

Alpha

A REFRESHING BEVERAGE

Alpha is a cooling, refreshing, satisfying drink—the best you ever tasted.

Try it today—you'll say "it's the drink for ALL."

Every Home Should Have

Alpha

THE TEST IS IN THE TASTE

Alpha is a beverage of quality—served wherever soft drinks are sold. Order a case now and get acquainted with the nation's best new beverage.



Alpha Beverage Department Chicago, Ill. Ask Your Dealer Standard Bottling Co., Distributors Ogden, Utah

EXPERT HERE CUTTING DOWN CLERICAL WORK ON S. P.

E. W. Irwin, manager of the central duplicating bureau of the Southern Pacific system, with headquarters in San Francisco, arrived in Ogden this morning to investigate the methods in use at the local offices of the company and to suggest and arrange for changes that will tend to save time and expense in the operation of the company business. In one respect, Mr. Irwin is an efficiency expert in matters of office routine. Since the war began the great volume of business handled by the company and the loss of experienced help through men joining the colors has created a great pressure in all lines of office work. It is the task of Mr. Irwin to try to relieve the pressure. He was in conference with Chief Clerk O. H. Johnson of the Salt Lake division this morning on a plan to shorten the work of the pay-roll system. He has a plan which will lessen the work materially, while making it more accurate and will also bring the pay-day of the month around somewhat earlier. Mr. Irwin will be in Ogden several days, checking over the office work at the division headquarters.

CARD OF THANKS

We desire to express our gratitude and appreciation for the many kindnesses and sympathies extended by friends in the late illness and death of our mother and especially do we wish to thank the Utah-Idaho Central Railroad company for courtesies extended. (Signed) W. P. WINSLOW.

THE GLORIOUS BIRD.

To be happy a man needs a wonderful digestion and a woman needs beautiful attire. "Yes," commented Miss Cayenne, "one wants the stomach of an ostrich and the other wants the feathers."

Read the Classified Ads. Read the Classified Ads.

Notice Mr. Farmer and Working Man

We have a big stock of work shoes, bought before war price started, and will sell them at the old prices until sold out.

Christenson's Cut-Rate Shoes

Next door north of Boyle Furniture. We-Fit-Ten-Toes

DANCE AT THE BERTHANA

EVERY SATURDAY NIGHT

8.30 to 11.30

Admission 50c couple—25c extra lady and War Tax.

PRESS WRITERS DO GREAT WORK

Associated Press Directors Make Public a Report of Exceptional Interest.

EPOCH MAKING NEWS

Men Abroad Brave All Dangers of War on Land and Sea.

NEW YORK, April 20.—The report of the board of directors of The Associated Press this year is considered of such unusual interest as to warrant publication. It refers among other things to the experiences of some Associated Press men in the foreign service and in making this part public the board authorized the insertion in parenthesis of the name of the man concerned.

The Associated Press report: To the Members of The Associated Press—In earlier reports we have endeavored to summarize briefly the most important news events of the year. We make no such attempt this year. There have been months during which more epoch-making news has developed than during some previous years and all newspapermen must wonder whether we shall ever return to former standards of news values. Nor do we enlarge in this respect upon the news gathering achievements of the organization. With those achievements have come many inevitable disappointments. Overtaxed cables, muddled censorships and similar exigencies of war often have upset our plans and frequently neutralized the resourcefulness of our staff. Yet we have incomparably the most comprehensive machinery for collecting and distributing news that the world has ever known.

Great Work of Men Abroad.

Of our men abroad we gratefully acknowledge our appreciation. Torpedoes and mines at sea and shot and shell on land have held no fears for them. They escape amid danger have been countless. One (Frank M. America) was knocked down by a Zeppelin bomb in London, but worked all that night as usual—merely an incident of the day's work in an office building which has itself been hit by such shells; another (Robert T. Small) fell into the icy Somme, but rode 35 miles to cable the story of the first American in Peronne; another (Charles T. Thompson) was on the highest rampart of the castle of Gorizia when a shell buried it and him under earth, but on that afternoon he wrote a story which thrilled the press of Europe as well as of the United States; another (Walter Whitford) was shot in the knee on a Russian observation post; another (Charles S. Smith) after a bayonet and fist encounter at Harbin escaped with painful lacerations; another (James Hickey) was blown through a glass door by the Halifax explosion, but before dressing his wounds was resourceful enough to find in a demolition building the terminal of a cable to the West Indies and sent by way of Bermuda and Havana to New York the first direct messages out of Halifax. Such incidents are not unusual evidence of your organization.

