

FIRE PREVENTION WEEK, OCT. 4 TO OCT. 9

SIXTY-EIGHT MILLION DOLLARS

Are the assets of the Fire Insurance Companies represented in this office.

Why buy insurance in companies that are questionable any more than you would deposit your savings in a bank that you were not sure of?

It costs no more for absolute protection than you will pay for the doubtful. Investigate the resources and especially the reserve of the company that is going to agree to pay you in case of loss by fire. You are paying for full protection. Get it.

E. W. CANNADY

2427 Hudson Avenue

Represents the following companies:

- GLOBE & RUTGERS INSURANCE CO.
- HANOVER INSURANCE COMPANY
- FIREMEN'S FUND INSURANCE CO.

We can insure your automobile against loss by reason of fire, theft, collision, property damage and liability.

Co-Operation of Ogden Citizens For Fire Prevention Is Urged by Fire Chief Graves

Tomorrow, October 9, is the anniversary of the great fire in Chicago which swept that great center and practically wiped it out. Chicago was rebuilt but the loss that was occasioned by that fire has always been keenly felt and today Chicago's fire stands as one of the terrible events of American history. This day has been adopted as Fire Prevention day throughout the entire nation. It is observed by all up-to-date fire departments. In Utah, the day has been set aside by proclamation of the governor; in Ogden it has been specially designated by the mayor with the whole-hearted approval of the entire city government.

More attention is paid to this day in the west than in the east, primarily because the east has become accustomed to continuous cleanups as fire prevention measures. In fact, they have reached near perfection. The same system followed in the west will bring continued decrease in fire losses. One of the objects of the strong fire prevention movement in the west is to develop the spirit of daily cleanups, thereby keeping the city clean all of the time, a bettered general condition and one that means material benefit as well.

Thomas H. Ince, of the Ince Motion Picture company in California, has offered a prize for the western city making the best showing for the year. The city of Ogden is entered in this contest. Our system of inspections, with the assistance of the boy scouts who have fire badges presented by the municipality, is of material assistance in this campaign and we are making a good showing. Last year we had 254 alarms from January 1 to October 1. This year we had 120 alarms to October 1 and our losses have been very small. The month of September this year we had only nine alarms, the smallest number for any month in the past five years.

Property owners in the United States are becoming better acquainted each year with Fire Prevention day and its origin and purpose. But do they avail themselves of the knowledge and put into practice the lessons which the day is supposed to teach? Unapplied knowledge is useless. Hands and eyes that do not co-ordinate in the removal of fire hazards are worthless, so far as fire prevention is concerned.

The greater number of our fires are caused by carelessness and we urge the people of this city to develop a sentiment of personal responsibility toward the elimination of preventable fires and in favor of fire prevention. The instruction of all the people of our city in fire prevention is a very large order for the 25 men of the Ogden city fire department. But by keeping constantly at it we are gaining every year and we ask every citizen to help us in our work. It means the saving of homes, of business blocks, of factories, or public institutions, a saving that will be of benefit to the entire community and to each individual as well.

There will be a demonstration of the working of the fire alarm system at the corner of Twenty-fourth street and Washington avenue showing both the sending and receiving of a fire alarm and at 2 o'clock on October 9 a demonstration by the entire fire department of the city. G. A. GRAVES, Chief Engineer.



When your home burns

—or your store or your factory—you get your Hartford check promptly. But insurance never pays a fire loss.

After a fire you begin to see how many losses fire insurance fails to cover. Only after a fire can you realize the full value of fire prevention. A Hartford policy covers both insurance and prevention. This double service is of value in proportion as your risk is great. Ask us to tell you how many ways we can prevent actual fire loss, business loss, domestic loss and other losses.

E. L. FORD, Agent

Eccles Building

Phone 737

NEW BATTLE CRUISERS BEING BUILT FOR NAVY

WASHINGTON, Oct. 7.—An unusual event in the building of big warships occurred recently when, within the space of a few hours, the keels of three battle cruisers were laid for the United States navy. One of these was the Battle Cruiser No. 3, the Saratoga, is being built at Camden, N. J.; the other two, Battle Cruiser No. 5, the Constitution, and No. 6, the United States, are being built side by side at the Philadelphia navy yard.

WEALTH 'NORTH OF 53' IS DECLARED IMMENSE

WINNIPEG, Man., Oct. 7.—That the second largest city in Manitoba will emerge from the wilderness in the northern portion of the province when the natural resources of the hinterland are developed was the prediction of Mayor Charles E. Gray upon his return from a trip north with the Manitoba legislative party.

