

SUNDAY IS THE GOLDEN CLASP

That Binds the Volume of the Week.

EMBROIDERIES!

NO FANCY PRICES HERE!
But Everything Remarkable for its Cheapness!

Every house in this city has Embroideries, and, too, they claim to sell them low, but perhaps MANGUM & MONTGOMERY'S sales of Embroideries for the past week will exceed the combined sales in this line of all the other houses in Fort Worth. Well, why is this so? Because we carry the most complete stock.

LACES!

This department contains a superb assortment of all the newest designs of foreign and domestic manufacture. The array of these goods which we present to the people is indeed very brilliant and flashes upon one as do diamonds. We call special attention to our importation of Torchon Laces, beginning with a beautiful design at 15c per dozen and ranging all the way up to \$9.00 per dozen.

White Goods.

The variety offered here is immense, consisting of Dotted Swisses, Bishop Lawns, Victoria Lawns, India Linens, India Thread Cambric, Persian Lawns in white, cream, pink, blue and black, French Mull in white and colors, plain and checked Nainsooks, striped and plaid Cable Cord Swiss, Irish Fronting Linens, figured Linen Lawns, Organdies and Cheese Cloth in reds, pinks, blues, creams and white.

Linens and House Furnishing Goods

Bleached and cream Damask at prices to please the people. Elegant Turkey Red Damask bleached Table Cloths, with Napkins to match. Towels and Toweling in every possible grade. Linen and cotton Diaper. Checked Linens in all grades for boys' waists and shirts.

Gloves! Gloves!

In this stock we are presenting the people superb bargains of a startling nature. On to-morrow morning we shall begin an extraordinary sale of the entire stock of an insolvent New York Glove manufacturer and importer, and this stock certainly challenges the attention of every one needing such goods. The old adage is that "competition is the life of trade." But in this department we will competition with slaughtering prices.

Cassimeres

One lot of woolen Tweeds for 25c yard; just the thing for boys' Summer wear. One lot of woolen Tweeds for 35c, for men's and boys' wear. One lot of pure all wool Cassimeres, real value \$1.00 per yard in any store in Texas, but under our low price system we shall mark them only 50c.

worth every cent of \$1.00 per pair, but under our low price system we shall mark them in plain figures only 25c.

In addition to these we have a full line of Foster's, Alexanders and other well-known brands, in 4, 6 and 12 button and 5, 7 and 12 hook lengths, in Spring shades to match the leading styles of dress goods. Prices correct.

This extraordinary sale will also include 1000 pairs French Mosquetaire, 12 button length, Kid Gloves, in tans, browns and helges, worth \$2.50, our price will be only 75c per pair.

1000 pair ladies' Lace Mitts, in pinks, creams, blues, tans and blacks, at 20c per pair.

400 pairs ladies' extra length pure silk Mitts, in opera shades and blacks, worth at any other store in Texas 75c, but our price will be 35c.

1000 pairs extra length superfine silk Mitts, in all shades, usual price \$1.00, our price will be 40c.

Splendid stock of infants', children's, misses' and ladies' silk and lisle thread Gloves, from 10c up to \$2.00.

200 pairs ladies' silk gloves at 25c per pair.

1000 pairs ladies' lisle thread Gloves, usual price 25c, our price only 10c.

400 pairs ladies' extra quality lisle thread Gloves, worth elsewhere 40c, our price 15c.

Our Glove department has created a sensation in Fort Worth, and it shall not be abated until every hand in Texas shall have been gloved by us.

HOSIERY!

We carry the largest stock of these goods of any house in Texas, and our prices are indeed very attractive. We are selling an extra quality ladies' silk Hosiery, in blacks and opera shades at \$1.00 per pair.

The ladies all tell us that our full regular made Ingrain Hosiery at 25c are the best goods for the money ever seen in Texas.

Infants', children's and misses' silk and lisle thread Hosiery at all prices.

Children's school Hosiery a specialty. Also a complete line of men's and boys' Hosiery at prices to please the most exacting.

PARASOLS!

