



TO ARMS, CITIZENS!

The immortal words of the French battle cry of freedom ring out again today to the American nation.

We are called upon to take up arms and fight to the death - if need be - for freedom, Justice and Those Things that make life worth living.

In this profound crisis is the test of citizenship.

The highest form of duty is to fight with our armed forces - to have enough to eat, enough to wear, a few dollars in your pocket, and to devote the balance of your earning power - your life if need be - as an offering to your country.

The next best form of duty is to stay at home and produce - allowing yourself enough money to purchase the bare necessities of life and to conduct business, essential to the war, and to devote the balance of your earning power to your country in the form of subscriptions to Liberty Loans.

One or the other duty you must assume.

If you can bear arms you will do so.

If you are unable to bear arms you will supply the money and material for those who can - you will enable them to bear your arms for you.

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FIGHT or BUY LIBERTY BONDS

As a part of their efforts to fight this war to a prompt and victorious conclusion, this advertisement is endorsed and paid for by

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