

The Richmond Planet Circulation Contest Nation-Wide Campaign

FREE! TWO AUTOMOBILES! FREE!

And \$250.00 in Gold and 10 per cent. Cash Commission to all non-prize winners. Your opportunity. Enthusiastic workers strive hard to get Automobiles. Not too late to enter. Subscriptions win votes and votes win prizes.



When the ancients
saw the sun as a chariot
driven by steeds of flame,
men have dreamed and striven
to harness heat to useful power.

*A Great Companion Invention
to the Super-Six Principle -*

Turns waste heat to power

This new companion invention to the Super-Six Principle converts heat, heretofore wasted in all other types, into useful power.

Together they combine the highest efficiency in power generation, and the maximum efficiency in power transmission ever achieved within our knowledge. It makes Hudson the most economical car per pound weight in the world.

Steam Engine Smoothness and Power

The new Hudson motor delivers a flood of tugged power from standing start closely resembling the mighty and elastic power of the steam engine. Yet at all speeds this power is buoyant, vivacious and instantly convertible to the lightest touch of the throttle. In it are combined all advantages of speed, response and performance of the high compression motor, with the smooth flexibility of low compression type.

Spark knock heretofore characteristic of the high-compression motor is elim-

inated. Ordinary gasoline gives the performance results sought through special and higher-priced fuels. By Hudson's method of vaporizing raw gasoline that enters the combustion chamber, oil dilution is prevented, and heat formerly wasted through the exhaust becomes useful power.

In all ways today's Hudson is the greatest ever produced. And it is natural that its public reception surpasses anything in Hudson history.

Now On Display

HUDSON SUPER-SIX

Standard Models	
Coupe	\$1895
Sedan	1795
Custom Built Models	
Phaeton	\$1600
Brougham	1375
7-Passenger Sedan	2200

*All prices f. o. b. factory
for new models only*

HUDSON Super-Six