PREVENTION OF FIRES GAINING

Insurance Companies Co-operate With City Officials In Fighting Menace

Represented in Ogden are practically all of the fire insurance companies of the United States and the principal ones even of Europe. The agents of these companies, men prominent in Ogden affairs, are constantly co-operating with the city officials and with Ogden citizenship in general for the prevention of fires.

DEMONSTRATE FIRE ALARMS

City Department Will Exhibit In Fire Prevention Day Observance

Tomorrow is fire prevention day in Ogden. The Ogden fire department has arranged for interesting demonstrations to be held on the Ogden streets, in which the apparatus will be exhibited and the method of sending in fire alarms will be shown and explained.

SETS MILK RECORD

BOZEMAN, Mont., Oct. 7.—Grace Koeniger, a cow from the Holstein herd at Montana State college, here, will have produced 25,000 pounds of milk by the end of the year as the record of her fifth lactation period is estimated. This cow, now seven years old, is a granddaughter of Nora Koeniger, foundation cow of the college herd, and was sired by a grandson of Colantha Fourth Johanna, who at one time held the world's record for butter production.

By all means see Anita Stewart in "The Fighting Shepherdess," filmed in Wyoming. Greatest picture you ever saw. Special children's matinee Saturday; send them. Utah Theatre.



Every minute of every day the torch of carelessness brings destruction to somebody's property. Let Fire Prevention Week warn you to take every precaution against fire. If not fully protected by insurance a policy from this office will relieve you of one more worry.

ROBERT C. NYE

Real Estate and Insurance
602 Eccles Building

JUST AS NECESSARY

Fire insurance is just as necessary as firemen. Firemen fight fire and protect your home As much as possible against fire. Fire insurance protects your pocketbook In case of fire. You help pay the fireman by paying taxes. By paying a small premium— One that really doesn't amount to much. Considering the protection you get in return. Fires are costly, values have gone up. Play safe and insure your pocketbook with

F. C. DAVIS

General Insurance
Fire, Automobile, Life, Liability and Surety Bonds
Real Estate and Loans
Under Utah National Bank Phone 913

Kelly & Herrick

Cheaper Automobile Insurance and General Insurance
Reed Hotel Building
Phone 76

Insure Your Property and Automobile BEFORE the Fire

See Froerer & Fowles

Fire and Automobile Insurance
2409 Hudson Ave. Phone 917

MAYOR'S PROCLAMATION

Whereas, a large percentage of the fires causing great waste may be easily prevented by increased care and vigilance on the part of our citizens;

Therefore, I, Frank Francis, mayor of Ogden, do designate and set apart Saturday, October 9, as Fire Prevention Day, and request the citizens of this city to plan for that day such instructive and educational exercises as shall bring before the people the serious effects of the fire waste and the need of their individual and collective efforts in conserving our resources. I especially urge the schools to observe the day with fitting programs.

In witness whereof I have hereunto set my hand and caused the seal of the City of Ogden to be affixed.

Done this fourth day of October, in the year of our Lord, one thousand nine hundred and twenty.

FRANK FRANCIS, Mayor

AFTER THE FIRE

Everybody Asks

WAS IT INSURED?

DO IT TODAY WITH

SMITH & FLINDERS CO.

Call 1147. We are always at your service

MUST PAY WAR TAX
LEARNING TO DANCE
(By International News Service)
BOSTON—Dancing pupils must pay a 10 per cent war tax, according to a decision of the commissioner of integral revenue reaching Collector John J. Mitchell. Under this ruling students are liable the same as persons attending public entertainments. Proprietors of dancing schools will be called upon to file monthly accounts of their receipts.

GUILTY OF ERROR
HELENA, Mont., Oct. 7.—When Victor Goode tried to sell J. L. DeHart of Helena 35 elk teeth he was guilty of an error in judgment for DeHart is the state game warden. He promptly placed Goode under arrest and a fine of \$25 followed. Goode professed ignorance of the law and said he had bought the teeth from an Indian, who told him there was a ready sale for them.

There are five colored women lawyers in the United States.

BALANCING STUNT
COST HIM HIS LIFE
(By International News Service)
ST. LOUIS—An attempt to perform a startling new balancing stunt cost William Lauck, 26, a mechanic, his life. Lauck, according to companions, attempted to balance himself in the air, feet up, with one hand on a large screwdriver stuck in the ground. The screwdriver broke, a piece of steel piercing his nostril. He died later of meningitis attributed to the accident.

SIX HOTEL PRICES
BILLINGS, Mont., Oct. 7.—Mayor Lee Mains announced that an ordinance is in preparation, fixing prices that hotels, rooming houses, restaurants, etc., may charge during fair or convention time. It has been charged that in the past some places of business have "gouged" visitors.

The different portions of the spectrum into which a beam of sunlight is spread show different degrees of temperature.