Our stock of Parasols form a special feature of our business, of which we are very proud. Our sales in this line have been enormous, and yet our stock is kept complete by the manufacturers shipping as daily the latest novelties that they produce.

The "Mauresque" and the "Mikado," which are so popular this season, are found in Fort Worth only in our stores. They combine grace, beauty and utility, and are justly the leading styles of this Spring and Summer. We are showing a special number of the

"MAURESQUE,"

made of superfine quality of satin with silk linings, trimmed with Spanish laces, in black, brown, beige and cream, solid sticks and paragon frame, at \$5.00.

We also call special attention to the "Mauresque" trimmed with Rosary wooden beads and wooden pendants. This is quite a novel style and is very popular. Prices from \$7.50 to \$13.50 each.

Ladies' Zanilla, mohair and silk umbrellas at all prices.

Misses' and children's Parasols and school Umbrellas from the cheapest to the finest grade made.

C. L. MANGUM, Fort Worth.

JOHN T. MONTGOMERY, New York.

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And the good-sized volume of business which was bound together in our mammoth stores during the past week is proof positive that our trade is to be of immense magnitude, and we have prepared for the emergency by duplicating many of our recent purchases by express, which arrived yesterday in large quantities.

We always deal with the people in an open and frank manner, naming to them but one price and that price the very lowest known to the most experienced buyer.

We aim to do our best for our customers, that we may fully deserve a patronage so marvelously large that it may be truly called "phenomenal."

Notwithstanding the excellent trade of the past week, it will be but a mere shadow of the crowds yet to come, for it is our ambition to make the next six days a memorable week in the history of the dry goods trade of Texas. And why shouldn't we?

Our present display in every department throughout our entire store, represents the best efforts ever made in this city to serve a liberal and an appreciative public.

An intelligent and an impartial examination of our magnificent stores, with their matchless stock of lovely Spring goods, will ocularly demonstrate that the very incarnation of concentrated thought and taste in the art of merchandising can be witnessed in all its glory at our popular establishment. The scene will be wonderfully beautiful and pleasant to behold.

Whenever you hear a merchant complaining that he is not receiving his share of the trade you may rest assured of the fact that the reason why he does not get it is that he does not deserve it. As a general rule, and of course there are exceptions to it, people pass for all that they are worth and receive all they deserve. Our motto is to merit the patronage of the people and leave the result with them.

There are stores of every size and condition in this city. Some are overgrown and filled with goods adapted to the past ages, and actually boast of their antiquity, while others are of dimensions not quite so great and really show some nice goods, but their prices are higher than Comanche mountain.

Our stores are well lighted, indeed they are the best equipped dry goods stores in the great Southwest. It is strange, but nevertheless true, that they are the only dry goods salesrooms in the great metropolis of Texas that are painted white on the interior, and why is this so? Well, just ask any expert dry goods man, and he will tell you that it is an idea that nearly all the merchants indulge in "that dark stores enhance the chances of making sales." Our experience and observation refutes this theory. Our stores are crowded with eager purchasers six days in every week, and they fully approve our plan of giving them plenty of light.

No waiting for slow process of delivering goods. We use Lamson's Automatic Cash Railway.

Telephone connection with over three hundred houses in this city.

SHIRTS

AND FURNISHING GOODS.

Now Here Are Wonderful Bargains for the People!

In this line of goods it has been and is to-day the custom for the merchants to demand of the people very long prices, but we are determined to regulate this matter by placing before the public first-class goods at prices that shall force competitors to treat the people right.

Read the prices carefully and then come and call for the goods.

100 dozen men's unlaundered Shirts, continuous facing back and front, reinforced linen front, with linen neck bands, made of the celebrated New York Mills Domestic, full size, double stitched, first-class in every particular, worth in any store in Texas \$1.00, but to regulate the Shirt business upon its proper basis we have marked them in plain figures 50c.

100 dozen men's unlaundered Shirts, continuous facing back and front, reinforced 4-ply linen bosom and neck band, triple stitched and handworked button holes, made of Wamsutta Domestic, worth in any other store in this city \$1.25, our price shall be only 75c.

