

TWO FACTORIES' ENTIRE STOCKS BOYS' SPRING SUITS



New York, June 22nd

Meyers Richmond, Va.

Gentlemen: We have shipped for today by P.R.R. the balance of our Spring Stock of children's suits. The price you bought them at will enable you to sell them very much below our manufacturing cost. We hope this deal will lead to a very large future trade with,

Yours truly,
J. G. Newbold Jr.



"CORNER FOUSHÉE AND BROAD"

EVERYTHING FOR EVERYBODY

Store Closed All Day Tuesday, July 4th

NOTHING RISKED, NOTHING GAINED, is an old-time saying that is illustrated by this last great deal of ours. Here are two large manufacturing clothing firms with a few thousand BOYS' SPRING SUITS on hand when they are ready to start making samples for the next season. Rather than count these suits in inventory they prefer to accept an extremely low cash offer, as you will see by the two letters printed, and there are so many of the suits we are compelled to clean a space on the main floor especially for this sale.

The Suits in This Sale Are All of the Better Class.

Suits that were made to cost \$2.50 to \$6 are now to sell for \$1.48 to \$3.50, sizes 4 to 16 years. Remember, this sale is on the main floor. Every suit is sold with a guarantee of exchange or refund of money. Mail orders must state breast measure and length of pants.

The assortment comprises and includes Sailor Blouse Suits, Vestee Suits, Reefer Suits, Double-Breasted Suits, Play Suits, Sunday Suits, Solid Black Suits, Navy Blue Suits, Fancy Mixture Suits, Cheviot Suits, Cassimere Suits, Worsted Suits—for boys 4 to 16 years. Every Suit Sold is Guaranteed All Wool.

\$1.48 buys your choice of nearly a quarter thousand suits, all kinds, that cost \$2.50 to make.	\$1.98 buys your choice of nearly a third thousand suits that cost up to \$3.50 to make.	\$2.50 buys your choice of more than 1,000 suits, almost every kind, some that cost as high as \$5.	\$2.98 buys your choice of over three hundred suits, all the best \$5.00 makes.	\$3.50 buys your choice of over 400 suits of the very finest makes costing \$6 and over.	15c buys a pair of Twilled Casimere pants for boys, while 50c will buy the finest makes of imported Cheviot pants.
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Excitement in the Shoe Trade.

Shoe business, when it started here, was as small as a shoestring, and now it has grown to the largest retail shoe business in Virginia.



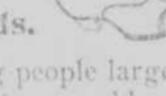
A Larger Business Grows Larger



by well doing. In spite of everything, this business improves and enlarges with accelerating rapidity. An almost irresistible ocean tide of great opportunities to shoe the people swells in upon us continually. It would have been sheer wrong-headedness for men of business not to have taken, even for



Summer Shoe Selling in July,

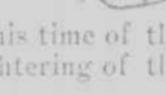


These 6,084 Pairs of Ladies' and Children's Oxfords.

It is a curious story of instant relief by instant cash and saving people larger losses. As a consequence we are heaped up in hot summer with what we could not sell were it not actually possible



To Sell at About Half Real Value.



Like the steamship Paris, we would be stuck on the rocks at this time of the year with this extra load of shoes if we could not float off by the lightening of the price. This is all we need say, except this:

First—This extra sale opens to-day.

Second—It is not in the regular shoe department.

Third—The Shoes are spread on counters in the entire Second Aisle.

Fourth—We have learned by past experience better how to arrange these large sales.

Fifth—We shall have plenty of salespeople, cashiers, and wrappers.

Sixth—The varieties are as follows:

Seventh—The money will be refunded for any pair not wanted after an examination at home.

ORDERS BY MAIL must state distinctly the sizes desired and must be accompanied by price of shoes wanted and 15c, for postage, or else they will be sent by express. Shoes sent you may be returned if they do not fit or prove unsatisfactory.

At 39c a pair, Ladies' Oxford Ties, with solid leather soles and with patent leather tips, coin toe shape, not a few pairs, but more than 500. They sell in the ordinary shoe way at \$1. Sale price 75c. Sale price..... 39c

At 59c—Ladies' Oxfords, more than 2,000 pairs, a great many samples, a great many \$1 and \$1.25 brands, seven different styles in the regular assortments, both tan and black. Sale price..... 59c

At 49c a pair—Five different styles of Ladies' \$2 Vici Kid Oxfords, 5 of the new shapes, tan and black. Sale price..... \$1.00

At \$1.50 a pair—20 cases—1,200 pairs—of Oxford Ties, made for a great department store in New York city, each pair bearing their name, which were delayed in manufacture too long for them. These were made to sell for \$2.50 and \$3 a pair. Are in this sale for..... \$1.50

Misses' and Children's Oxfords and Sandals. At 49c a pair—A very large lot of the best you ever saw at 75c, to be sold at..... 49c

Men's Summer Underwear, Per Suit..... 35c

Come if you want to take advantage of our sale of MEN'S SUMMER UNDERWEAR at 35c a suit—35c for both pants and shirt. They are the mill's odds and ends of thin habbrigan underwear that sell from 50c to \$1.50 a suit. The lot includes solid blue underwear, solid tan underwear, striped, flannel, and neat; plain underwear. Every size for men—34 to 44 shirts and from 30 to 44 drawers.

Bathing Suits Of muslin or flannel, with white tracings..... \$2.50

White Dressing Sacques Of linen lawn, with ruffles and ruching, all size..... \$1.00

Or flannel elaborately broided and large collars..... \$3.98

House Dresses and Wrappers.

Blue, Pink, Lavender, Etc., Flowered, Low-Waisted, full width, 50c
Striped and Flowered, Printed Wrappers, over shoulders and sleeves..... 85c

House Dresses of Sea Island Percale, 30 colors of stripes, ruffles, trimmings and waist..... \$1.60

Whitney's Celebrated Baby Carriages.

All the new models upholstered in Corduroy, Silk, Damask, Tapestry, Brocade, etc., with ruffles and cushion ties, with parasols and bows, patent leather also Go Carts at..... \$1.98 to \$35.

Wash Underskirts.

Blue and White Striped Wash Underskirts..... 50c

Linen Crash Cuffed Flounce Underskirts..... 98c

MORRIS ZIMMERMAN
Established by W. Zimmerman & Co.
Manufacturers of
BOYS' AND CHILDREN'S CLOTHING,
107-109 Bleeker St.,
Off Office 15.

New York, June 21, 1899

Mrs. Julian Meyers Son

377 Broadway

New York

Gentlemen

We have decided to accept your offer for the entire balance of our Spring Stock of Suits, though it is at a quiet loss to us. You can now sell these suits at a profit for less than they cost to make.

Very truly yours,

M. Zimmerman

Meyer's Millinery Dep't.



Cowboy prices, 50c, 69c, \$1, \$1.50 and \$2.50.

Sailors, 50c,

in white, fancy, rough, smooth—in fact every kind, and many were \$1.50 and \$2.

Our Trimmed Hat stock for ladies and children has been the talk of the city. All seasons for the last six months we have had a constant demand for Leghorns and White Hats of all kinds. The regular price for a good hat would be \$10 or \$12, these will be

Large Rolling Green Hats for children. Just the thing for summer wear. Price..... 50c
For hats all made for \$1, now for..... 25c

A limited quantity of Mill and straw hats, also hats that usually sell for \$1, now for..... 25c only.

Another lot of these White 10c Large Sailor hats the thing for an outing and would be cheap at 25c.

A full line of Quills.

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