

OUR GREAT SEMI-ANNUAL CLEARANCE SALE BEGINS TODAY

WEDNESDAY--AT 8:30 A. M.

Greater Than Ever--Better Than Ever

Rattling Reductions, Sensational Slaughter, Wonderful Underprices, Marvelous Selections, Remarkable Offerings

A little early, but the season has been very slow and we must adopt unusual methods to clear stocks.

NOTHING RESERVED!

EVERYTHING INCLUDED!

Choose now and save
25 to 50 Per Cent

TODAY AT 8:30 a.m.



Begins at 8:30 O'Clock

This Morning

Every department contributes to this great event--Nothing spared. It's a great sacrifice of new summer wearables at

20, 30, 40 and 50 Per Cent Reductions

Our GREATEST PRICE-LOWERING Event

It means the sacrificing of all spring and summer lines--it means the saving of thousands of dollars to Salt Lake shoppers--we positively must clean out stocks--and offer them **AT COST AND LESS THAN COST.** We are forced to offer many lines which have only just arrived--you save on anything you select at **COHN'S.**