

GOODWIN'S WEEKLY

SIXTEENTH YEAR
PUBLISHED EVERY SATURDAY.

SUBSCRIPTION PRICE:

Including postage in the United States, Canada and Mexico \$2.00 per year, \$1.25 for six months. Subscriptions to all foreign countries, within the Postal Union, \$3.50 per year.

Single copies, 5 cents.

Payment should be made by Check, Money Order or Registered Letter, payable to Goodwin's Weekly.

Address all communications to Goodwin's Weekly.

Entered at the Postoffice at Salt Lake City, Utah, U. S. A., as second-class matter.

Telephone, Wasatch 2420.

606 Utah Savings & Trust Building, Salt Lake City, Utah.

PUBLISHED UNDER THE MANAGEMENT OF T. L. HOLMAN



Just to remind you—Nekto is a **WONDERFUL** thirst quencher.

At the soda fountain—or by the bottle and case at your grocer's—your druggist's—**EVERYWHERE.**



Made and bottled by
Cullen Ice & Beverage Co.
Salt Lake.

He had a Lot of Sense

There was an old geezer and he had a lot of sense. He started up a business on a dollar-eighty cents. The dollar for stock, and the eighty for an ad, brought him three lovely dollars in a day, by dad!

Well, he bought more goods and a little more space, and he played that system with a smile on his face. The customers flocked to his two-by-four and soon he had to hustle for a regular store. Up to the square, where the people pass, he gobbled up a corner that was all plate glass. He fixed up the windows with the best that he had and told them about it in a half-page ad.

He soon had 'em coming and he never, never quit, and he wouldn't cut down on his ads one bit. And he's kept things humping in the town ever since, and everybody calls him the Merchant Prince.

Some say it's luck, but that's all bunk,—why, he was doing business when the times were punk!

People have to purchase and Geezer was wise—for he knew the way to get 'em was to advertise.—By E. F. McIntyre, in Brooklyn Life.

GOODWIN'S WEEKLY

SIXTEENTH YEAR
PUBLISHED EVERY SATURDAY.

SUBSCRIPTION PRICE:

Including postage in the United States, Canada and Mexico \$2.00 per year, \$1.25 for six months. Subscriptions to all foreign countries, within the Postal Union, \$3.50 per year.

Single copies, 5 cents.

Payment should be made by Check, Money Order or Registered Letter, payable to Goodwin's Weekly.

Address all communications to Goodwin's Weekly.

Entered at the Postoffice at Salt Lake City, Utah, U. S. A., as second-class matter.

Telephone, Wasatch 2420.

606 Utah Savings & Trust Building, Salt Lake City, Utah.

PUBLISHED UNDER THE MANAGEMENT OF T. L. HOLMAN

THE FIRING SQUAD.

By Captain George Steunenberg, U. S. A.

I WONDER how long we'll continue to be a health resort for spies. And other industrious gentlemen that the papers criticize! The place for an agent of Kaiser Bill is six feet under the sod—I want to hear some corporal yell, "Fall in, the firing squad!"

Do we get cold feet at the thought of blood? Have we lost our old-time grit?

If we haven't the guts to kill a man we'd better lie down and quit. Do you think you can tame these animals by the method of "spare the rod?"

Forget it! Come on with the corporal in command of a firing squad!

If we riddled a few incendiaries the industry would decline;
If we plugged a couple of profiteers the rest would stand in line;
And a lot of these devilish anarchists would get in and carry the hod
If a few of their leaders went over the range to the tune of a firing squad.

"Arrested," "interned" or "out on bail"—it's ever the same old song. And we lay the paper aside to remark, "How long, oh, God, how long!" We've seen enough devilment this past year to arouse the wrath of God!

Then what is it we are waiting for? Come on with the firing squad!
—Town Talk.

* * * *

THE CASE IS CLEAR.

IT is rather late in the day to give time and thought to the consideration of the actual cause of the world war, but in a recent issue of the "World's Work" our ambassador to Constantinople, Mr. Morgenthau, unfolds the story of what actually transpired at the Kaiser's War Council at Potsdam on July 5, 1914. Baron Wangenheim, to whom the American ambassador is indebted for the inside facts obtained, was the German ambassador at Constantinople at that time and participated in the Kaiser's infamous war council. Returning to Turkey after the war was under way and working out according to the German program, the conceited junker, overcome with an aggravated sense of self-importance, became careless and all too confidential in his conversations with the American ambassador. Hence Mr. Morgenthau, in the article above mentioned, makes the following observations:

"This meeting took place at Potsdam on July 5th. The Kaiser presided; nearly all the ambassadors attended; Wangenheim came to tell of Turkey and enlighten his associates on the situation in Constantinople. Moltke, then Chief of Staff, was there, representing the army, and Admiral von Tirpitz spoke for the navy. The great bankers, railroad directors, and the captains of German industry, all of whom were as necessary to German war preparations as the army itself, also attended.

"Wangenheim now told me that the Kaiser solemnly put the question to each man in turn. Was he ready for war? All replied 'Yes' except the financiers. They said that they must have two weeks to sell their foreign securities and to make loans. At that time few people had looked upon the Sarajevo tragedy as something that was likely to

USE SMOKELESS FUEL

GAS COKE

Utah Gas & Coke Co.

More than ever before,
successful business re-
quires Banking Service
of the broad, perma-
nent character we give.



M-CORMICK & Co. BANKERS
ESTABLISHED 1873 CAPITAL AND SURPLUS \$900,000.00

SEE PEMBROKE NOW

for

Exquisite and up-to-the-
minute Stationery

A Fine Assortment on
Display

22 EAST BROADWAY

Costs no more to get
KEELEY'S "Best by Test"
Ice Cream and Candies.
We make our Candies as
well as our Ice Creams.
We give S. & H. Trading
Stamps.

KEELEY ICE CREAM CO.
55 S. Main. 260 State St.

Free Wyoming Oil Map

Just Off the Press

Only map in existence showing
location, holdings and operators
in 15 fields in the Riverton-
Lander District.

Cheno Sales Company

512 Boyd Park Bldg.,
Salt Lake City, Utah.