In addition to these we have a magnificent line of men's and boys' unlaundered Shirts, in plain white and fancy percale, in all prices from 50c to \$2.00.

We carry a full line of the celebrated Earl & Wilson's Collars and Cuffs at New York prices.

Here is Good News for the Boys and Delightful Information for the Mothers.

25 dozen boys' Percale Waists, worth 50c, but our price will be 35c.

25 dozen boys' French Cheviot Bicycle Waists, worth 75c, our price 50c.

25 dozen solid blue Cheviot Waists, usual price 75c, our price 50c.

10 dozen boys' superfine white plaid bosom waists, very best grade made—usual price \$1.50, our price will be \$1.00.

Also a full line of boys' French Percale and Flannel Waists, at 75c, \$1.00 and \$1.25.

50 dozen Pants for boys, from 4 to 10 years of age, made of imported all wool Cassimeres, worth \$2.25, our price will be \$1.50. These goods cannot be duplicated at this price, and we would advise all who need these goods to make their purchases of us immediately.

Whenever you need boys' Shirts, Waists or Collars don't forget that we carry the best stock in the state.

DRESS GOODS!

On to-morrow morning we will place on sale an immense assortment of new and seasonable goods in every department, fresh from the New York importers.

The prices will be specially attractive, and the styles will be elegant in every particular.

We intend to make our house the best place for consumers of dry goods to obtain the best value for the least money. We bought heavily for the Spring trade, and many of our goods were greatly delayed in transit by reason of the blockade caused by the strikes, and in order to reduce this enormous stock we shall name prices that cannot be matched elsewhere in the state.

Scan our prices carefully and visit our establishment, where we shall take great pleasure in showing you the goods.

20 pieces Kitamines, in blacks, navies, browns, tans, helges, whites and creams, at 10c per yard.

20 pieces Canvas Cloth, in browns, blacks, navies, blues, whites, tans and creams, at 15c per yard.

20 pieces Boucle Cloth, in tans, browns, garnet, navies, blacks, creams and creams, at 20c per yard.

10 pieces Boucle Stripe Etamines, in navies, tans, garnets, creams, and blacks, at 20c.

15 pieces Nun's Veiling, leadingshades, at 10c per yard.

20 pieces Plaid Etamines, in new and beautiful combinations, at 15c per yard.

10 pieces Broadcase Canvas Cloth, in cream, pink, light blue, tan and black, at 15c per yard.

4 pieces Etamine and Moira Stripes, in all the leading shades, at only 40c per yard.

20 pieces double-width Cashmere, in navies, garnets, browns, tans, helges and blacks, at 15c per yard.

12 pieces double-width Armure Cloth, in all the leading shades, at only 30c per yard.

6 pieces double-width brown and gray

DeBege Mixtures, at 25c, worth fully 40c per yard.

5 pieces 46-inch Lorne Lace Battings, worth 75c, our price will be 45c per yard.

5 pieces 40-inch Broadcase Canvas Cloth, worth 75c, our price will be 50c per yard.

20 pieces pure all wool 48-inch Albatross Cloth, in tans, creams, navies, creams, whites, baby blues and pinks, usual price 75c, our price will be 50c.

30 pieces pure all wool double-width French Cashmeres, worth 75c, our price will be 50c.

We call special attention to our stock of black Cashmeres. We positively guarantee them to be fast colors and in every respect to give entire satisfaction to the wearer. Prices on them will be very low.

We have an excellent line of woolen Dress Robes, with plain and striped Velvet effects, at from \$5.00 to \$25.00 each.

We have a splendid line of Black goods, consisting of Silk Warp Henrietta Cloth, Tansie, Albatross, Etamine, Diagonals, and other styles at correct prices.

19 pieces lovely Summer Silks at 35c per yard.

10 pieces plaid and striped Summer Silks at 50c per yard.

A lovely lot of evening colors in Broadcase Silks, with Surahs to match.

MANGUM & MONTGOMERY'S stock of Silks has taken the town by storm.

25 pieces Surah Silks, in all shades, warranted to be as good as those that many of our competitors are advertising as "GREAT BARGAINS" at \$1.25, but under our low price system we shall mark them in plain figures \$1.00.

