

SUM ON HAND FOR HIGH SCHOOLS \$91,230.30 Is Now Available for Early Apportionment.

Nelson, state superintendent of instruction, has been notified by Jesse Jewkes that there is for use of the high schools of the sum of \$91,230.30. The amount is the result of the half mill tax on the school purposes.

A. McLaughlin, 512 Jay St., Wis., writes that she suffers from kidney trouble and after taking them for some time there was a wonderful improvement in her case for the pain entirely disappeared and she is able to do her usual work.

Lake Statistics

Births. Mrs. J. D. S. hospital, boy, 10. ... Deaths. June 14, 1912. ... Marriage Licenses. ...

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Keith O'Brien Co Today the People Will Start to Our Big Removal Sale

May we take you into our confidence for a minute --let you into some of the secrets of merchandising to explain why our big Removal Sale will offer such opportunities to save as you have never had before?

Our departments are conducted like separate and distinct stores which are directed by a central organization. Each department stands alone, each, however, conforming to mutually advantageous policies--grouped to facilitate service and to save duplication of expenses.

And notwithstanding the wideawakeness of the department management, no department, no separate store, ever succeeds in wholly selling out all stocks during a season. Under the inevitable law of doing business certain stocks accumulate in spite of indefatigable effort.

Keith O'Brien's extraordinary Removal Sale affords opportunity to uncover certain staples, certain desirable merchandise which never goes out of fashion; maybe-- Carpets, Rugs, Draperies, Dishes, Graniteware, Shirts, Neckwear, Underwear, Linen, Art Needlework Supplies, Dress Goods, Silks, Trimmings, Embroideries, Laces, Umbrellas, Certain Makes of Gloves, Toilet Preparations, Stationery, Jewelry, Leather Goods, Hosiery, Muslin Underwear, Shoes, Boys' and Girls' Apparel, Waists and so on at prices so low as to be startling.

Lots of these goods are from broken lines --things which are as perfect today as when first received. MERCHANDISE OF THIS CHARACTER WILL BE INCLUDED WITH OUR FRESHER STOCKS--all subject to especially low prices.

A TELEGRAM TYPOGRAPHICAL ERROR TUESDAY READ: "50 PER CENT DISCOUNT ON ALL MERCHANDISE WHICH DOES NOT CARRY A GREATER REDUCTION." THE DISCOUNT SHOULD HAVE READ 15 PER CENT, AS WAS ADVERTISED IN THE OTHER PAPERS.

All Lace Curtains Reduced

Space does not permit of descriptions. The entire stock is reduced in price. Selection is offered in Nottingham, Cluny, Brussels, Irish point, in white and Arab colors. ALL ONE, TWO AND THREE-PAIR LOTS WILL BE CLOSED OUT AT HALF PRICES.

The comfort and luxury of Oriental Rugs and Carpets are well known.

The only reason for not being found in moderate homes is the prices at which they usually sell. All homes--fine homes, moderate homes--should take advantage of our Removal Closing Out Sale of beautiful Persian and Oriental rugs.

People Were Waiting for Our Sale Which Opens Today!

Wednesday was about the dullest day Salt Lake ever saw.

The Keith O'Brien store was closed. In all of the open stores a restless spirit prevailed.

Not many shoppers were out. Evidently their thoughts were on the morrow, the beginning of Keith O'Brien's big sale.

On a street car Tuesday evening, following our big announcement of the Removal Sale, a shoe salesman in another store remarked:

"We had a taste today of the public waiting for Keith O'Brien's big sale. Main street was deserted and will be Wednesday. Today I made only one sale. That shows the power of the big store and gives an idea of its hold on the people. I venture a guess that it will swing trade to State street when it gets settled over there."

Boys' and Girls' Ready-to-Wear Apparel 20 to 50 per cent discount

GIRLS' AND JUNIOR MISSES' DRESSES--Our entire stock of both spring and summer dresses for this sale at 20 to 50 per cent discount from regular prices. This is a splendid stock of house, street or party dresses, in white and colors. Girls' sizes, 6 to 14 years. Junior sizes, 15 to 19 years. The discounts vary from 20 per cent on the newest and most seasonable styles to 50 per cent on others.

JUNIOR MISSES' SUITS--All our cloth suits, including white and navy serges; in sizes 14 to 18 years--ONE-THIRD OFF.

CHILDREN'S COATS AND REEFERS--Cloth coats, Half Price; wash coats, 20 per cent discount.

GIRLS' STRAW AND SILK HATS--Values from one fifty to five dollars--95c, \$1.35 and \$2.48.

BOYS' SUITS--The entire remaining stock of boys' spring suits, sizes 2 1-2 to 9, in the prevailing models and from 7 to 17 in the coat models, for this sale--25 PER CENT DISCOUNT.

BOYS' SUMMER WASH CLOTHES--The season's newest models in colors and white, sizes 2 1-2 to 10 years--20 PER CENT DISCOUNT.