Traditions of Journalism.

Through the years The Associated Press has, by maintaining its standards of accurate reporting, preserved the best traditions of journalism. The good name of The Associated Press has not been impaired. The public confidence in our dispatches has steadily grown, until millions of readers now hesitate to give credence to many published reports until assured that they were carried by our association. The sensational Zimmerman note with its report of diplomatic intrigue in Mexico was universally accepted as genuine because The Associated Press said it was. The bombardment of Paris at long range was ridiculed by other press associations and by ordinance experts, but the Paris bureau of The Associated Press which for two days alone reported this startling development of the war to American readers, convinced the skeptical quite as thoroughly as did the official confirmation of its report. When the government's action in taking over the Dutch ships in American harbors was reported in Europe several chambers inquired in European capitals whether The Associated Press announced this fact. This reputation for telling the truth on the part of The Associated Press is recognized now quite as generally throughout diplomatic and journalistic circles abroad as it is in the United States and it is an asset of membership in this organization that is of the utmost value.

CHARLEY CHAPLIN



TONIGHT at Utah Theatre

War Draws on Staff.

During the last year the war has naturally drawn heavily upon our staff. It has been the policy of the management not only to seek exemption from government service on behalf of its employees, but to encourage such service. Men who a year ago were serving this organization are now by hundreds in the military and naval or other service of the United States. Our operations in particular have been able to render valuable service for which their training has peculiarly fitted them. Within a year we have thus lost more than one-fourth of our staff, and many more are soon to leave us.

In this period of war as the activities and responsibilities of our service have steadily increased, it is a source of great pride to know that those upon whom the burden has fallen have met their obligations with a measure of faithfulness and intelligence for which the management is deeply grateful. By direction of the board of directors and as a partial recognition of the efficiency of the staff, the life of each employe, in the United States, while in the service, has been insured for the benefit of his heirs or dependents in the sum of \$1,000. Because of the greater risk involved, established companies will not accept insurance upon the lives of our men in foreign service, but the board has itself assumed liability on their behalf.

SPEAKER CLARK STAYS IN HOUSE

Declines to Accept Senatorship Offered by Governor Gardner of Missouri.

WASHINGTON, April 26.—Speaker Clark today declined to accept the offer made by Governor Gardner of Missouri to fill the vacant senatorship caused by Senator Stone's death.

LUMBER CAMP COOKS COMPLAIN

SPOKANE, Wash., April 26.—Lumber camp cooks in the Inland Empire are complaining that they do not have enough table scraps left to feed the camp pigs, according to O. M. Plummer, stockman and educator of Portland, who is giving his services to the food conservation movement among the lumber camps of the northwest, and who recently returned from a trip through the camps of northern Idaho. "As soon as the men find that we do not ask them to eat less, but to join in the general effort to conserve one or two articles, they apparently are glad to enter into the movement," he declared.

"The cooks are doing a great deal. The tables will show a great variety and as much to eat as ever but there is little waste. Steaks not eaten are used as meat pies or hash."

SCHOOLBOYS ARE SELLING STAMPS

EL PASO, Tex., April 26.—Highland Park school boys have many ways of making money with which to buy war stamps and "help to whip the kaiser," as they call it. One boy enough table scraps left to feed the camp pigs, according to O. M. Plummer, stockman and educator of Portland, who is giving his services to the food conservation movement among the lumber camps of the northwest, and who recently returned from a trip through the camps of northern Idaho. "As soon as the men find that we do not ask them to eat less, but to join in the general effort to conserve one or two articles, they apparently are glad to enter into the movement," he declared.

ADMIRALTY TELLS OF BRAVE CREWS

Cruiser and Two Ferryboats Make Heavy Sacrifices in Zeebrugge Raid.

MOLE ENGAGEMENT

Commander of Iris Has Legs Shot Off—Total Casualties 185.

LONDON, April 26.—Details of the British naval raid on Zeebrugge in the narrative issued by the admiralty show to what lengths the crews of the cruiser *Vindictive* and the Liverpool ferryboats *Iris* and *Daffodil* sacrificed themselves to draw the attention of the Germans from the three cruisers assigned to block the canal. Concerning the engagement on the mole where the *Vindictive* landed storming parties, the account says: "The *Daffodil* after aiding to berth the *Vindictive* should have proceeded to land her own men but Captain Carpenter ordered her to remain as she was with her bows against the *Vindictive's* quarter, pressing the latter ship into the mole. Her casualties were one killed and eight wounded, among the latter her commander, Lieutenant Campbell who was struck in the right eye by a shell splinter.

