

Firestone Tires

FOR QUALITY AND SERVICE

Sold by Your Dealer or

Utah Tire and Rubber Company

147-149 So. State Street

Salt Lake's Original and Only Exclusive Tire House.

WE announce the opening of our new wholesale and retail automobile supply establishment at 249-251 So. State street, where the motoring public will find one of the most complete stocks of automobile supplies in the entire west.

Exclusive Agents for Diamond Tires, K-W Magnetos, Michigan Coils, and everything else for the Motorist.

Bertram Motor Supply Co.

Wholesale and Retail Automobile Supplies and Diamond Tires, 249-251 South State Street, Salt Lake City.

— READ —
THE THEATRE MAGAZINE
For Theatrical News and Stage Pictures

THE BABCOCK ELECTRIC

A lady's car of Style and Beauty. Generous in proportions, with a seat not cramped nor stuffy; with broad skirt protecting mud guards and a low graceful approach; a thing of beauty as well as vitality, it fits perfectly into the life of the woman of affairs.

The Babcock Victoria is the daintiest of all electrics. Price \$1800.00.

TOM BOTTERILL AUTOMOBILE CO.

BOTH PHONES 3252 36 to 42 STATE STREET.

houses to open offices here is the Hendrie Rubber company, of Denver, which has taken quarters at 210 South West Temple street. The company is handling Republic tires, and a full line of rubber goods and other automobile accessories.

The inquiry among the various dealers of electrics is picking up as women realize the convenience of the stylish little cars for shopping and general town work. A. O. Whitmore, who handles the Baker electrics, the only shaft-driven electric on the market, reports an unusually active inquiry on these cars. Mr. Whitmore is handling a complete line of shaft-driven electrics, and maintains at 27 Richards street one of the best equipped electric motor car garages in the west.

Since the announcement made last week of the big automobile deal by which the Studebaker Brothers company becomes sole agent for the Studebaker E-M-F "30" and the Studebaker Flanders "20" cars, the local Studebaker company has received many inquiries regarding the first shipments of E-M-F's to be received by the local company, and on the Flanders "20." The latter is a new car to Salt Laker, and the success that it has attained elsewhere, backed by the guarantee under which all cars are marketed by the Studebaker company, will probably make it an important factor on motor row before many weeks. The first car was shipped into town by express from Detroit, and Mr. Reed, of the automobile department, has been very busy since its arrival.

The Utah Auto Tire and Repair company, which has opened an establishment on East Second South street, just beyond the Grand theatre, received its machinery and equipment this week and has been busy since Monday installing the latter. The company will have one of the most complete and up-to-date automobile tire and repairing plants in the intermountain country, and is entering the field here at an opportune time.

See Tuttle Brothers and ask them about the lots in Haxton Place. There are only a few of them left.

Orpheum THEATRE

Both Phones 3569

Advanced Vaudeville
Week Commencing Sunday Matinee Mar. 27
Matinee Daily 2:15. Every Evening 8:15

SELDOMS' VENUS
Incomparable Representation of the World's Plastic Statuary, Composed by Paul Seldoms

THE FIVE MOWATTS
Lightning Club Juggling.

CHARLES KENNA
"The Street Fakir."

WALTER STANTON
As "Chanticleer"—Marvelous Impersonations of the Rooster and Parrot.

MINTYRE AND GROVES
On Father's Train."

KATE WATSON-GUS COHAN
And Company in "The Hoosier Girl."

MANKIN
"The Frog Man." in his Scenic Production "A Frog's Paradise"

ORPHEUM MOTION PICTURES
LATEST NOVELTIES
ORPHEUM ORCHESTRA

Matinee Prices.....15c, 25c, 50c
Night Prices.....25c, 50c, 75c

COLONIAL THEATRE

Week Starting March 27.

The Talk of All America. Henry B. Harris Will Again Present The Everlasting Success

The LION and the MOUSE

By Chas. Klein, Author of "The Third Degree." With a Carefully Selected Company and a Complete Production.

First Time at Popular Prices.

Three Years in New York. Eight Months in Chicago. Six Months in Boston.

Matinees Wed. and Sat.

BUNGALOW

Starting Sunday Evening, March 27th
Matinees Wednesday and Saturday.

THE BUNGALOW STOCK CO.,
Headed by
MAUDE LEONE and NOEL TRAVERS,
Present

"IN THE BISHOP'S CARRIAGE"

Evening Prices—75c, 50c, 35c, 25c.
Matinees—50c, 25c.