BOYS' KNICKERBOCKER TROUSERS--500 pairs boys' high grade, all wool trousers, including serges and all wash goods--20 PER CENT DISCOUNT.

BOYS' BLOUSES AND SHIRTS--HATS AND CAPS--PAJAMAS AND NIGHT SHIRTS--BELTS--SUSPENDERS AND OVERALLS--All positively new stock and the most desirable furnishings made for boys--20 PER CENT DISCOUNT.

Soda Fountain During Sale all 15c specials. Thursday--Ice Cream Sodas. Friday--Ice Cream, per dish. Saturday--Sherbet, per dish.

RIBBONS 50 per cent off on all hand made articles--half prices. 50 per cent off on all ribbon roses--half prices.

STATIONERY Carry the News to Garcia--of These Wonderful Prices

A 50c box of Parisian novelty stationery, reduced to 25c. A 35c pound of linen stationery reduced to 20c. 25c linen tablets reduced to 15c. A 15c package of linen envelopes reduced to 10c.

Women's Neckwear, Veils, Handkerchiefs, Etc.

Just a few items to give you an indication of the sweep of reductions. The departments mentioned above are teeming with new goods, new styles, at prices during the Removal Sale lower than we ever before sold goods at.

All Is in Readiness for the Big Removal Sale

EVERYTHING in the store will be reduced--a general, sweeping discount of 15 per cent followed by price-concessions to way below cost--lots and lots of things less than half prices. This takes in all stocks--our beautiful new stocks.

This is the first sale wherein all prices have been reduced on such a sweeping scale. But new stocks are to brighten the new store, and all present stocks converted into money.

The character of a store marks the success--or disappointment--of a big sale. Keith O'Brien's reliability is such that when we say this big Removal Sale is our best effort--the biggest values--any previous sale ever carried, we know the public will accept the statement as a fact.

Come--you'll see--and be delighted.

Brooms

A Clean Sweep--Special for Thursday WE HAVE JUST RECEIVED A FACTORY SHIPMENT WHICH WE WILL OFFER FOR ONE DAY At 25c



Wash Goods RED SEAL GINGHAMS--Our regular stock, not a lot of short lengths; all colors; were 12 1/2c yard--3c yard.

ZEPHYR GINGHAM--Fine quality, plaids, checks and stripes--also plain colors, 32 inches wide; our regular 16 2-3c gingham--12 1/2c yd.

ANDERSON'S SCOTCH ZEPHYR--We have taken all our fine gingham, which were 35c and 25c per yard, and reduced them to 19c yard.

VIVELLA FLANNELS--This flannel has a world wide reputation for fineness and style, is nonshrinkable. Sells the world over for 75c yard, actual cost is 55c yard; sale price 50c yard.

IMPORTED SWISSES--Genuine St. Gale embroidered swisses, twenty styles to select from, all new designs--former price 75c and \$1.00 yard--48c yard.

BATISTE--30 inches wide, with small printings in neat designs, showing stripes and all-over patterns, 30 inches wide, were 15c yard--9c yard.

EMBROIDERED MULLS--These have a fine ground, embroidered with small designs, were 80c each--57c each.

PILLOW CASES--Hemmed cases made from heavy muslin, 45x34 inches--were 15c each--12 1/2c each.

SEAMLESS SHEETS--Close quality, free from dressing--were 80c each--57c each.

SEAMLESS SHEETS--Full quality muslin; torn sides and well made--no dressing--perfect goods--were 85c each--60c each.

BED SPREADS--Hemmed satin spread in half a dozen pretty designs, slightly soiled; are perfect otherwise; size 80x90 inches--were \$4.50 each--for \$3.25 each.

FINE MARSEILLES SPREAD--With hemmed ends; extra quality; clean fresh goods from our regular stock--size 88x98 inches--were \$5.25 each--on sale for \$4.00 each.

EMBROIDERED BEDDING--Pillow cases, pillow shams--with initials. Embroidered sheets and sheets and pillow case sets AT COST.

Towels White towels stamped with plain borders. Regular 35c and 50c, for 25c.

Canyon Hats In Basement Good peanut bodies for canyon and outing, 25c.

Sailors Good quality and style, women's and misses, 48c. A few trimmed hats, 48c.

15 PER CENT DISCOUNT ON EVERYTHING IN EVERY DEPARTMENT WHICH DOES NOT CARRY A GREATER REDUCTION.

Novelties At Removal Sale Prices. Who can refrain from coming to Salt Lake's greatest actual sale?

Jewelry novelties, values from 25c to 50c, reduced to 15c. Jewelry novelties, values from 60c to 95c, reduced to 25c.

Women's leather hand bags, 50c to 75c, reduced to 35c. Women's leather hand bags, \$1.25 to \$2.25, reduced to 95c.