmed with French organie collar and cuffs. New and pretty shades..... \$9.95

Wool Skirts, Values to \$6, at \$3.95

Latest Models—Snappy Walking Skirts

IT is seldom indeed that we are able to offer such an array of handsome skirts at or near this price. Skirts of whipcord, serge, gabardine, and a big assortment of mixtures, navy, black green and brown. Many are trimmed with large pearl buttons, and others will sell covered buttons, while others are trimmed with braid..... \$3.95

Children's Wool Dresses, to \$4.50, at \$2.95

This is a representative assortment of girls' dresses in sizes 6 to 14 years. Just the dress for school and play. Excellent styles and materials.

Coat Values to \$14.75 at \$9.75

Latest Styles—Excellent Colors and Fabrics

FOR Friday selling we are placing on sale a wonderful lot of women's coats at the exceptional low price of \$9.75. There are only 58 garments in this sale and every one represents a real saving. They are the season's most approved models, and are made of heavy diagonals, mixtures, zibelines, corduroy, and carial. New shades of navy, brown, green and others..... \$9.75

Suit Values to \$24.75 at \$12.75

Special Values for Double Stamp Friday

HERE is a collection of 75 nobby suits. The values in a great many instances are nearly double the price we are asking. New box coat effects, belted models and Russian ideas. The skirts are made with a new ripple and pleated effect. Suits of serge, gabardine, whipcord and chevots. A wide range of colors..... \$12.75

Women's Sweaters, Values to \$4.95 at \$3.95

Here are the new Angora finished sweaters for women. They are made straight and wide belted models, plaids, stripes, etc.



Special Offerings In Dress Goods and Silks

Big New Express Shipment of Handsome Golf Plaid Coatings, \$5

THIS will be good news to hundreds of El Paso women. There is no fabric that has found such enthusiastic favor for winter coats as this golf plaid coating. Large handsome plaids. New chinchilla weave. White ground with gold brown, navy, Copenhagen, scarlet, grey and black stripe. Just the weight that is most used. These materials are 58 inches wide. Friday at \$5.00 a yard.

\$2.00 Dress and Suit Materials \$1.49

New self stripe chudiah 50 inches wide, combination of silk, wool and mohair. Guaranteed not to crush. Medium weight for dresses and coat suits.

\$2.50 Broadcloth, Sponged and Shrunken \$2.00

Handsome new broadcloth suiting. Spot proof and cliffon finish. 52 to 56 inch material. Staple colors including African brown, bottle green, Belgian blue and others.

\$1.25 and \$1.50 All Silk Crepe De Chine 95c

Beautiful soft-finish silk crepe de chine 40 inches wide. We are including over 30 shades that are now much in demand for either street or party dresses. Friday 95c.

40 Inch Geogine Crepe Suitings 50c

Here is a new silk weave suitable for street and party dresses; five soft qualities, in 25 shades or more, full 40 inches wide; a wonderful value.

\$1.00 Yard Wide Messaline At 59c.

Here we are showing a new satin messaline full 36 inches wide, woven with high silk lustre. A deep rich black. Excellent weight for street dresses.

\$5.00 Costume Velvet Only \$3.95

An extra special feature for Friday. 42 to 45 inch materials, good heavy weight for winter coats. Colors are Havana brown, bottle green, field mouse, etc.

\$2.00 Crystal Cord Silk Suiting \$1.49

This is a silk that is now being worn by the best dressed women everywhere, a regular \$2.00 quality, in black and white only, full a yard wide.

\$1.25 Black Chiffon Taffeta 79c

A beautiful rich black, an extra heavy weight for women's dresses, full yard wide. A material that will look well and wear long. Priced, special for Friday for 79c.

Women's and Children's Knit Underwear—Odds and Ends

A General Clean Up and at Big Saving

FRIDAY we are featuring in our women's and children's knit underwear department an assortment of odds and ends, that have accumulated during the heavy selling of the past few weeks. Included in this assortment are women's union suits, vests and pants, and a few black tights. There are some silk and wool garments, while there are others of all wool, silk lisle, and lisle. There are all sizes in the lot, for women and children.



