

TWO FACTORIES' ENTIRE STOCKS BOYS' SPRING SUITS



MEYER'S
Richmond - Va.

Gentlemen: We have shipped you today by P. R.R. the balance of our Spring stock of children's suits. Dear Sir, you bought them at a price suitable for you to see them very much below our manufacturing cost. We hope this deal will lead to a very large future trade with you.
Yours Respy
D. Newborn



Store Closed All Day Tuesday, July 4th

NOTHING RISKED, NOTHING GAINED, is an old-time saying that is illustrated by this last great deal of ours. Here are two large manufacturing clothing firms with a few thousand BOYS' SPRING SUITS on hand when they are ready to start making samples for the next season. Rather than count these suits in inventory they prefer to accept an extremely low cash offer, as you will see by the two letters printed, and there are so many of the suits we are compelled to clean a space on the main floor especially for this sale.

The Suits in This Sale Are All of the Better Class.

MORRIS ZIMMERMAN
MANUFACTURER OF
BOYS' AND CHILDREN'S CLOTHING,
107-109 BROADWAY ST.,
NEW YORK, N. Y.

New York, June 21, 1899

Miss Julius Meyers Son
377 Broadway
New York

Gentlemen we have decided to accept your offer for the entire balance of our Spring Stock of Suits, though it is at a great loss to us. You can now see these suits at a profit for less than they cost to make

Very Truly Yrs.
Morris Zimmerman

Suits that were made to cost \$2.50 to \$6 are now to sell for \$1.48 to \$3.50, sizes 4 to 16 years. Remember, this sale is on the main floor. Every suit is sold with a guarantee of exchange or refund of money. Mail orders must state breast measure and length of pants. The assortment comprises and includes Sailor Blouse Suits, Vestee Suits, Reefer Suits, Double-Breasted Suits, Play Suits, Sunday Suits, Solid Black Suits, Navy Blue Suits, Fancy Mixture Suits, Cheviot Suits, Cassimere Suits, Worsted Suits—for boys 4 to 16 years. Every Suit Sold is Guaranteed All Wool.

\$1.48 buys your choice of nearly a quarter thousand suits, all kinds, that cost \$2.50 to make.	\$1.98 buys your choice of nearly a third thousand suits that cost up to \$3.50 to make.	\$2.50 buys your choice of more than 1,000 suits, almost every kind, some that cost as high as \$5.	\$2.98 buys your choice of over three hundred suits, all the best \$5.00 makes.	\$3.50 buys your choice of over 400 suits of the very finest makes costing \$6 and over.	15c buys a pair of Twilled Cassimere pants for boys, while 50c will buy the finest makes of imported Cheviot Pants.
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Excitement in the Shoe Trade.

Shoe business, when it started here, was as small as a shoestring, and now it has grown to the largest retail shoe business in Virginia.

A Larger Business Grows Larger

by well doing. In spite of everything, this business improves and enlarges with accelerating rapidity. An almost resistless ocean tide of great opportunities to shoe the people swells in upon us continually. It would have been sheer wrong-headedness for men of business not to have taken, even for

Summer Shoe Selling in July,

These 6,084 Pairs of Ladies' and Children's Oxfords.

It is a curious story of instant relief by instant cash and saving people larger losses. As a consequence we are heaped up in hot summer with what we could not sell were it not actually possible

To Sell at About Half Real Value.

Like the steamship Paris, we would be stuck on the rocks at this time of the year with this extra load of Shoes if we could not float off by the lightening of the price. This is all we need say, except this:
First—This extra sale opens to-day.
Second—It is not in the regular shoe department.
Third—The Shoes are spread on counters in the entire Second Aisle.
Fourth—We have learned by past experience better how to arrange these large sales.
Fifth—We shall have plenty of salespeople, cashiers, and wrappers.
Sixth—The varieties are as follows:
Seventh—The money will be refunded for any pair not wanted after an examination at home.

ORDERS BY MAIL must state distinctly the sizes desired and must be accompanied by price of shoes wanted and 15c. for postage, or else they will be sent by express. Shoes sent you may be returned if they do not fit or prove unsatisfactory.

At 39c a pair, Ladies' Oxford Ties, with solid leather soles and with patent leather tips, com toe shape, not a few pairs, but more than 500. They sell in the ordinary shoe way at 75c. Sale price..... **39c**

At 59c—Ladies' Oxfords, more than 2,000 pairs, a great many samples, a great many \$1 and \$1.25 brands, seven different styles in the regular assortments, both tan and black. Sale price..... **59c**

Misses' and Children's Oxfords and Sandals.