Terrific Loss On the Iris. "The *Iris's* first attempt to make fast to the mole ahead of the *Vindictive* failed as her grappels were not large enough to span the parapet. Two officers, Bradford and Hawkins, climbed ashore and sat astride the parapet, trying to make the grappels fast, until each was killed and fell down between the ship and wall. Commander Gibbs had both legs shot away and died next morning.

Lieutenant Spencer, though wounded, took command. The *Iris* was obliged at last to change her position and fell in stern of the *Vindictive*. She suffered very heavily from the fire. A single big shell plunked through the upper deck and killed 49 marines. Another shell burst in a ward room which was serving as a 'sick bay' and killed four officers and 26 men. Her total casualties were eight officers and 69 men killed; 162 men and six officers wounded."

Storming Parties. "The demolishing and storming parties on the mole met with no resistance from the Germans other than intense and unremitting fire. The geography of the great mole with its railway line and many buildings, bangars and store sheds was already well known and the demolition parties moved to their appointed work in perfect order.

"And while they worked and destroyed, the covering party below the parapet could see by the light of German smoke stealing in out of their own ships and making for the mouth of the canal. The *Vindictive* came first, running into a tornado of shells from the great batteries ashore. The crew saved a remnant to steam her and sink her, and already been taken off. But the remnants spared hands enough to keep her fore guns going. It was hers to show the road to the intrepid and insidious which followed. She cleared a score of armed barges which dotted the channel from the tip of the mole, but had the ill-fortune to feel her propeller upon the net device which flanks its shore side. The propeller gathered in the net and rendered her practically unmanageable. The shore batteries found her and pounded her unremittingly until she bumped into the bank edged off and found herself in the channel again, still some hundreds of yards from the mouth of the canal. While in practically a sinking condition as she lay there she signalled invaluable directions to the others and her commander, Sneyed, accordingly blew charges and sank her. The motor launch under the command of Lieutenant Littleton raced alongside and took off her crew. Her loss was five killed and five wounded.

"The intrepid, smoking like a volcano, with all her guns blazing, was followed by her motor launch which failed to get alongside in the outside harbor and she had men enough for anything. Straight into the harbor she steered.

Ship is Blown Up. "Lieut. Stuart Bonham, commanding, placed the nose of his ship neatly on the mud of the western bank. He ordered the crew away and blew up the ship by switches in the chart room. Four dull bumps were all that could be heard.

"Lieut. Billyard Leak commanding the *Insigina*, beached her according to arrangement on the eastern coast, blew her up and saw her drop nicely across the canal and left her there.



Summer Millinery

A noteworthy collection of smart models in Ladies', Misses' and Children's Trimmed Hats adapted for Spring and Summer wear

SPECIAL

- Ladies' Hats \$1.98 to \$2.50
- Misses' Hats \$1.98 to \$2.25
- Children's Hats 75c to \$1.25

Continuing an important sale at the Lowest Prices for which Hats of this Smartness and Quality Have Ever Been Offered.

Shapes, Straws, Colors, Trimmings, in such Variety that to Describe Half their Charms Would be Impossible.

When Hats and Trimmings are Purchased at Our Store We Will Trim Your Hat for You Without Extra Charge.

Foley's Variety Store

LIBERTY LOAN MEETING AND FAREWELL PARTY IN PLAIN CITY

A double event, a farewell party to two soldiers and a patriotic meeting in the interest of the Third Liberty loan, took place last night in the meeting house at Plain City. A large number of Ogden people took part in the affair and helped to make it a successful, both from a social and patriotic standpoint. The farewell party was arranged by the Plain City citizens in honor of Merlin Jackson and Joseph Draney, who will represent the Plain City ward in the next draft contingent which leaves Ogden Sunday night for Camp Lewis. The two men were each presented with a signet ring, the gift of the ward of Plain City. A number of patriotic speeches were made in honor of the men who are to join the ranks of those in the battle lines against the Huns and also in the interest of the Liberty loan, some of the prominent Ogden men and women taking part. A fine musical program was also rendered and the meeting was one of the most enthusiastic patriotic meetings held there recently. There were between 200 and 300 persons present.

PLAIN CITY WARD.