\$3.50 to \$5.00 Carpet Samples

HERE is an extra special offer for Friday. High grade Axminster and Wilton carpet samples that are well worth from \$2.50 to \$5.00 each. Just 36 pieces and it will be necessary for you to see them early. Carpet and Rug Dept., 2nd floor..... \$1.19

A Sale of Rugs and Trunks

New \$45.00 Bigelow Wilton Rugs—Special Friday.

IT may be necessary for you to personally inspect these rugs in order that you may form some idea as to their sterling worth. They are rugs that would do credit to any household. They are every one strictly high grade and absolutely perfect. The patterns and colors are such that they will easily harmonize with high grade furniture. All 9x12 ft. in size. Choice Friday..... \$27.50

- \$ 7.50 Heavy Wool Rugs, 9x12 ft. \$ 4.95
- \$16.50 Beautiful Worsted Brussels 9x12 ft. \$10.00
- \$17.00 Rag Rugs, 9x12 ft. in size \$11.95
- \$20.00 Bigelow Brussels Rugs, 9x12 ft. \$12.75
- \$27.50 Wilton Velvet Rugs, 9x12 ft. \$16.95
- \$32.50 Bigelow Axminster Rugs, 9x12 ft. \$21.00
- \$35.00 Bigelow Axminster Rug, 9x12 ft. \$24.75
- \$65.00 Royal Wilton Rugs, 9x12 ft. \$44.00

A Full Size Wardrobe Trunk For Friday \$18.50

A regular \$25.00 quality. Full size wardrobe trunk for \$18.50. Made in three ply construction, covered with hard vulcanized blue fiber. Well lined with heavy cloth in pretty floral patterns. Please bear in mind that this is not the ordinary three-quarter size trunk but a full sized wardrobe trunk made by well known manufacturers.

\$8.00 Oxford Traveling Bag Now \$5

They are made of genuine Walrus grain leather, and are fully lined with leather, 16, 17, and 18 inches long. A strong serviceable bag that is seldom offered any where near this price, Friday only..... \$5

Remnants, White Goods and Linens

HAVING just closed our Thanksgiving linen sale we find ourselves in possession of a big assortment of short pieces that we are going to close out Friday at unusual reductions. We are including mercerized linens, and other pieces of pure linen; also remnants of linen sheeting, toweling, and napkin materials, as well as short pieces of all kinds of white goods, such as flaxon, longcloth, nainsook, etc.

Towels 45c

Fancy Turkish bath towels, a novelty weave with colored borders, usually sold for 65c and 75c.

Towels, Doz. \$1.50

Good quality Turkish bath towels. Large size, plain white. Buy them here Friday at \$1.50 a dozen.

Towels, Doz., \$1.50

These are good size hem-stitched back towels. They are pure white, soft and absorbent. Dozen, \$1.50.

15c Flaxons 11c

Here are plain white flaxons of the quality that usually sells for 15c per yard, special for Friday 11c.

Petticoats and Silk Underwear

New Changeable Taffeta Silk Petticoats \$2.95 and \$3.95

WE consider these garments at the price named above far beyond what you would ordinarily expect to find at these figures. Genuine silk taffeta petticoats, in new changeable effects so much in demand. These garments are made full and wide, so that they conform to the lines of the new skirts; made with ruffles and chorded flounces.

\$3.95 Petticoats, Special Friday \$1.95

We are closing a short line of messaline petticoats in a good range of colors. They have formerly sold for \$3.95, Friday only \$1.95.

Silk Petticoats at \$4.95 and \$6.50

Here is another item from our petticoat section that will afford you a pleasant surprise made of pompadour changeable silks in plaids and stripes.

Crepe De Chine Undergarments \$2.00 to \$5.00

You should certainly see these beautiful new crepe de chine camisoles. Elaborately trimmed with lace and ribbons. Many novel designs.

Crepe De Chine Undergarments \$2.79

Here are Teddy bear suits of fine soft crepe de chine. Delicate pink and white shades, trimmed with lace and ribbons.

