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Beautiful," in which three dogs, a horse and a man and woman pose, is replete with artistic charm. An interesting picture show and a catchy musical program by Eddie Fitzpatrick and the Pantages orchestra.

A big six-act show is scheduled to appear Wednesday, headed by Hill's Circus De Luxe. Other acts will be Porter J. White in "The Visitor"; the Celestial Duo, two Chinese vocalists



MISS FLORENCE ROBERTS, THE NOTED STAR, WHO WILL MAKE HER LAST APPEARANCE WITH THE WILKES PLAYERS IN "THE ETERNAL MAGDALENE" NEXT WEEK, OPENING TOMORROW NIGHT.

and instrumentalists; Belle Oliver, "the cheer-up girl"; Neal Abel, comedian; the Calendar Girl, in a routine of poses, and an interesting picture feature.

MEMORABLE FIRST NIGHTS

DURING the past twenty-five years the present writer has attended first nights on Broadway, and seen hundreds of plays, some good, some bad, but most of them merely indifferent. I have witnessed great successes and great failures, seen "road" successes fall in New York, and "road" failures succeed. In the theatrical profession, as George Bernard Shaw has intimated, "one never can tell!" Speaking of Belasco, "The Heart of

Maryland" was produced on October 2, 1895, at the Herald Square theatre. Mr. Belasco had had many hits, among them "Hearts of Oak," "May Blossom," "The Wife," "The Charity Ball," "Men and Women," and "The Girl I Left Behind Me," but Mrs. Carter had had two failures, "The Ugly Duckling" and "Miss Helyett. The playwright producer and the stellar attraction triumphed jointly in "The Heart of Maryland, and when the red-haired lady climbed the belfry, and proceeded with "curfew shall not ring tonight, the audience went wild!

One good turn deserves another, so "Zaza" was produced January 9, 1899, at the Garrick theatre. The nature of the piece had become known, so the house was filled with Zazas. Birds of a feather flock together, especially at the playhouse. To cap the climax, "Du Barry" was presented on December 25th, 1901, at the Criterion theatre. Again the Zazas were in evidence, this time tricked out as Du Barrys. These Carter-Belasco premieres were nothing if not emotional. The audience had hysterics whenever the star set the example. I have never seen anything like it before or since, not even in Paris!

On October 5, 1896, "Secret Service" was presented at the Garrick theatre, and William Gillette appeared with great success against a Civil War background. It was in this same piece that he subsequently made his debut in London. Mr. Gillette had established a following through his excellent work in "Young Mr. Winthrop," "The Private Secretary," "Held by the Enemy," and "Too Much Johnson." "Secret Service" has served as a model for war spy melodramas ever since, especially of recent times. "Sherlock Holmes" was produced on November 6, 1899, at the Garrick theatre, and held the audience enthralled, especially when the lighted cigar of the great detective glowed in the darkness.

"The Belle of New York" was presented on September 28, 1897, at the Casino theatre. Everyone was fascinated by the personality of the until then unknown leading lady, Edna May, who was destined to gain fame and fortune through this piece at home and abroad. I recall the genuine

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