At 49c a pair—A very large lot of the best you ever saw at 75c, to be sold at..... **49c**

At 49c a pair—Ladies' Oxfords, with both coin and common sense toes. Both tan and black, some Macayed sewed. Some hand turned—all with solid leather counters. Sell in usual store way at \$1. Sale price..... **49c**

At \$1.00 a pair—Five different styles of Ladies' \$2 Vici Kid Oxfords, 3 of the new shapes, tan and black. Sale price..... **\$1.00**

At \$1.50 a pair—20 cases—1,200 pairs—of Oxford Ties, made for a great department store in New York city, each pair bearing their name, which were delayed in manufactory too long for them. These were made to sell for \$2.50 and \$3 a pair. Are in this sale for **\$1.50**

SPECIAL

Men's Summer Underwear. Per Suit..... 35c

Come if you want to take advantage of our sale of MEN'S SUMMER UNDERWEAR at 35c a suit—35c for both pants and shirt. They are the mill's odds and ends of thin halbrigan underwear that sell from 50c to \$1.50 a suit. The lot includes solid blue underwear, solid tan underwear, striped, flashy, and neat; plain underwear. Every size for men—34 to 44 shirts and from 30 to 44 drawers.

Bathing Suits Of mohair or Flannel with white trappings.....	White Dressing Sacques Of Linen Lawn, with ruffles and Tulle, all sizes.....
\$2.50	\$1.00
Or of finest elaborately beaded and large collars.....	Or superior quality and make with embroidery trimming.....
\$3.98	\$2.50

House Dresses and Wrappers.

Blue Pink, Lavender, Etc. Flowered
Lawn Wrappers, full width, 50c
belle, etc..... 85c
Striped and Flowered Percale
Wrappers that have braided ruffles
over shoulders and sleeves.....
House Dresses of Sea Island Percale,
all colors of stripes, full..... \$1.60
Not trimmed skirt and waist

Whitney's Celebrated Baby Carriages.

All the new models upholstered in
Corralora, Silk Damask, Tapestry,
Broadcloth, with rubber and cushion
tires, with harness and horse, patent
breaks; also Go Carts at
\$1.98 to \$35.

Meyer's Millinery Dep't.

Cowboy prices, 50c, 60c, \$1. \$1.50
and \$2.50.

Sailors, 50c,
in white, fancy, rough, smooth—in fact
every kind, and many were \$1.50 and \$2.

Our Trimmed Hat stock for ladies
and children has been the talk of the
city all season. For the 20th of
July festivities we have secured a
large stock of new styles and colors
of all kinds. The regular
prices would be \$1 or \$1.50, but
these will be..... **\$2.00**

Large Buttoned Women's Suits for
children, just the thing for
school, no matter if they were
\$1 or \$1.50, they all cost..... **50c**

A limited quantity of Matt and
Striped Cheviot Suits, for
usually sell for \$1 now for **25c**
only.....

Another lot of these White
Linen Suits, just the thing
for school and would be
cheap at 25c.....

A full line of Quills.

Hats Trimmed Free.

Men's Furnishings.

At 39c a pair—“Anchor Brand” Soft
Bosom Shirts, lambswool collar and
cuff bands, one half separate link cuffs
finished with pearl buttons, never sold
for less than 50c, now for **39c**
only.....

Men's Women's Madras Soft Shirts,
lambswool collar and wrist bands, one
pair separate link cuffs, never sold
for less than 50c, now for **39c**
only.....

Men's and Boys' Blue and White
Drawers, reinforced seat and front, full
size, finished with pearl buttons,
per pair..... **25c**

Men's Elastic Seat Jeans Drawers,
with elastic ankles, \$1 value, 60c
for.....

Men's Pure Linen Hemstitched
Handkerchiefs, full size, 12c.....

Men's Buttery Ties to be tied in
large bows, plain checks and polka
dots, neck, extra wide and long, terrifically
soft and smooth, all sizes, 25c
are here..... **25c**

All-Silk Window Ties, polka-dots,
plaids and stripes, pointed and hem-
stitched ends, light and dark, great
assortment, also, solid colors, 25c
for.....

By doing Men's Fine Imported Black
Socks, double heel and toe, terrifically
soft, warranted fast black, 12c,
\$1 value, for..... **12c**

Genuine Wash & Hairing Razors,
ready for use, each in a separate
case, for..... **23c**

Genuine Horse Hair Sewing Straps,
the same kind used by barbers, 19c,
regular price 25c, for..... **19c**

Wash Undershirts.

Blue and White Striped Wash
Undershirts..... **50c**
Linen Crash Corded Plouche
Undershirts..... **98c**

A Veritable Sensation in Ladies' Waists.

Being Nothing Less Than a Sale of
The Famous Derby Waists,
which have the reputation of being the
finest tailor-made ladies' waists, and
since the Derby Waists are never made
to sell for less than one dollar, we need
hardly emphasize the extraordinary
cheapness of this sale when we offer you

The Choice of \$1.00 and \$1.50

Derby Waists

FOR
59c

These Derby Waists
are all double stitched, of
VERY LATEST STYLE, dainty
corded madras, imitation
silk, gingham, fine light-
weight percales, imported
corded lawns, that sold for
\$1, \$1.25, and \$1.50, choice
of any for
59c

Also 2400 THIN LAWN and PERCALE SHIRTSWAISTS, sizes 32 to 44, with lambswool detachable collars,
in bright colors, neat colors, and blacks and whites, as good as our usual fifty-cent waists—a special
lot at..... **25c**

Mail orders filled and returnable if not satisfactory on examination.

