CORPUS CHRISTI CALLER

—by The—
CALLER PUBLISHING COMPANY

JNO. W. STAYTON, Managing Editor

Member Associated Press

The Associated Press is exclusively entitled to the use for republication of all news credited to it or not otherwise credited in this paper and also the local news published therein.

Subscription Rates

The price of the Caller is $7.20 yearly by mail or $1.00 by carrier.

Subscribers when ordering a change of address should give both the old and new addresses. Carriers for The Caller pay cash for their papers and are unable to refund more than a week's credit to subscribers. Their margin of profit is small, and a few losses will be keenly felt. Subscriptions are due the carriers and not The Caller Publishing Company. Complaints of service, orders to start or discontinue delivery of paper, and changes of address, should be addressed or telephoned to

CIRCULATION DEPARTMENT
PHONE 98

Address all business communications and make out all checks, drafts, money orders and express orders to The Caller Publishing Company. All items, articles and communications should be addressed to Editor, Corpus Christi Caller.

Entered as second-class matter at the postoffice in Corpus Christi, Texas.

CIRCULATION BOOKS OPEN TO ADVERTISERS

Friday, August 9, 1918.

OTHER VIEWS

Let Others Save, Too.

While great numbers of people have been economizing various commodities in the matter of waste paper collections, the newspapers have not been in active in pointing out how others could help in the conservation of paper and paper products in great bulk.

The Memphis Commercial Appeal Sunday, for some time in its issues, has been asking readers to be mindful of the importance of saving waste paper. Recently it has been pointed out that the Sunday issue of the Commercial Appeal requires 1,000 tons of paper, and that the Sunday issue of the Memphis Press requires 600 tons. In the Sunday issue of the Commercial Appeal there are 100 pages, and in the Sunday issue of the Press there are 60 pages. The Commercial Appeal has 100,000 subscribers, and the Press has 60,000 subscribers. The Commercial Appeal has 100,000 readers, and the Press has 60,000 readers