WHEN IT COMES TO BLACK SILKS OUR PRICES ARE MORE ELOQUENT THAN THE TALK OF THE MOST VOLUBLE SALESMAN OF OUR TIMES.

5 pieces excellent quality black Gros Grain Silks at 50c.

5 pieces black Gros Grain Silks at 60c.

5 pieces Guinet's celebrated black Gros Grain Silks at 70c.

3 pieces extra quality Guinet's black Gros Grain Silks at 90c per yard.

15 pieces superior quality black and colored Silks, excellent value for the money, at \$3.00, 1.25, 1.50, 1.75, 2.00, 2.25, 2.50 and 2.75.

A grand array of Satin Duchesse, plain Satins, Satin Rhinades, broadcase Silks and striped Rhinades, in every possible shade and grade—prices exactly right.

35 pieces beautiful figured Lawns, combination price 5c, our price 3c.

30 pieces Lawns, superior quality, from 5c up to 15c.

20 pieces beautiful plaid Dress Gingham, new colors and desirable shades, combination price 10c; our price will be 4c.

100 pieces extra quality sardine Gingham, at 10 and 12c, worth from 12c to 20c.

25 pieces figured Sateens, with solid colors to match—our price only 15c.

35 pieces French Sateens, in figures with solid colors to match, at 25c.

200 pieces Crinkle Gingham, Secor-suckers, Tulle de Noirs, Charabrays, Fastides, Pacific Lawns and Organdies of all winning prices.

MANGUM & MONTGOMERY'S prices are playing havoc with the combination prices in Fort Worth. Just get a favorable position on Houston street and watch the stream of delighted people pour in and out of Mangum & Montgomery's great dry goods stores. It is indeed a sight worth seeing.

MILLINERY!

The choicest styles and the latest shapes! New and lovely trimmings! All the correct ideas of the season! Exquisite gowns in the shape of lovely Bonnets and beautiful Hats.

No exorbitant prices asked for goods in this department. Like everything else in our mammoth stores only a legitimate profit demanded by us. No such Millinery has ever been turned out before in Fort Worth. Every Bonnet and Hat trimmed by our Milliners and turned out by our establishments is a conspicuous advertisement for MANGUM & MONTGOMERY'S MILLINERY DEPARTMENT.

We have an endless variety of these goods, and indeed anything not in the Millinery business. Occasionally we have a call for some styles that were in vogue last season and, of course, cannot supply such demands, but when a customer wants the most popular "crash" of the season, we can always meet their requirements by showing them through our super stock. We have in all qualities the Strand, the Fall Mail, the Oceanic, the Ballmore, the Hazel, the Oberlin, the Muller and other leading styles. Milan Straw Hats in finest quality in tans, white, tans, etc. Also in two-toned in all the combinations of colors. Large line of Hat and Bonnet frames in black and in white—just opened.

Lovely French Flowers.

Feathers and Ribbons.

Beaded Crowns.

Jet and Straw lace.

Hat Pins and Hat Ornaments, and Trimming Heads in all sizes and colors.

We are ambitious to make our Millinery department superior to that of any

CORSETS

For all sizes and for all ages. Our Ruby Corsets, richly made, and perfectly made, at 50c each, and 25c each. Our Windsor Corsets have been considered a perfect gem for 15 years, really cheap at this price, but we keep faith with the people by selling the most popular Corset in the market, and we have our Corset in plain figures only 25c. French worn Corsets at \$1.00 and 2.50 each.

Time is Money.

For fifteen years Thompson's Fitting Corsets have steadily favored with the ladies, till today the most popular Corset in the market. They are so perfect in construction and so admirably nature's model that they produce a perfect fit. All the preceding styles have failed to those desiring a perfect fit to those Corsets. We have our Corset in plain figures only 25c. French worn Corsets at \$1.00 and 2.50 each.

Zephyr Weight Ventilated Corsets—price \$1.00.

Dr. Warner's Corsets—price \$1.00, \$2.00, \$3.00 and \$5.00.

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209 and 211 HOUSTON STREET, FORT WORTH, TEXAS.