Women's Tailored Suits and Summer Top Garments.

Without considering cost, we have marked down the prices on our Stylish Tailor-Made Suits, in
order to clear them out to make room for the large stock of summer stuffs. These **SUMMER SKIRTS,
Waists, Wrappers, &c.** are constantly arriving in the newest and most approved styles, at prices far
below the usual run. You cannot afford to go elsewhere.

Ladies' Tailor-Made Suits. Tight fitting and neat effects are prime favorites, we show full assortments in the materials at..... \$7.50	Vacation Dress Skirts. See our bargain table of Crash Skirts, with four-inch hems..... 25c Our White Braided Crash Irish Skirts, full wide width deep hem,..... 69c Naval Dress Skirts of white duck, with blue naval trimming,..... \$1.50 Satin Plouche White Pique Dress Skirts, with rows of embroidery..... \$2.50 Madras Black Dress Skirts of finest quality, double tailor stitched..... \$2.99	Tailor-Made Wash Suits. White Pique Wash Suits, Eton jacket and circular button back, skirt that has deep hems..... \$3.49 White Pique Wash Suits, braided, Eton jacket and skirt, all pique buttons, these in all sizes..... \$4.99 Linen Crash Wash Suits, plain Eton style jacket and button back skirt, with deep hems..... \$2.59
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Ladies' Dainty Summer Underwear. Make your selections while the as- sortments are complete and unbroken. 2c. Good Muslin Drawers, with elastic umbels, ruffles..... 10c 2c. Good Muslin Drawers, with Lambra, Ruffles, Drawers..... 25c 2c. Fine Chambray Capri Coats, V and empire neck, embroidery, Valenci- ennes and Madras lace trim..... 25c 2c. V-Neck, Perfect-FITTING Gown Coats, lace trimmings..... 15c 2c. Round Neck Perfect-FITTING Gown Coats..... 10c 2c. Good Muslin Gowns, tucked yokes, elastic ruffles trimmed, for..... 33c 2c. Good Muslin Gowns, Empire or Mother Hubbard effects, embroidery and ruffles trimmed, in regular and extra sizes..... 49c 2c. Good Muslin Periwinkle with wide cambric ruffle..... 25c 2c. Good Muslin Petticoats, lace and embroidery trimmed..... 49c 2c. Good Muslin Chemise, Torchin yoke, lace trimmed neck and arm- holes..... 29c Full ounce of Pinaud's or Lumborg's Handkerchief Extracts, bring your bottle in any quantity..... 24c Genuine Prophylactic Tooth Brushes, each one guaranteed, regular price 25c, for..... 25c	Babies' Wear. Small things, big values of little prices. Regular 5c. Turkish Eating Bibs, with embroidered names, at Infants' Dainty Tucked Drawn and Embroidered Mull Caps, 2c. value..... 25c Children's \$1 Mull Bonnets, lace and ribbon trimmed, for..... 40c Special lot of Very Fine Mull Caps, at..... 75c Infants' Caps, tucked, embroidered, some with single ruche, some with double ruche, others in the plain Dutch and Gretchen style, at..... 50c Children's Pretty Calico Dresses in fancy stripes and plaids, 50c. value..... 19c Children's Fine Dimity Dresses, made in the latest 80/80 "B" value, for..... 49c Infants' \$2.50 Cream Bedford Cloaks, silk embroidery and ribbons, \$1.00 around yoke, at..... 1.00 Infants' 5c. Pique Sun Hats, in pink, blue and white, now for only..... 49c Infants' Fine Net Veils, lace trimmed and ribbon draw string, for only..... 50c	Hosiery. Ladies' Fancy Openwork Lisle Hose, in many different styles, worth 50c. for, per pair..... 39c Ladies' Plain and Cluster Stretch Hose, Hemstitched dye, per pair..... 25c Ladies' Imported Plain and Drop- stretch Hose, Hemstitched dye, per pair..... 19c Ladies' Seamless Black Tan Gray, Haberstock and Fancy Hose, 10c choice of them per pair..... 10c Misses' and Children's new Navy and Blue Pique Double Hose, instead of 5c., per pair only..... 75c Misses' and Children's Lisle Thread Ribbed Hose, all per pair..... 25c Misses' and Children's Lisle Thread Hose, double knee, heel and toe, per pair..... 17c The best 5c. Hose for children, double knee, heel and toe, all sizes and guaranteed stockings..... 17c Infants' White, Black and Tan 5c. Socks, all sizes up to 7 1/2, for..... 12c One lot of Ladies' 5c. Tan, Fancy Plain and Stripe Hose, per pair..... 38c
Band Bows. of best satin, butterfly pattern, solid white, black and navy, sold at..... 15c	Pocket-Books. A special lot of black bottom and one piece Combination Card Cases and Pocket-books, all leather guar- anteed, half price..... 25c	