Singing by congregation, "America." Prayer by J. E. Robson. Vocal solo, Maud England. Speech, Judge George S. Barker. Instrumental music by Mrs. Christensen and Company. Recitation, Genevieve Jenkins. Speech by Samuel G. Dye. Instrumental solo by Miss Kenley. Reading, Rose Kerr. Speech, James Pingree on Third Liberty Loan. Speech, Georgina Marriott. Short talks by soldier boys. Presentation to departing soldiers of signet rings. Speech, Bishop Thatcher, of the Plain City ward. Talk, Lyman Sween. Poem by Mr. Reed of Plain City, on patriotic subject composed by himself. Singing by congregation, "Star Spangled Banner." Benediction by Bishop Maw.

FOUR-MINUTE MEN TO APPEAR IN ALL THE THEATERS

With a total of \$979,300 subscribed in Ogden and Weber county to the third Liberty loan, this district is approaching the last days of the campaign with confidence that Ogden will "go over" with honor. Yesterday's subscription was among the smallest of any day of the three-week drive. There was but \$33,100 subscribed. Today, however, saw quite an amount of activity, probably because it is Liberty day and perhaps the most appropriate day of the period in which to subscribe. Leaders of the campaign here declare today will easily cap the million dollar mark and that next Monday and Tuesday will witness the city's apportionment being reached, which is \$1,370,000.

The total number of subscribers is now 3,424, there still being over a thousand people in the city considered able to buy bonds who have not done so. Chairman A. G. Fell and Secretary O. J. Stilwell have been engaged during the past few days going over the list kept at loan headquarters in the Weber club, checking up to see who is supporting the issue and who is not. After Saturday, remedial measures will be undertaken to bring the "loan slackers" into the fold of good Americans.

It is thought that subscriptions have been held back somewhat by the fact that many people are not paid their wages until the first of each month and they therefore have been unable to start payments on a bond or buy one outright. For this reason a rush is expected on May 1 which will raise the total considerably.

Records of the federal reserve bank of the Twelfth district show that the state of Utah had reached, on April 24, \$6,739,750 of its apportionment. The Twelfth district at the same time had reached \$152,213,500 of its apportionment of \$210,000,000.

The records of yesterday's subscriptions follow:

	Yesterday.	Total.
First National	\$12,250	\$172,750
Ogden Savings	6,400	46,150
Utah National	1,150	380,100
Ogden State	5,800	150,250
Pingree National	4,100	117,850
Security State	1,900	44,750
Commercial Nat'l	1,500	67,450
Totals	\$33,100	\$979,300

W. G. MARTIN IS GIVEN FAREWELL

A farewell party in honor of Wilford G. Martin, who leaves Sunday with the boys going to Camp Lewis, was held Tuesday of this week at the home of Mr. and Mrs. Albert White on North Washington avenue. Mr. Martin is a son-in-law of Mr. and Mrs. White. Those present were: Mr. and Mrs. Wilford Martin, Mrs. A. H. Martin, Andrew Martin, Mr. and Mrs. James H. Martin, Mr. and Mrs. Albert White, Mr. and Mrs. Everett Clingles, Mr. and Mrs. Jesse Draker, Mr. and Mrs. Lindford and daughter, Mrs. John Woodland, Fern Woodland, Miss Ella Daniels, Miss Nancy White, Miss Villa White, Miss Frances White.

A JACK.

"That magazine is not up to date." "Why not?" "Because you have to wade through so much pure reading matter before you get to the automobile ads."

BELLANS

Absolutely Removes Indigestion. Druggists refund money if it fails. 25c

Just Remember This One Thing—about your Battery—

It will wear out—any battery will—even with the most careful treatment. Neglect will wear it out faster and result in waste that is unprofitable in these times.

Our Battery Inspection Service detects budding troubles and helps you to get longest possible life out of your battery. This service is free—drive around for it, say, once a month.

Square-Deal Repair Service for any battery regardless of make. Ogden Electric Supply Co. 2430 Washington Ave.

We Sell THE BATTERY WITH THE Dreadnaught PLATES

SHIP YOUR HOGS TO OGDEN

—has largest packing plant

Utah has the largest packing plant west of Omaha. It is owned by the Ogden Packing & Provision Co., and is located at Ogden. This one plant is equipped to handle practically the entire livestock production of the intermountain west.

Ship your hogs, sheep and cattle to Ogden, where highest prices are paid, and where there is always a ready market. Ogden Packing & Provision Co. Ogden, Utah



Big G A remedy for infections of the urinary tract. Painless, non-poisonous and will not scorch. Sold by Druggists. Parcel Post if desired—Price \$1, or 3 bottles \$2.75.

THE EVANS CHEMICAL CO., CINCINNATI, O.